



Crystal Nick

The making numbers White Layer

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H&N CRYSTAL NICK

Our All-round – The bird that square the circle with more medium eggs and less feed

Special Strengths:

- ✓ Highest egg number
- ✓ Early optimum egg size
- ✓ Small egg size and good eggshell quality
- ✓ Greatest adaptability to any environment

Advantage: Egg number producer

Footprint: PK, NL, TW

Production Data until 100 weeks (HH Std)

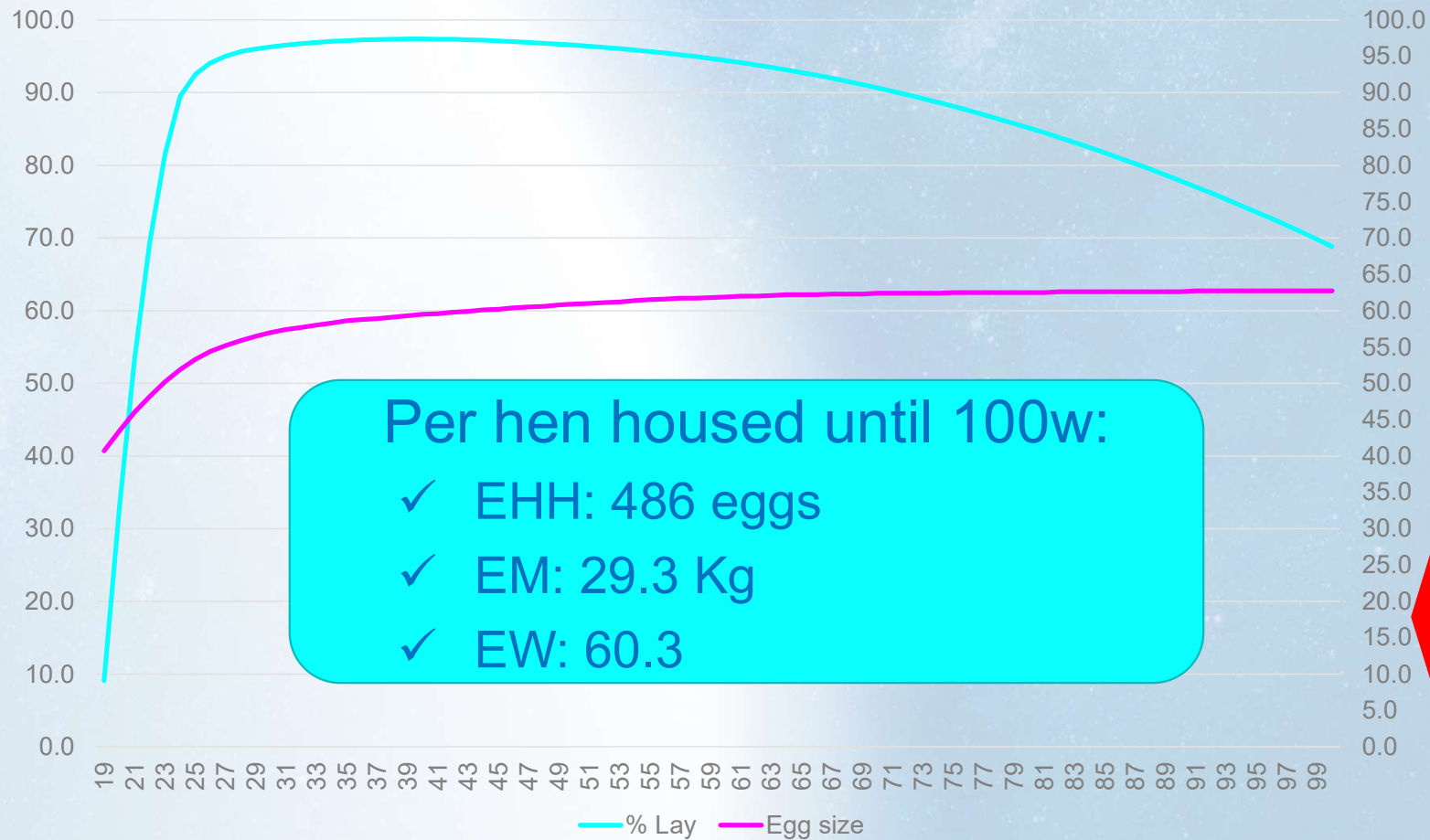
EHH: 486 Eggs

EM: 29.3 kg

Avg EW: 60.3 g

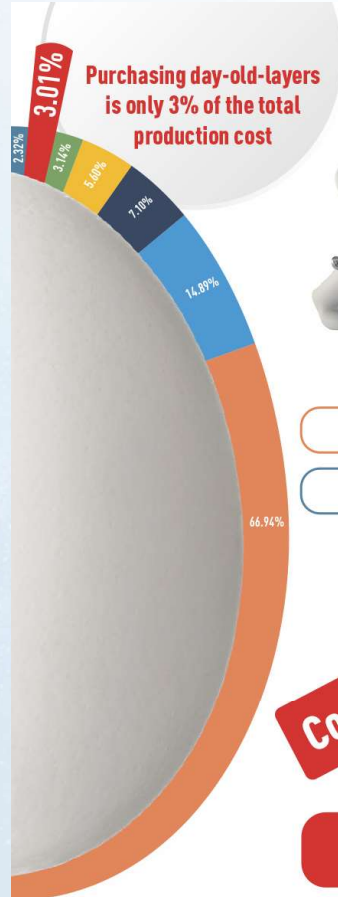


CRYSTAL NICK – STANDARD PRODUCTION DATA



Numbers of eggs and quick egg size

ROI - GET GREAT INCOME AT MINIMAL COSTS



When searching for cost savings
Search at the right end



Initial purchasing cost for a day-old-layer becomes a small investment when **choosing a layer that delivers.**

Age (weeks)	75	80	85	90	95	100
Number of eggs per hen housed	348	376	403	428	452	473



Impact on egg production cost of 1 euro day-old-layer	0.00287	0.00266	0.00248	0.00233	0.00221	0.00211
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- Management
- DOL
- Quality
- Others
- Fix cost
- Pullet
- Feed

Increase your profitability choosing the right genetics.
Get MORE eggs with a small initial investment.

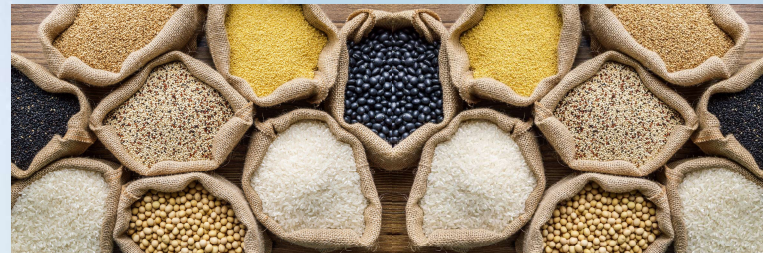


High productive H&N birds take a positive impact on your cost of production: They grow egg numbers and margins alike!

Keep up egg targets with different diets

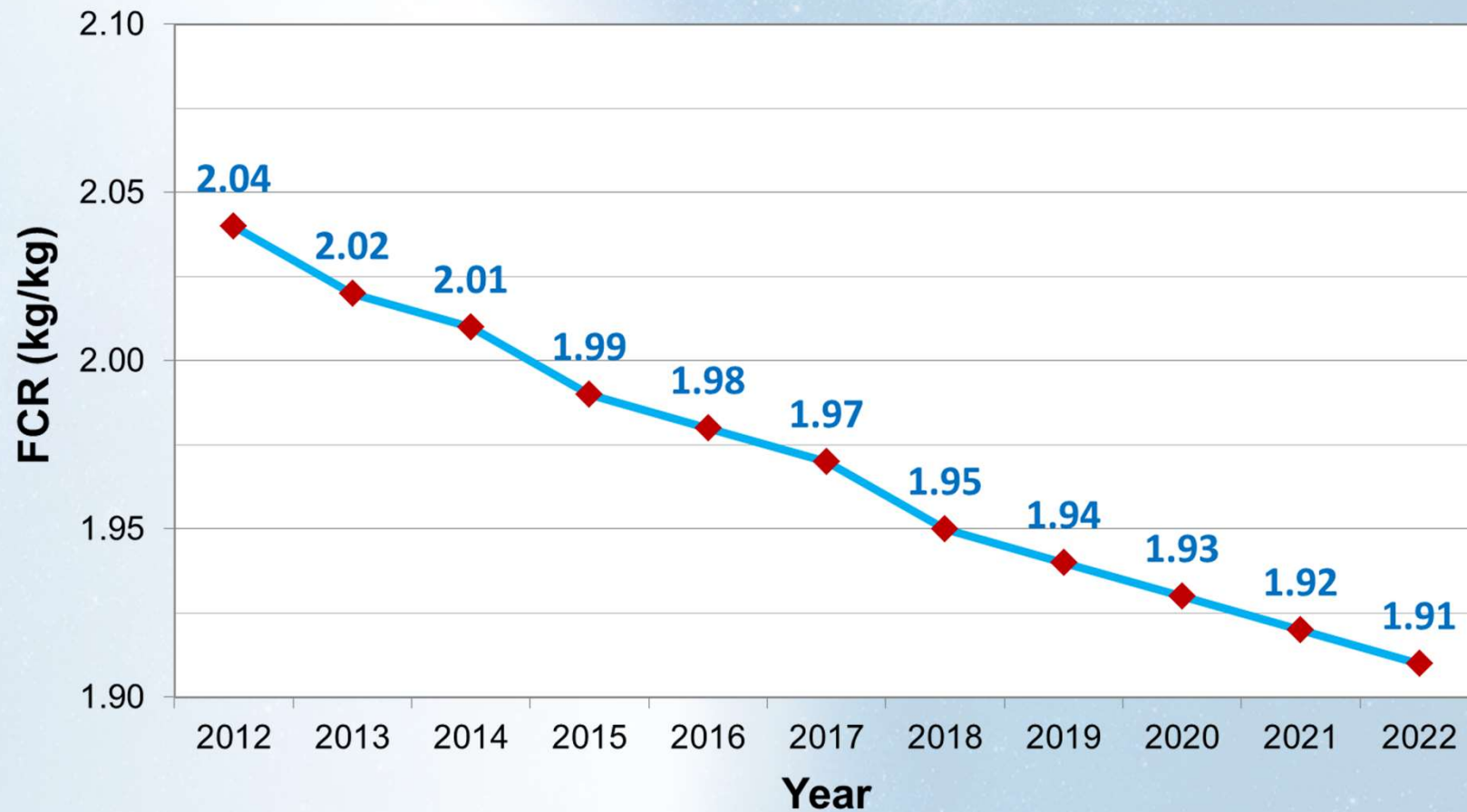
Nick Chick adjusts correct feed intake to different diets

- We select the birds to have the right feed intake for the maximum production.
- We deliver a bird that can adapt its target feed intake to:
 1. **Different nutrient concentration of diets**
 2. **Different raw materials**



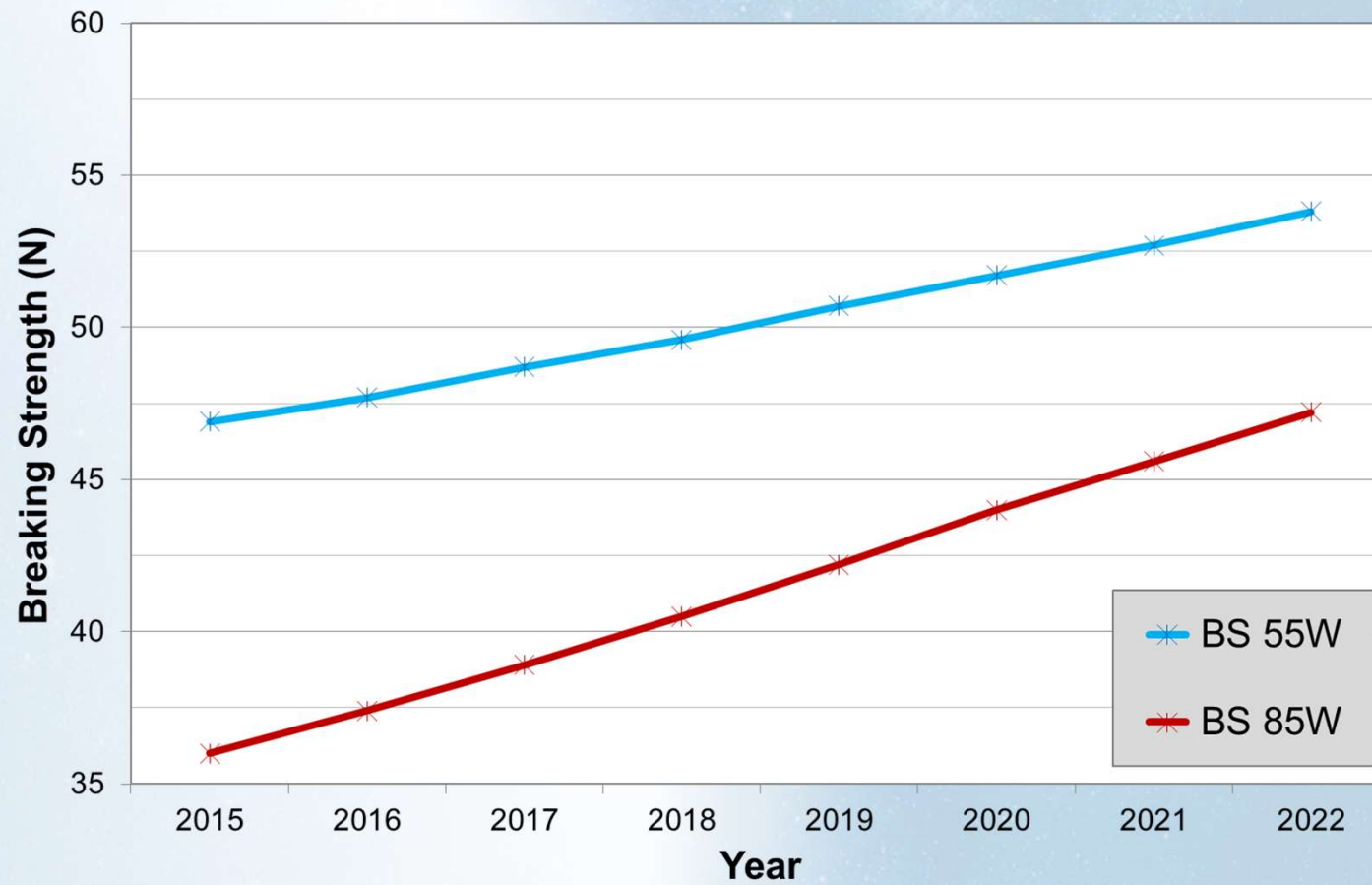
A bird driving efficiency to excellence

Continuous selection ensures adaptability stays ahead



Egg Shell Strength Development

Continuous improvement of saleability year over year



CRYSTAL NICK

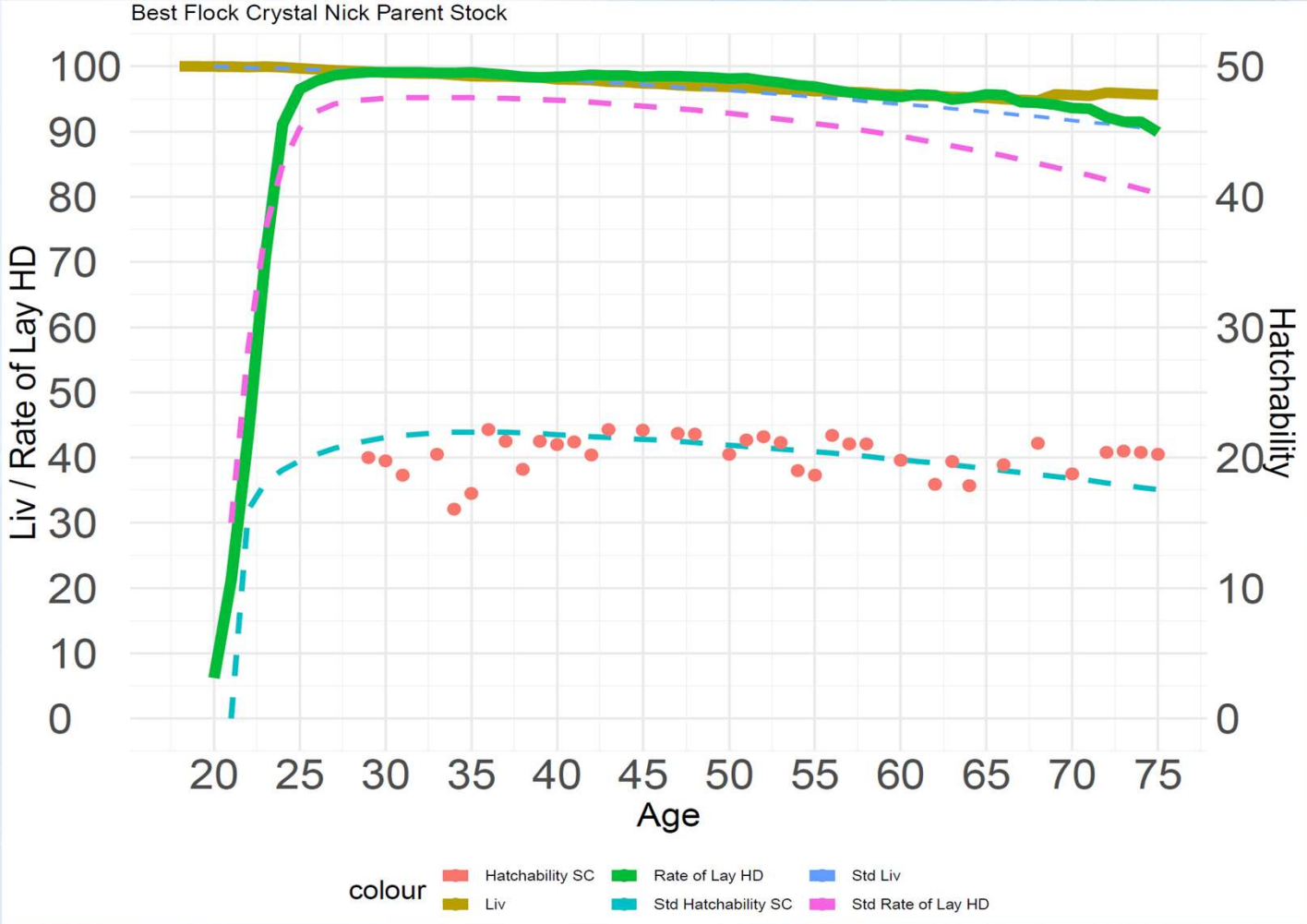
YOUR CHOICE



The background of the slide is a dark blue space scene with a large, textured planet on the left and several smaller, reflective spheres. One sphere contains a white chicken, another contains a white egg, and another contains a white chicken. The title 'Parent Stock' is written in white on a blue horizontal band.

Parent Stock

Best Flock – 2023



Trait 70 w	Flock	Std
EHH	321	303

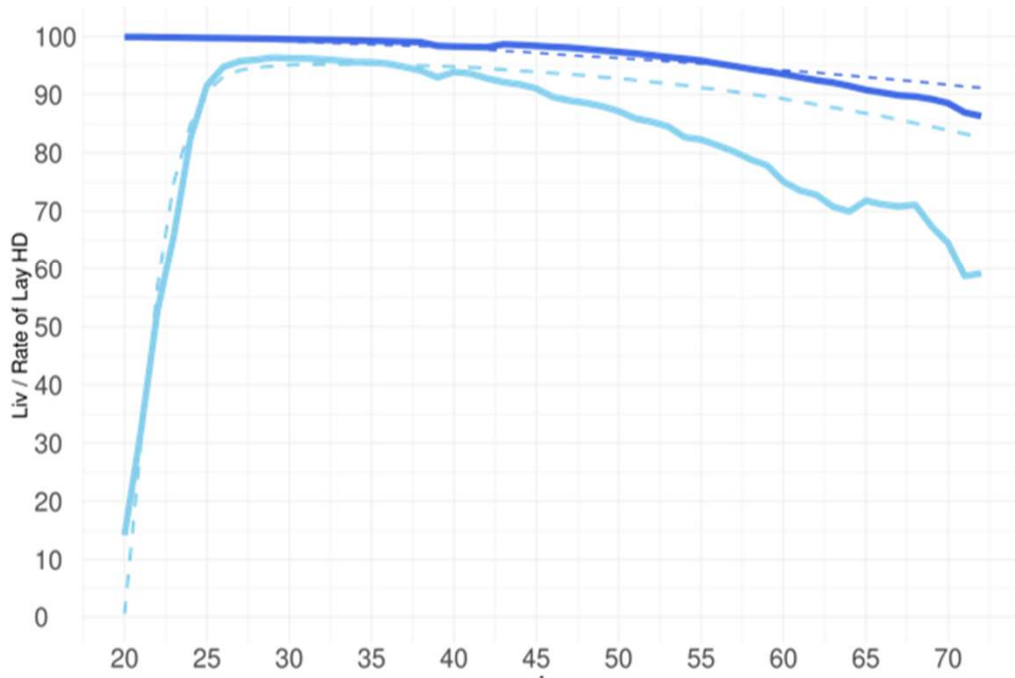
The background is a dark blue space scene with a large, textured planet on the left. Several white chickens and a cluster of white eggs are shown inside circular, metallic-looking bubbles of varying sizes, floating in the space. The text 'Working with H&N' is overlaid on a blue horizontal band.

Working with H&N

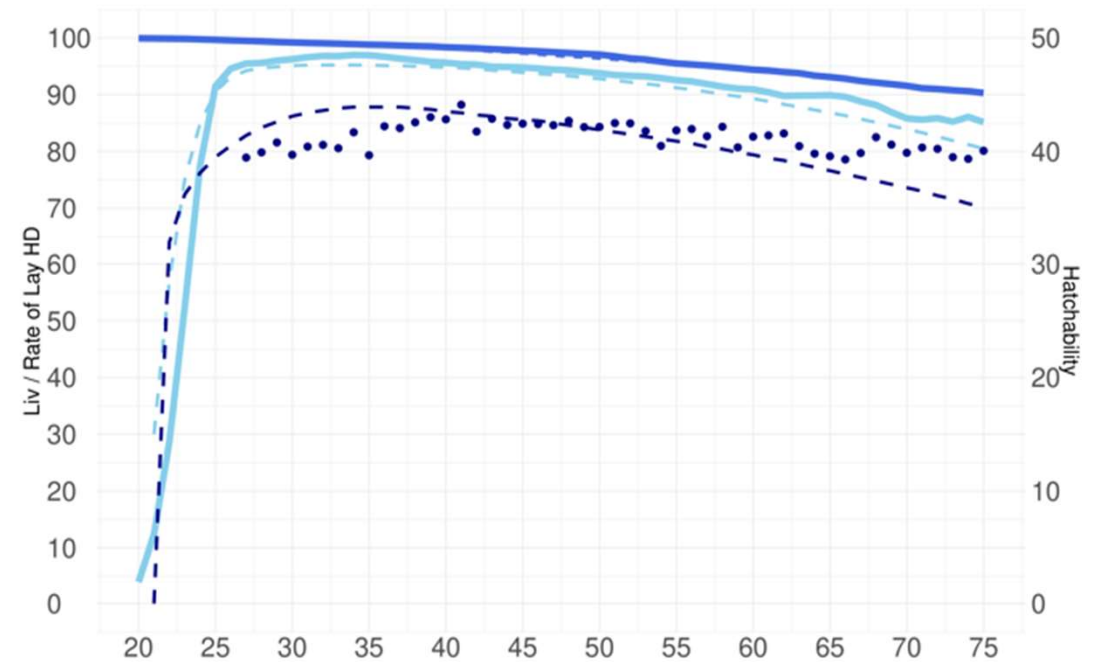
Close to you

Comparative before and after

2013-2018



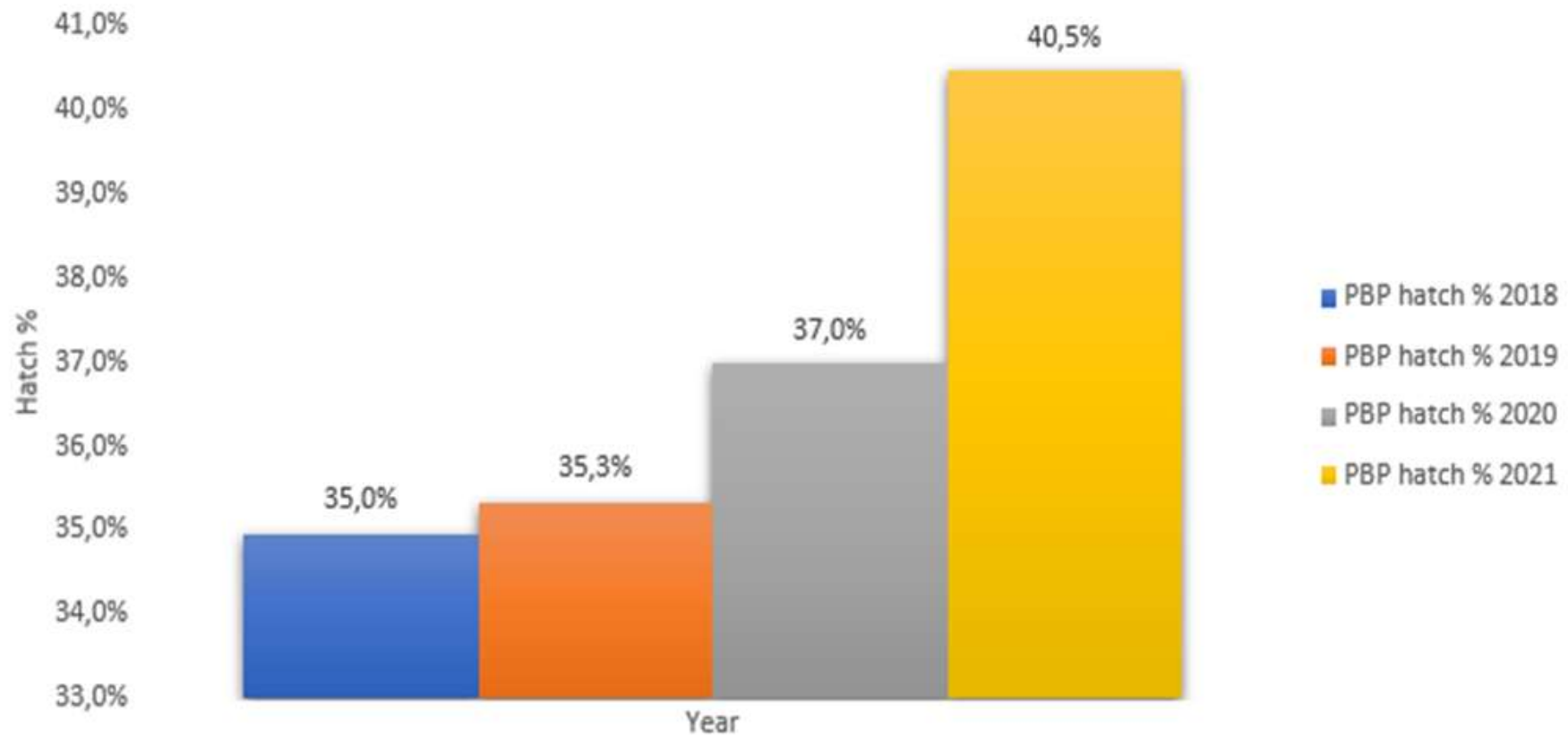
2020-2021



■ Hatch. (%)
 ■ Rate of Lay HD (%)
 ■ Liv. (%)

Comparative before and after

Hatch % in PBP (average per year)



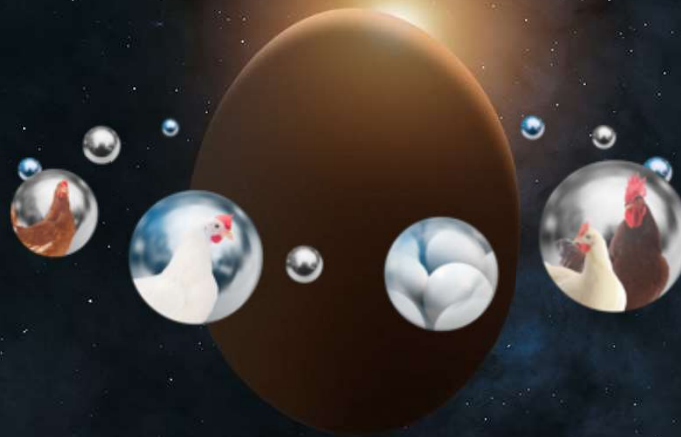
KAI – Layer farming assistance 4.0

Manage your farm and flock data via your mobile phone

- KAI is a real Layer Farming Assistant based on Artificial Intelligence. Easy and user friendly like an App, professional like a poultry expert
- KAI helps you to customize your production target-oriented and error-free: Blue for Layer Management, Red for egg production
- KAI programs your daily farm-activities and reminds you (and your staff) of due tasks and procedures via smart phone
- KAI ensures early detection of production problems and helps to prevent damage by consulting by push-messages
- KAI is flawlessly scalable and offers seamless connectivity – exchange data easily between devices and forget about re-writing spreadsheets manually



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