

# H&N ITALIAN LAYER ACADEMY 2024

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# History

## A Tradition of Progressive Poultry Genetics



1945

Start of own layer breeding company in Seattle/USA



1955

Company incorporates as Heisdorf & Nelson Farms Inc.



1959

Layer breeding agreement for LOHMANN TIERZUCHT GmbH



# History

## A Tradition of Progressive Poultry Genetics



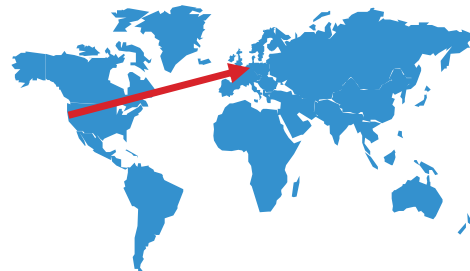
**1987**

H&N International GmbH becomes part of the globally-operating EW Group GmbH



**1997**

H&N breeding program transfers from USA to Germany



**2002**

New hatchery and feed mill facilities in Germany comes on stream



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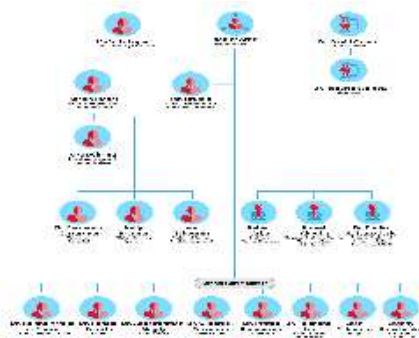
2015

Decentralization of H&N International GmbH  
➤ worldwide presence



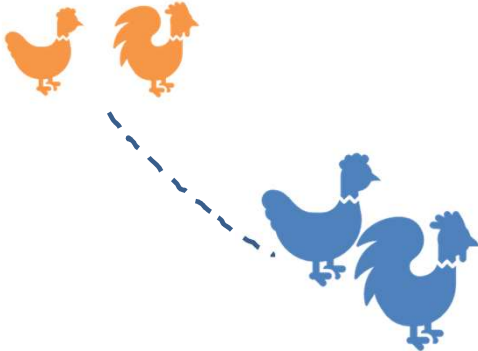
2017

New Global technical team exclusive for H&N International



2019

Independent business unit



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2020

Start of the distributor company in Italy thanks to Dott. Dall'Angelo



2020

Celebrating 75 years



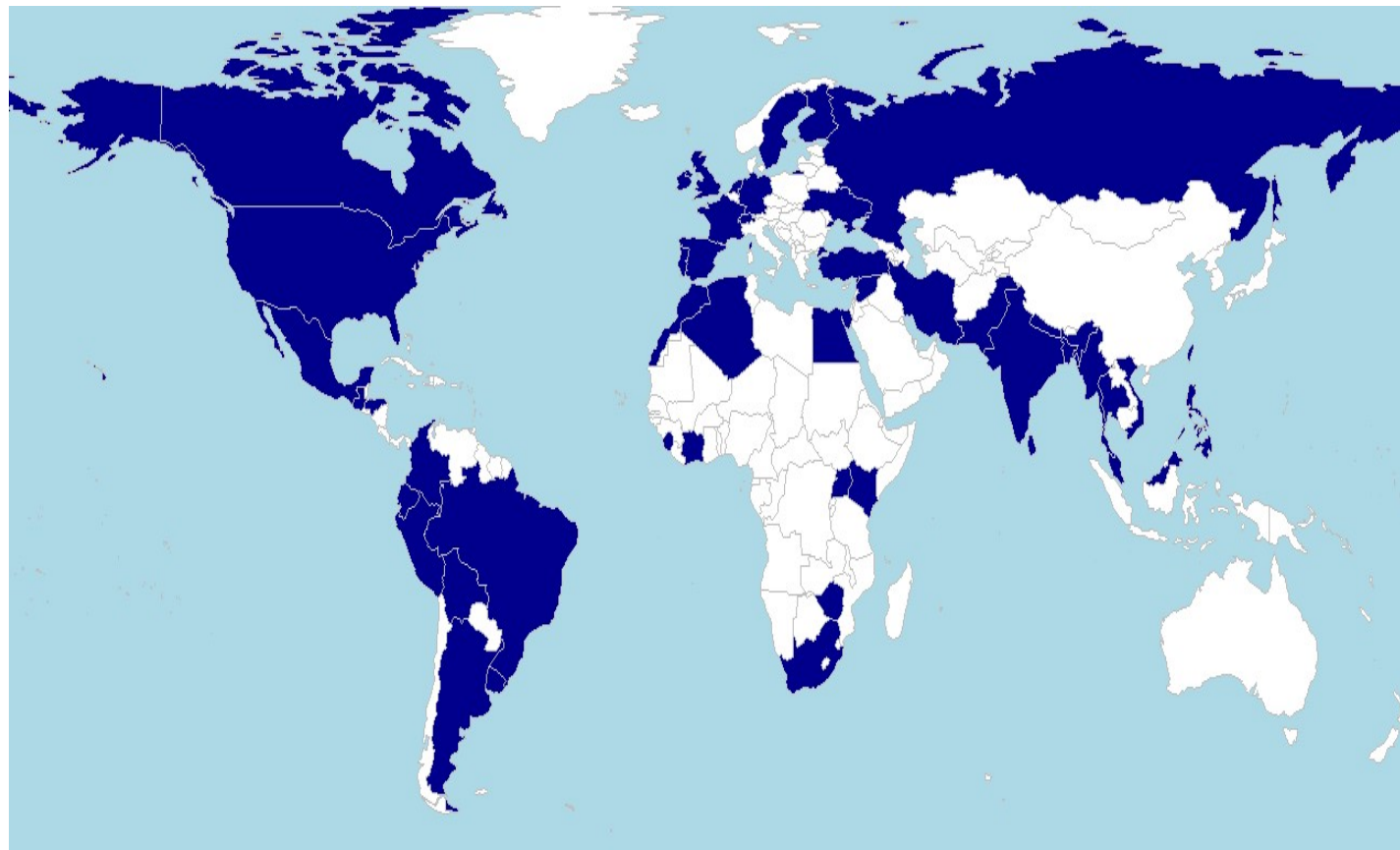
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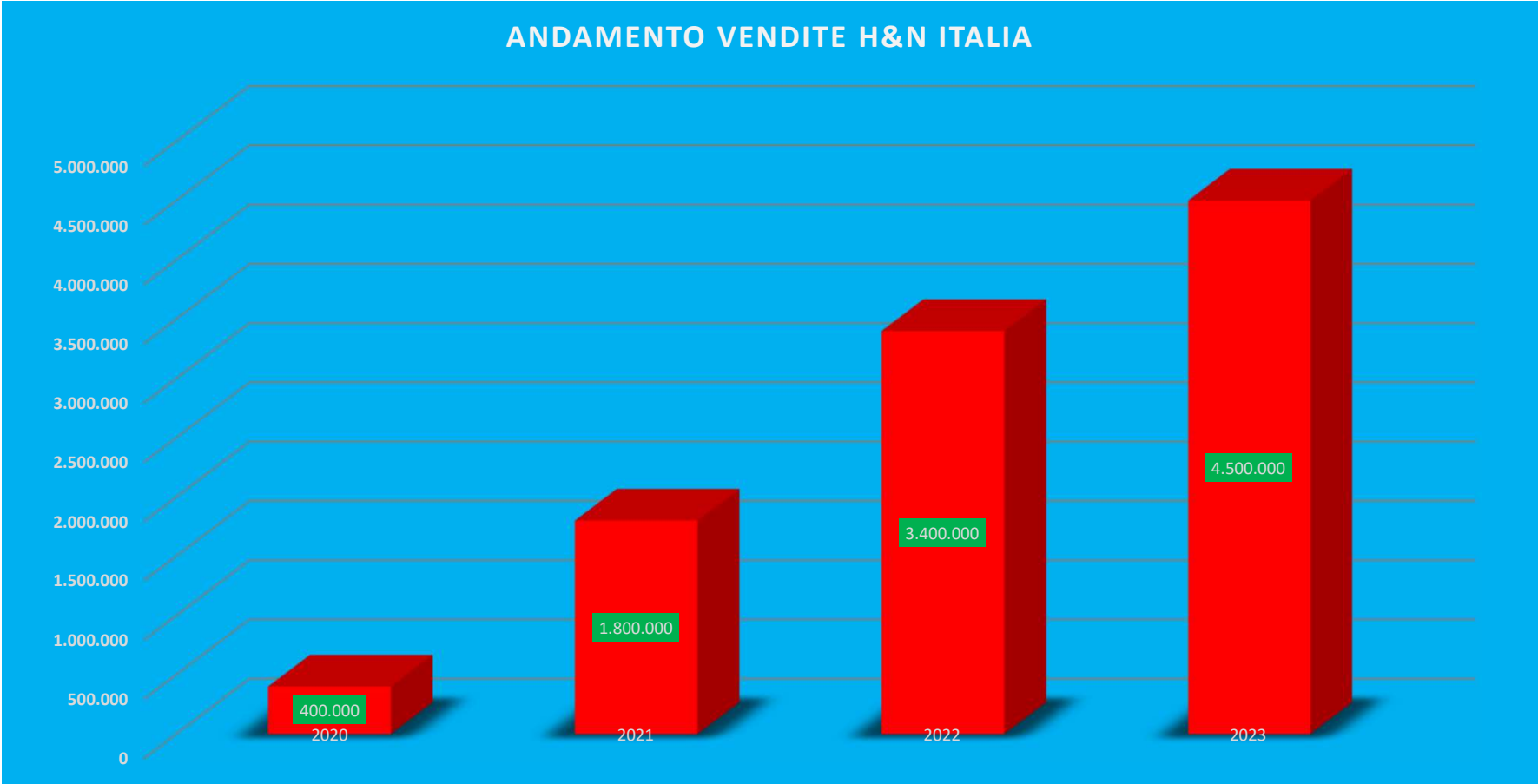
# H&N Worldwide Sales

## Europe

1965 H&N Brown-Nick  
2010 H&N Super-Nick  
2017 H&N Nick-Chick  
2020 H&N Cristal-Nick  
2020 H&N Coral



# H&N ITALIA Sales





**Grazie per l'attenzione!**



**IN QUALSIASI LUOGO  
SEMPRE AL VOSTRO FIANCO**