

### **Building the bird of 100 weeks**

#### **Rearing is the pre-season**



You need to get ready for the season



### What is the genetic we select

It is the engine of your company





### The budget has a cap

#### All the teams have limited resources

- 1. Do I have my basics cover?
  - 1. Will the structure hold the engine?
  - 2. Will the tyres resist the engine power?
  - 3. Is the oil and gasoline good enough?
- 2. How much am I compromising?
  - 1. If I reduce the gasoline quality, can the engine step up?
  - 2. If I use the tyres longer, can I make it?
  - 3. If I make more kilometres, do I need to reduce the RPM of the engine?
- 3. Does it make sense what I'm doing?
  - 1. What are my goals?
  - 2. Are the goals realistic?



# **Feeding - rearing**

The preseason phase

.....



### Not the same conditions

#### We need to adapt some details













## Feed intake behaviour

Know how they eat

### **Pullet intake**

No feed, no growth



0 - 3 weeks



4 - 16 weeks







A farmer can't reach the body weight at 5 weeks, and he can reach it at 16 weeks.



### What is happening?



# **Bird requirement**

What do they need in rearing?



### **Growth needs intake and digestibility**





## Digestibility

### Impact of energy

Energy	< 20 days (kcal/kg)	>21 days (kcal/kg)
Corn	3150	3250
Soya 47%	2040	2360
Sunflower	1425	1615
Wheat bran	1515	1840



## Digestibility

#### Impact of amino acid digestibility



Protein digestibility





# **Develop feed intake**

Get ready



### **Ready for a big jump**



### Feed intake development



Size of the gut (vs relative weight)

Week 17	Control	Adding 2%	Adding 4%
GIT	11.5	11.9	11.9
Gizzard	3.6	3.80	3.98
ADFI (0-17 weeks)	48.9	49.3	49.6

Adapted from P.Guzman Poultry Science 94, Issue 11, 2722-2733



At 17 weeks

62 vs 71 gr

13.67 vs 15.76 lb/100

#### **HOW MUCH FIBER IS NEEDED?**

Know the base



#### **FEED INTAKE EVOLUTION**





Intake development prevents performance challenges

Standard Challenge



### Many things happening at the same time





### A period of variable needs



■ Maintenance ■ Growth ■ Egg mass





	Pre -Lay	Super Starter	Hybrid Feed
Application	-	+	+
Feed intake development	+	-	++
Calcification	+	+	+
Egg production	-	+	++
Cost of feed	+	-	+



### **Use of pre - lay**

#### **Old times**



### **Energy is the driving force**

#### Feed intake controls nutrient intake











### Super starter layer – 2850 kcal



#### Preventing makes things worse

## **Hybrid feed - Concept**

Nutrient			
ME	Kcal / kg	2700	Low energy
Dig Lys	%	0.8	
Dig Met	%	0.4	
Dig M+C	%	0.72	High amino acid
Dig Thr	%	0.56	
Dig Trp	%	0.176	
Са	%	3.8	Enough to lay one
Av P	%	0.44	coarse particle in p
CF	%	3.5-4	Keep the feed
Salt	%	0.28	Stimulate feed



egg and 60% article form

> intake development intake



### How to use the Hybrid

**Easier option** 





### **Expected feed intake for Hybrid**



### **Brown in cage**







### **Brown in cage free**





### Effect on egg size

What a development of feed intake can do



Egg size

30 weeks 58.5 vs 59.5 gr 46.4 vs 47.2 CW

### Summary

#### **Good pre-season is needed**

- The pullet rearing ends up at 22 weeks
- The structure of the bird is key in any type of production.
- Feed intake development is key to longevity.
- Feed intake development doesn't mean bad efficiency in production.
- New approach at the start of production, Hybrid feed.





# Thank you for your attention



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