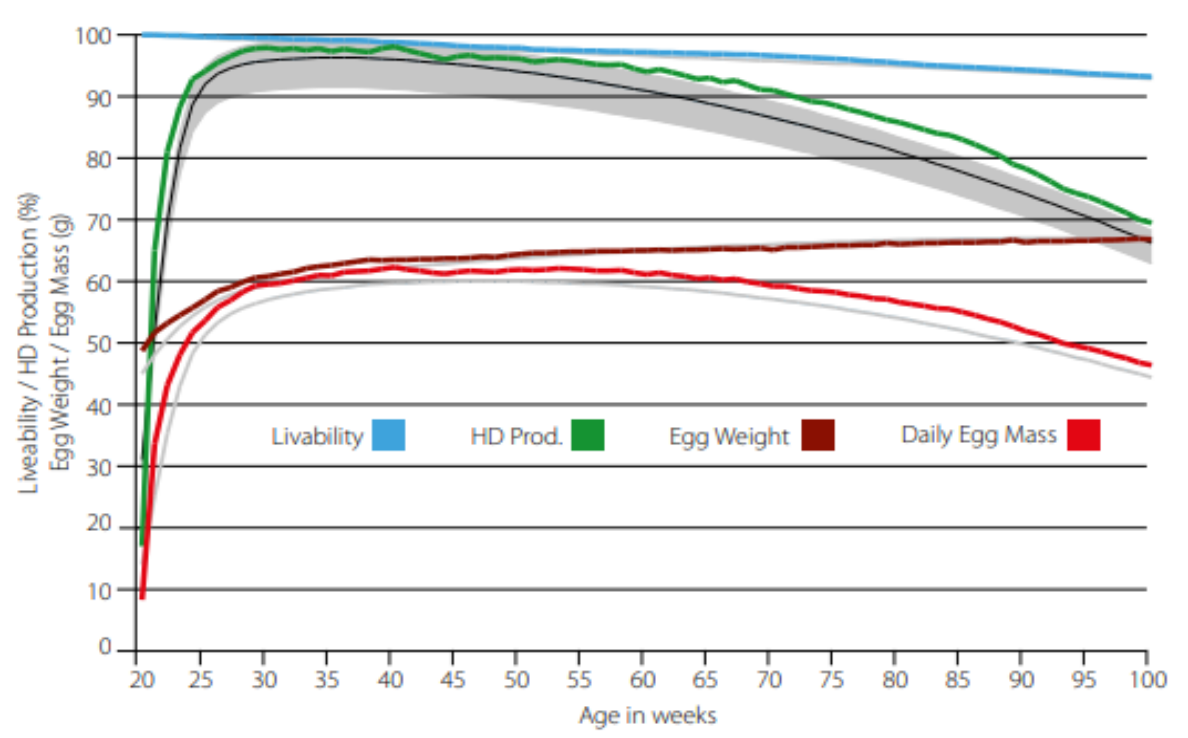
Presentation of KAI

Fernando Carrasquer Puyal
Global Technical Service – Veterinary Specialist
H&N International GmbH

What KAI is about?



KAI is about data and how we use them in modern life

First statement about data

Data use is main pillar of success of poultry industry

First statement about data

Data collection is really a hard job

Third statement about data

The data comes from different sources and in different formats.

Fourth statement about data

Not always a good analysis of the data collected is done

Fifth statement about data

We are living a revolution on data use

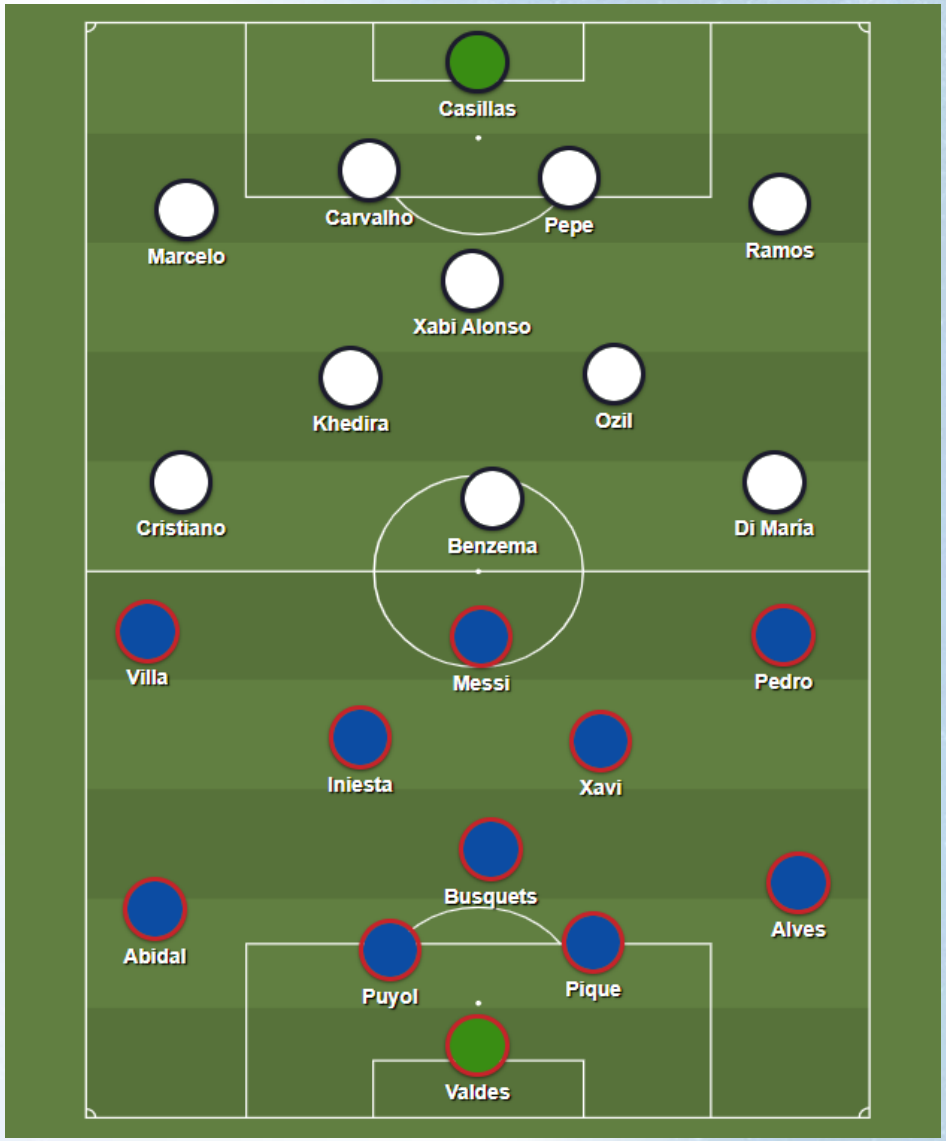
A revolution in devices

1990

2020

A revolution in availability

5



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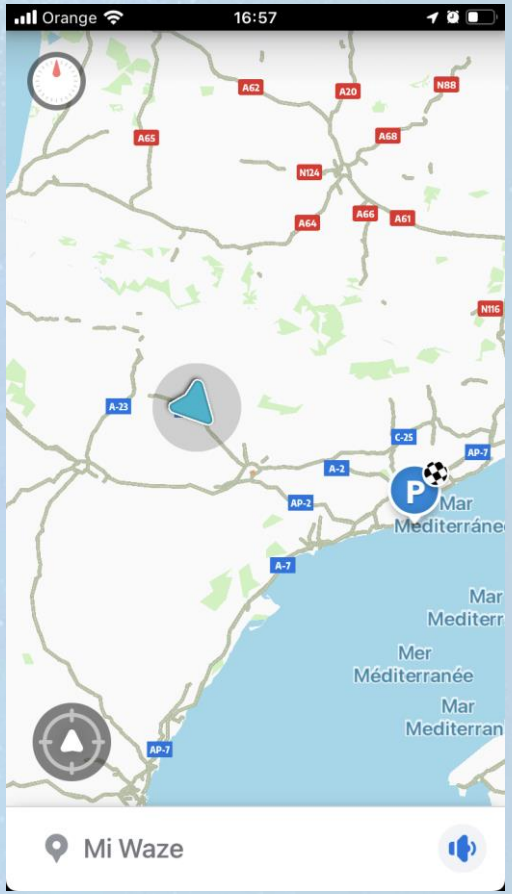
A revolution in interactivity



We knew what we wanted but …

Interactive

Online

User Friendly

Laying hens & breeders flocks

Teamwork

For smartphones

Easy data collection

Assistant functions

Buy it

Or

Create it

So, KAI was born (but we had twins)

KAI

GET IT ON Google Play

Download on the App Store

KAI

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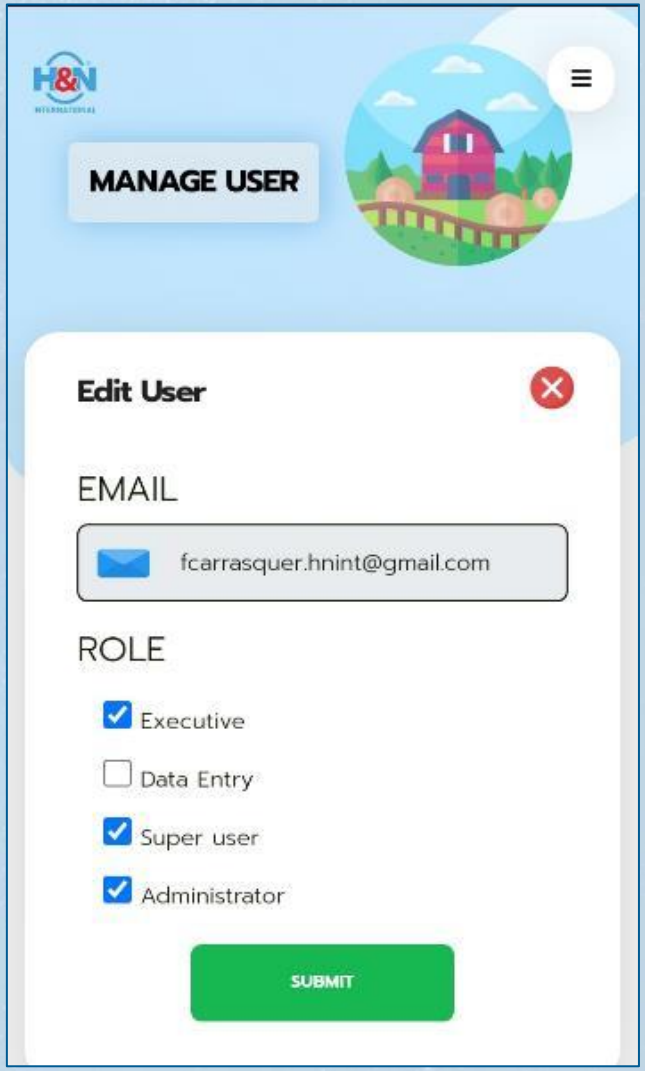
Download on the App Store

A walk-through KAI



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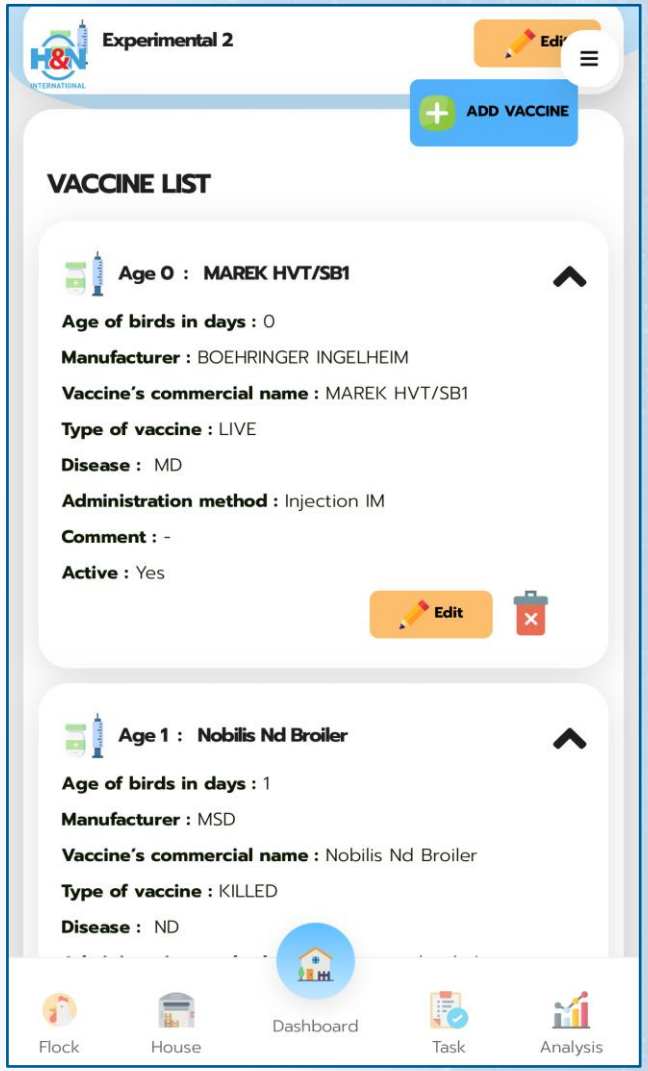

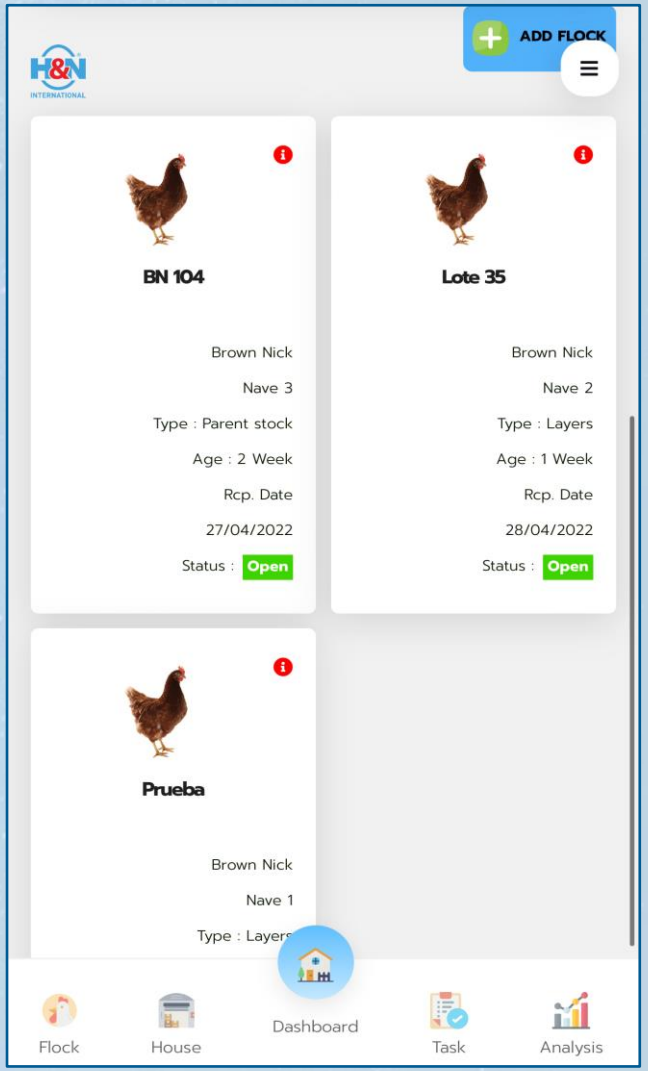

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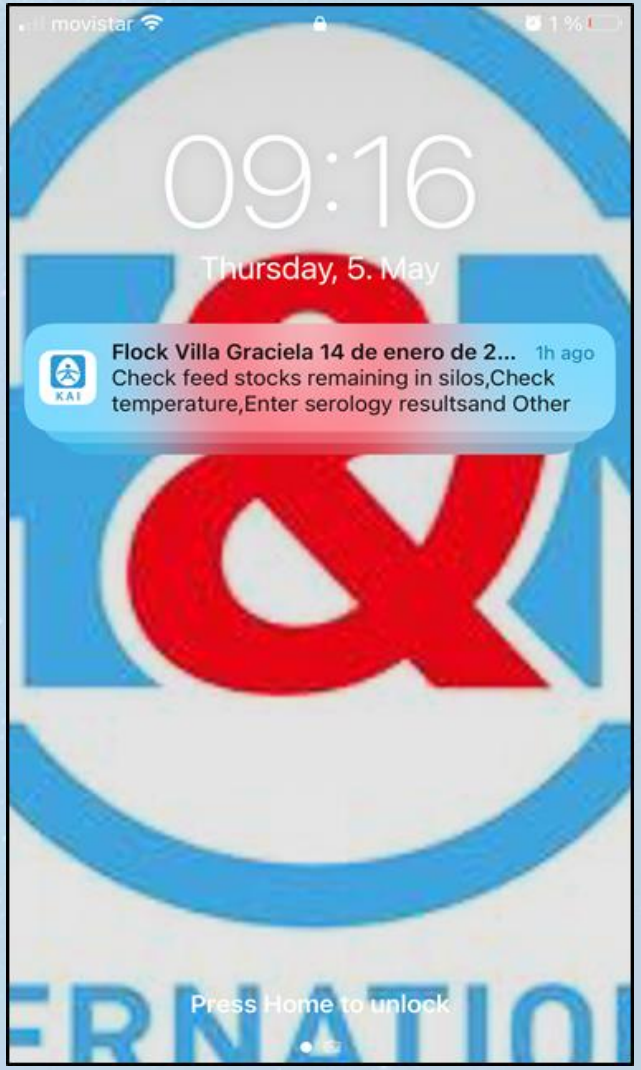

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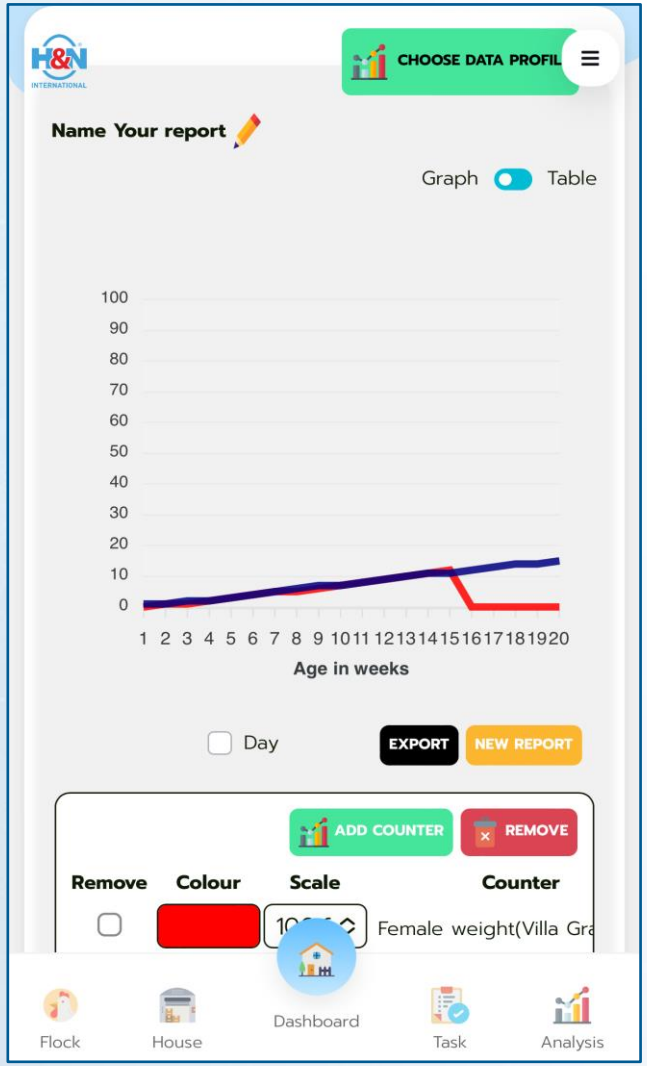

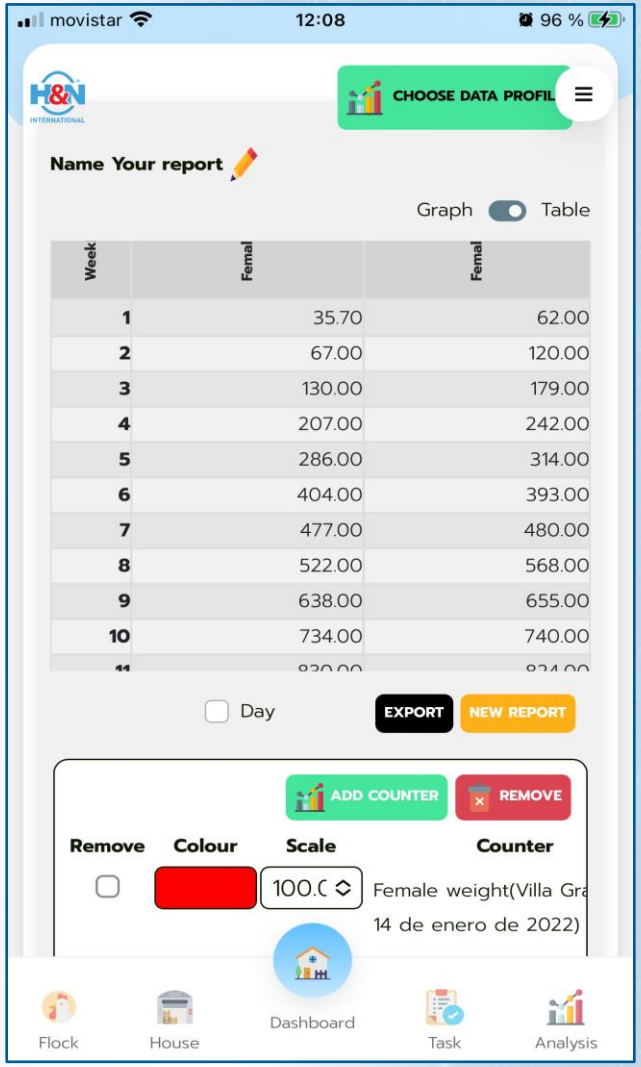

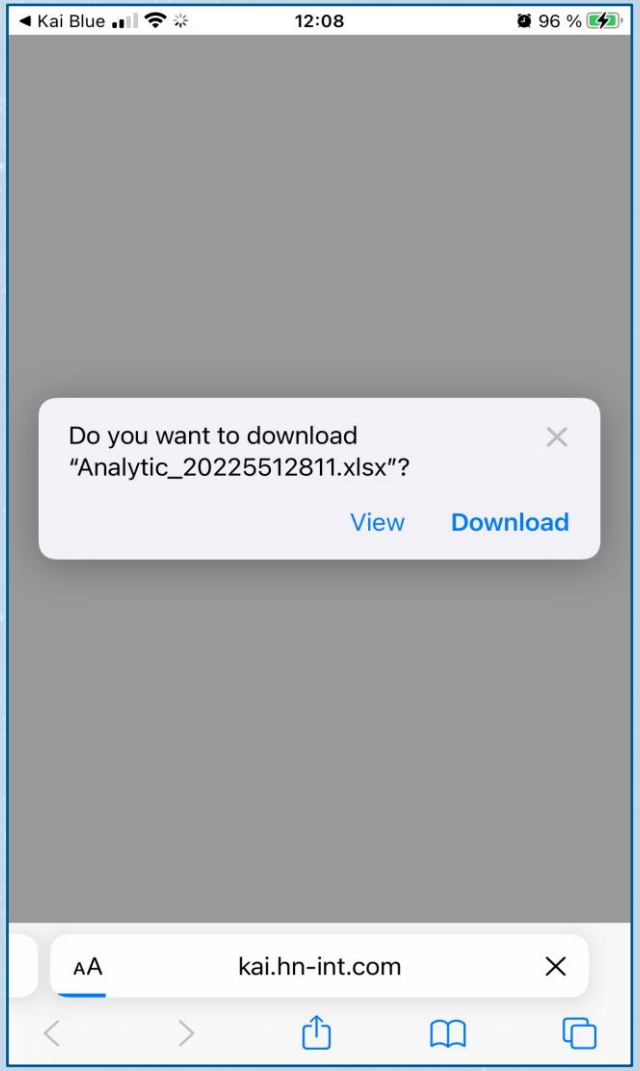

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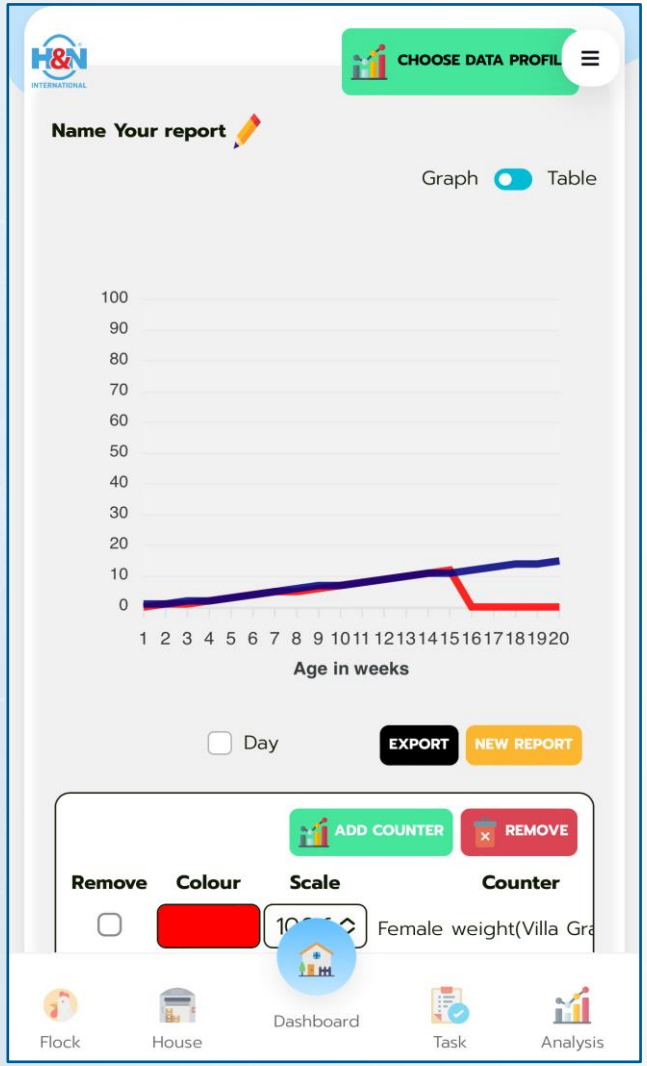

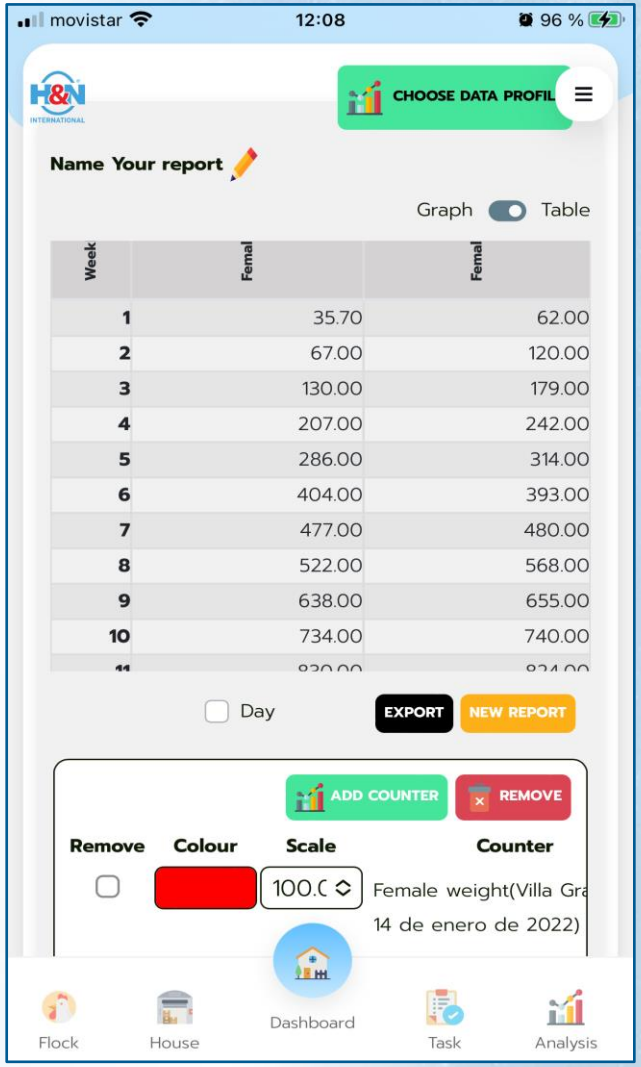

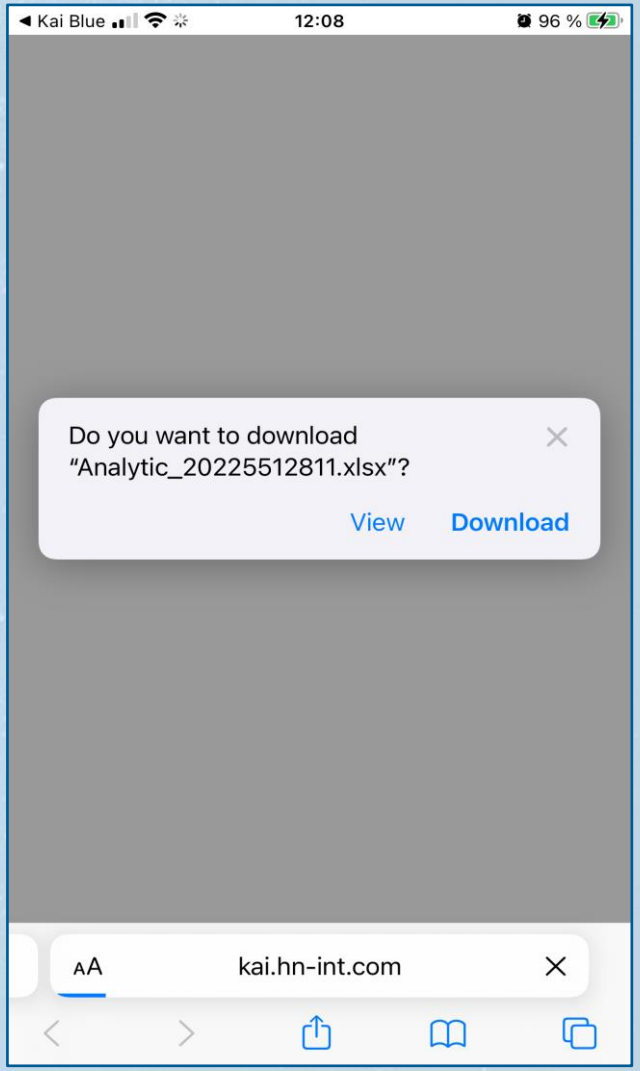

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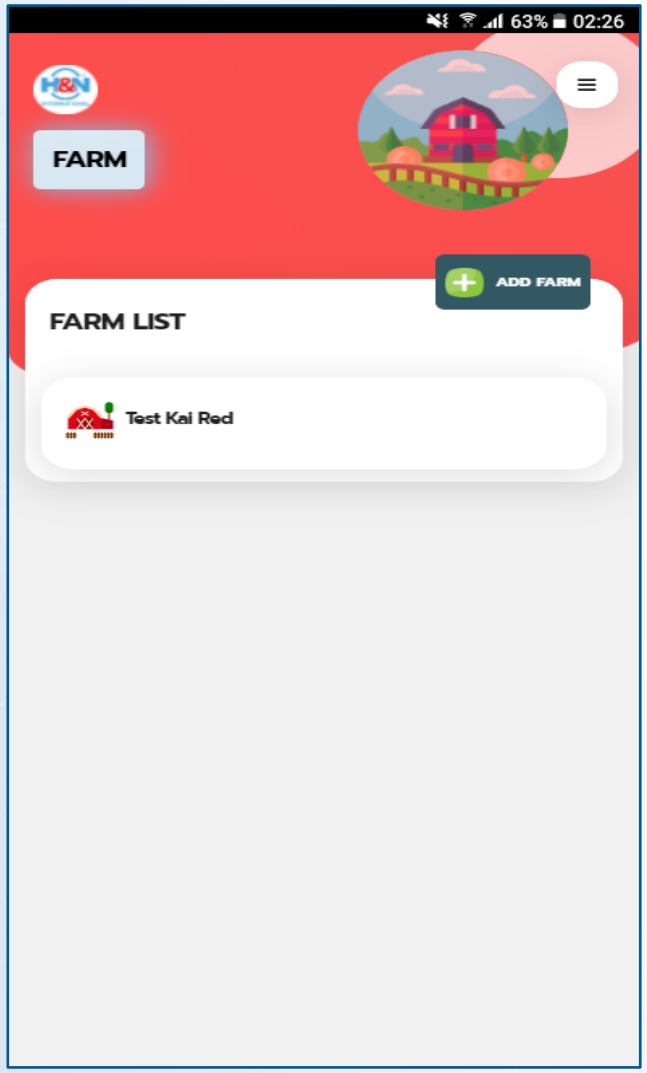

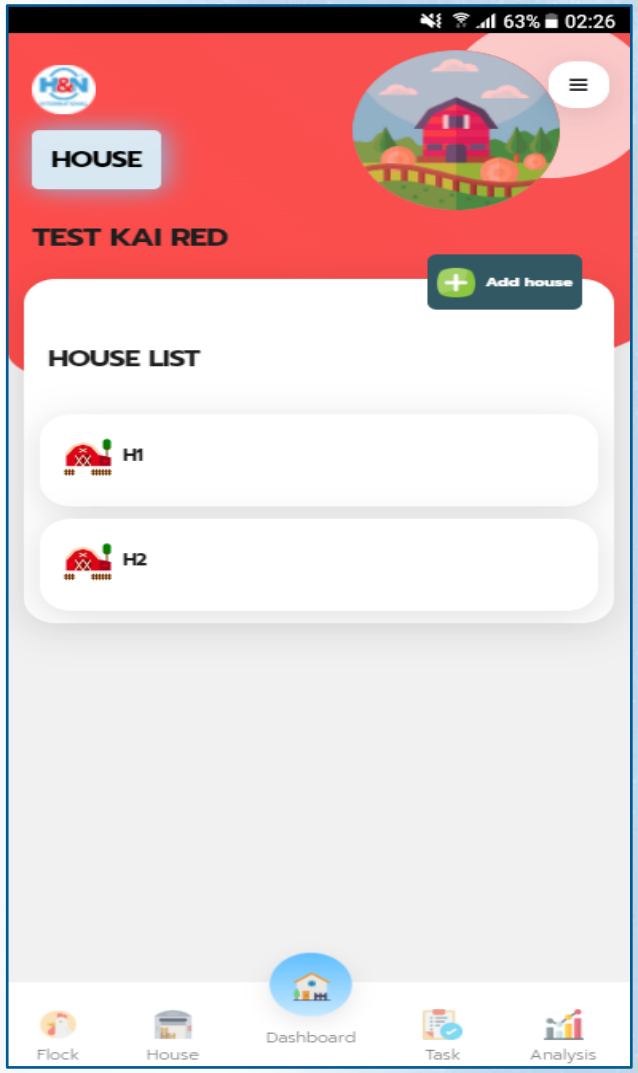

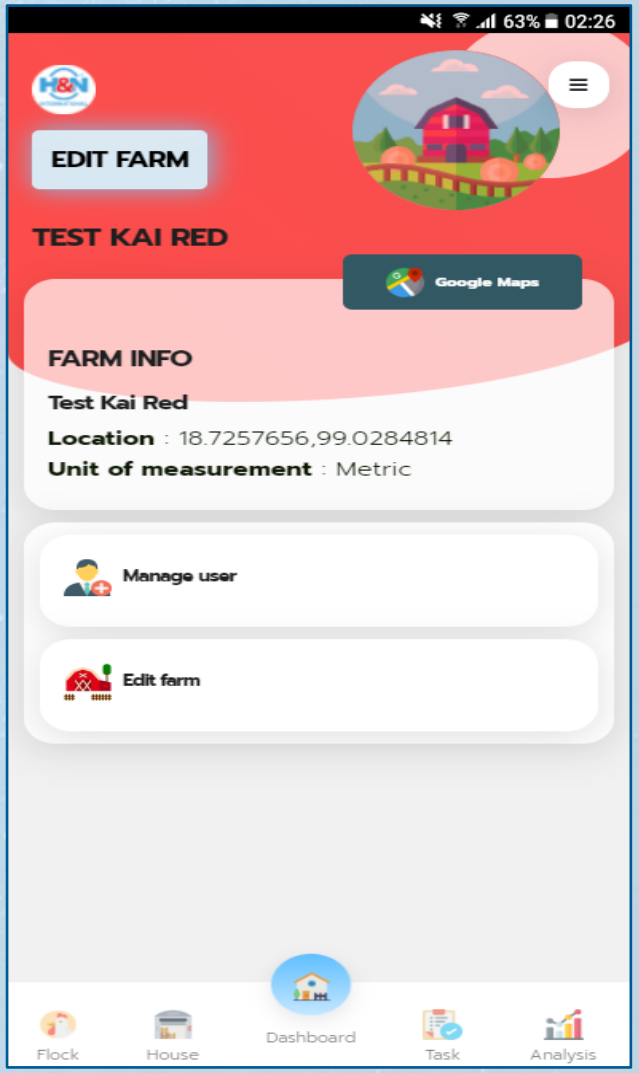

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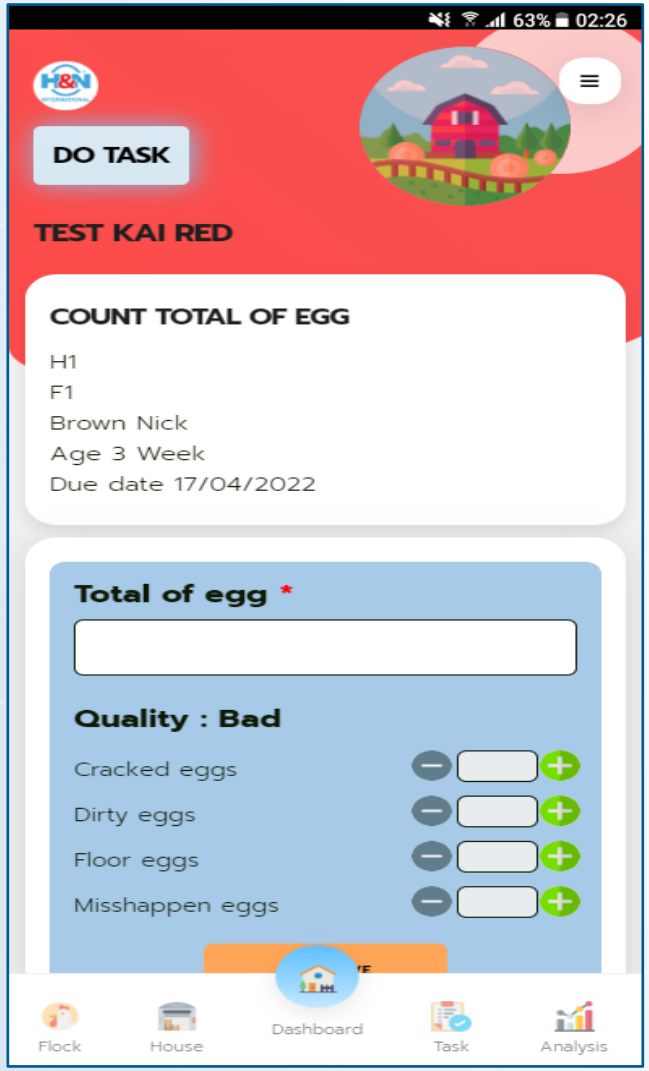
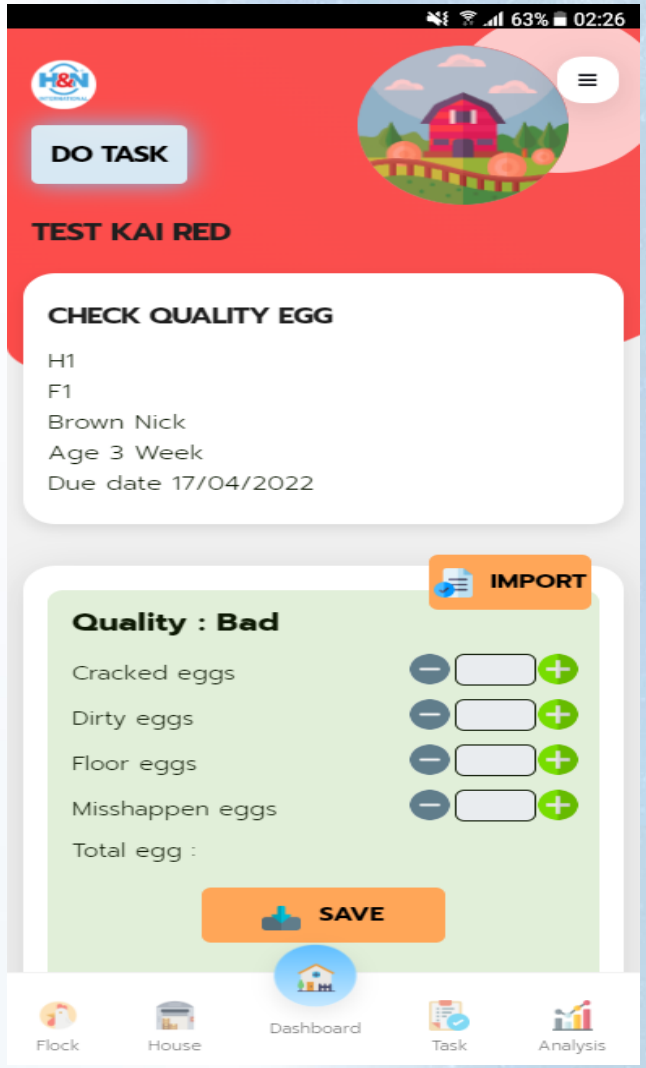
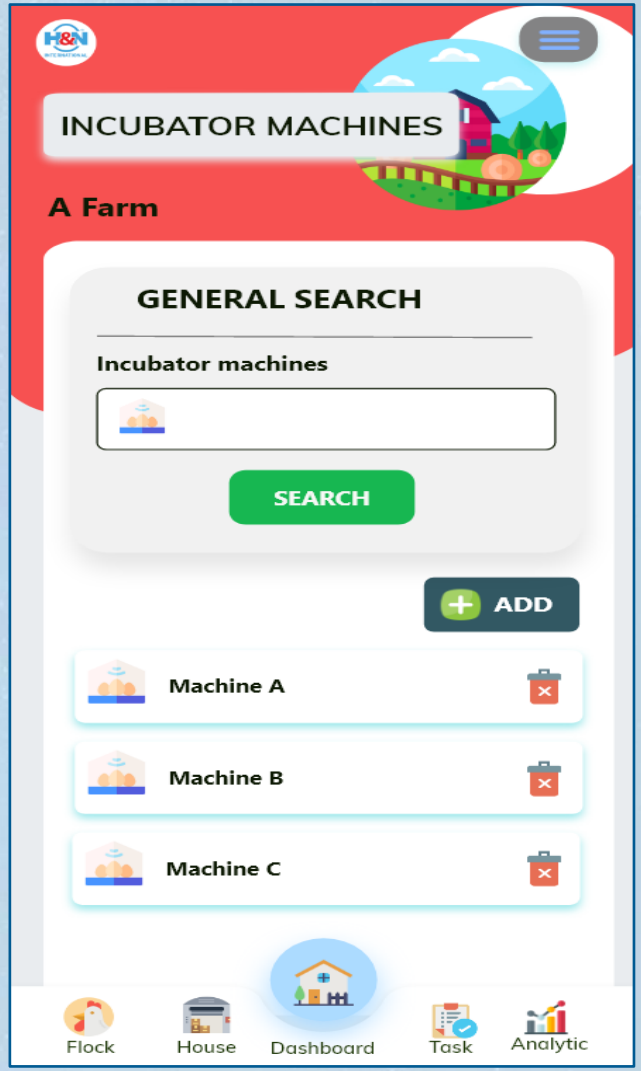
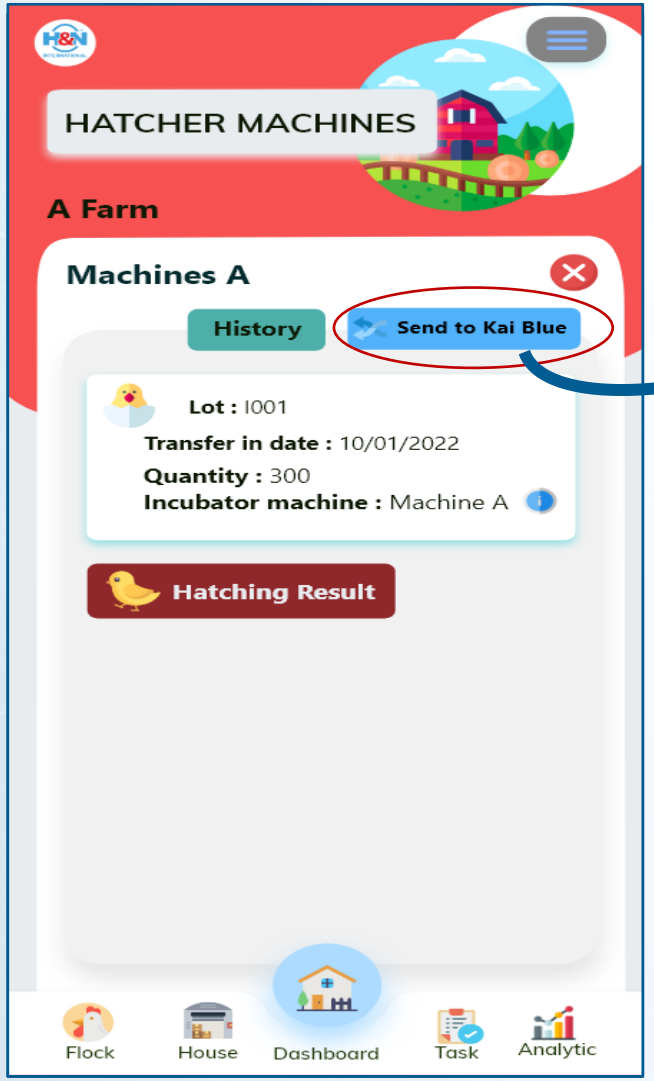
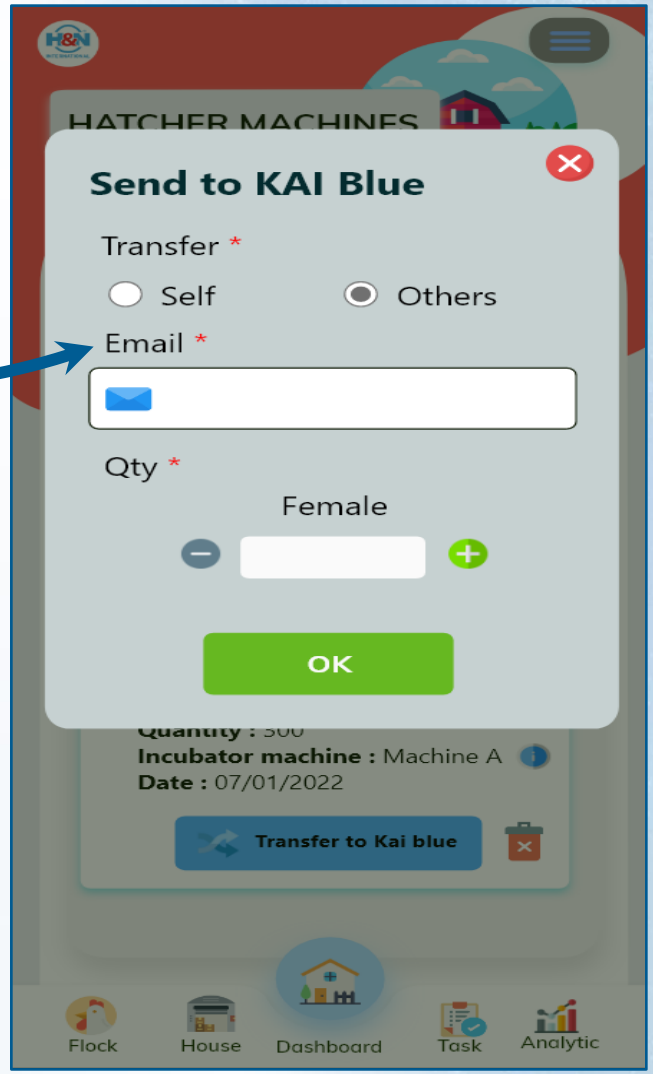


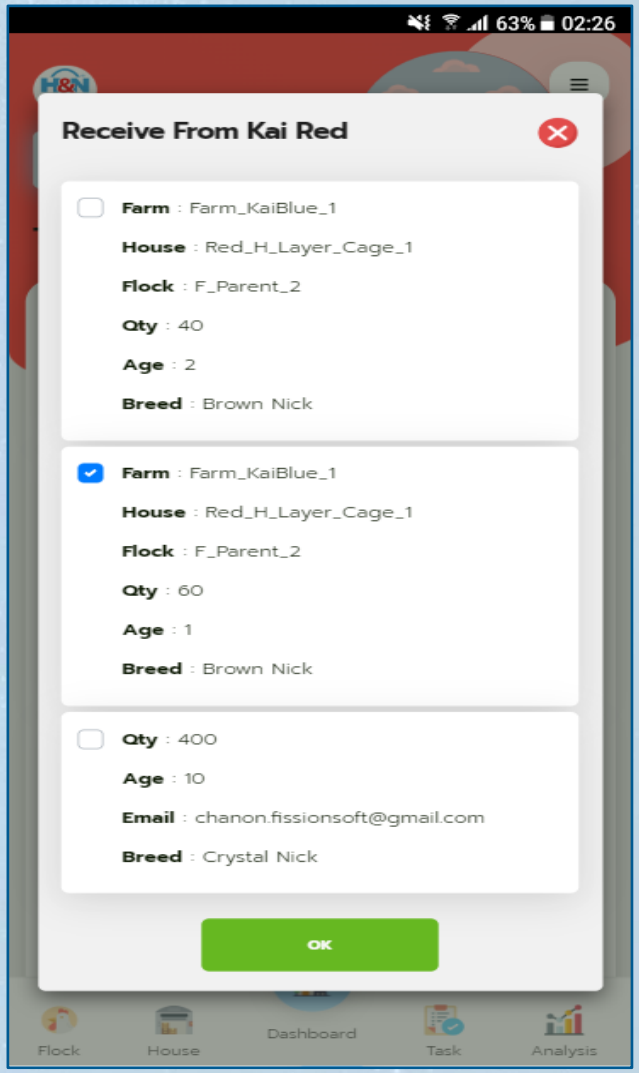




Easy Peasy interconnectivity in KAI







All operations in one platform

PS Operation

KAI

PS Rearing farm A

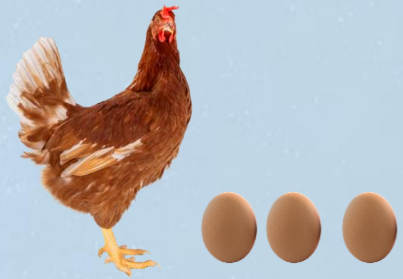
KAI

PS farm B

Commercial eggs Operation

KAI

Rearing farm C



KAI

Production farm D

KAI vs competitors

	VisionEgg Hy-Line	FLOCKMAN4U	PRIMA	KAI
Data collection	✓	✓	✓	✓
Graphics	✓	✓	✓	✓
Mobile app	✗	✗	✓	✓
Teamwork	✗	✗	✓	✓
Assistant functions	✗	✗	✗	✓
Problem solving	✗	✗	✗	✓

Languages available

Coming:

KAI

?

KAI

?

Communication rules

WHEN SHOULD I CALL THE PRODUCT MANAGER?

PRODUCT MANAGER (ES)

EMILIO SCAPPATICCIO

PRODUCT MANAGER (EN)

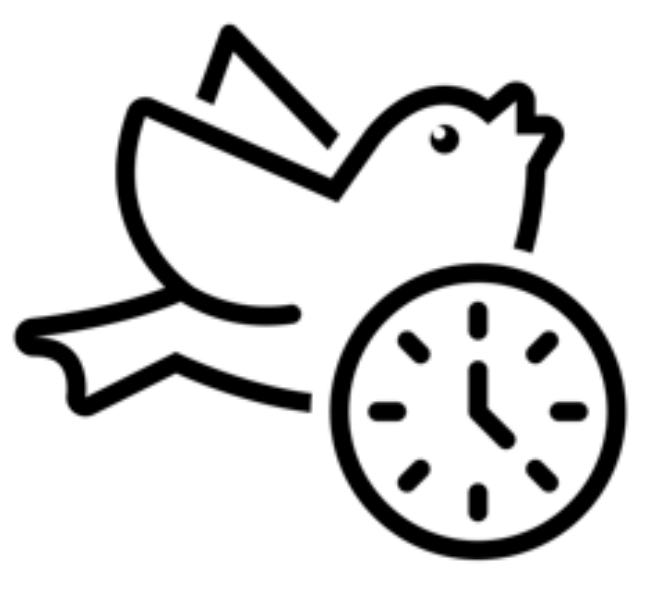
PRATAP RANAVARE

- **Question on KAI**
- **Presentation for customers or prospects.**
- **User’s training.**

Final words

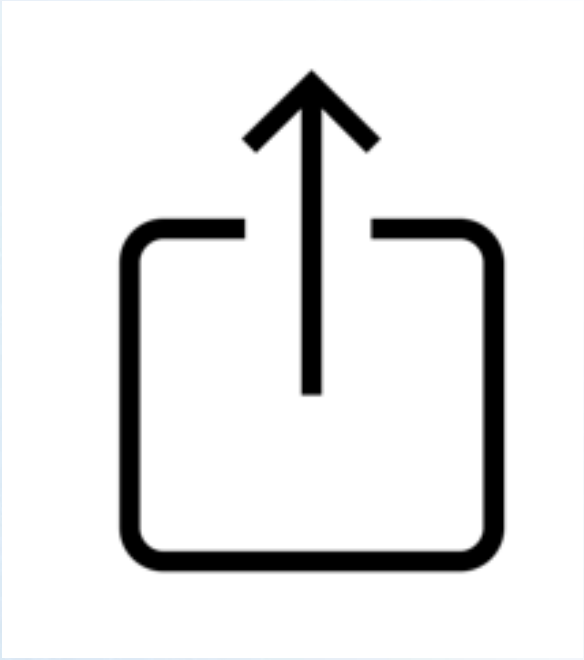
KAI project is still on going.
We are LISTENING to
your opinion or needs.

Final words



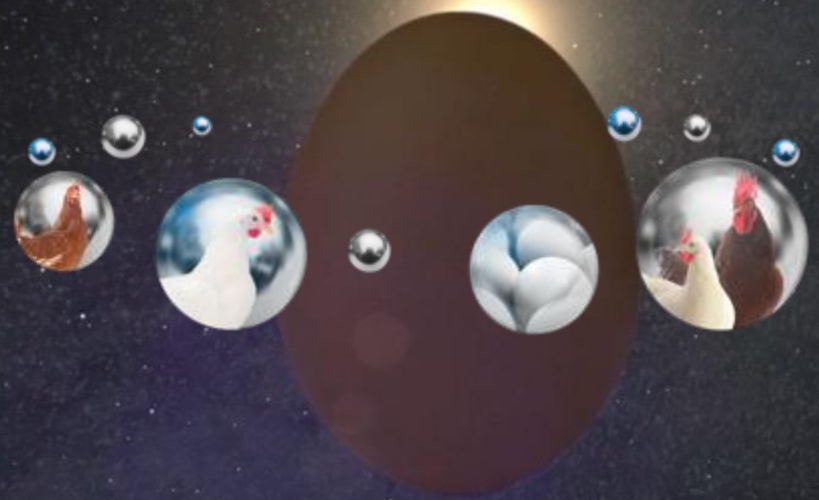
Become an early adopter. Competitors will develop similar program sooner or later

Final words



KAI is not just a tool for production assistance but for better communication. We need to start using it for this purpose.

Thank you for your attention



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