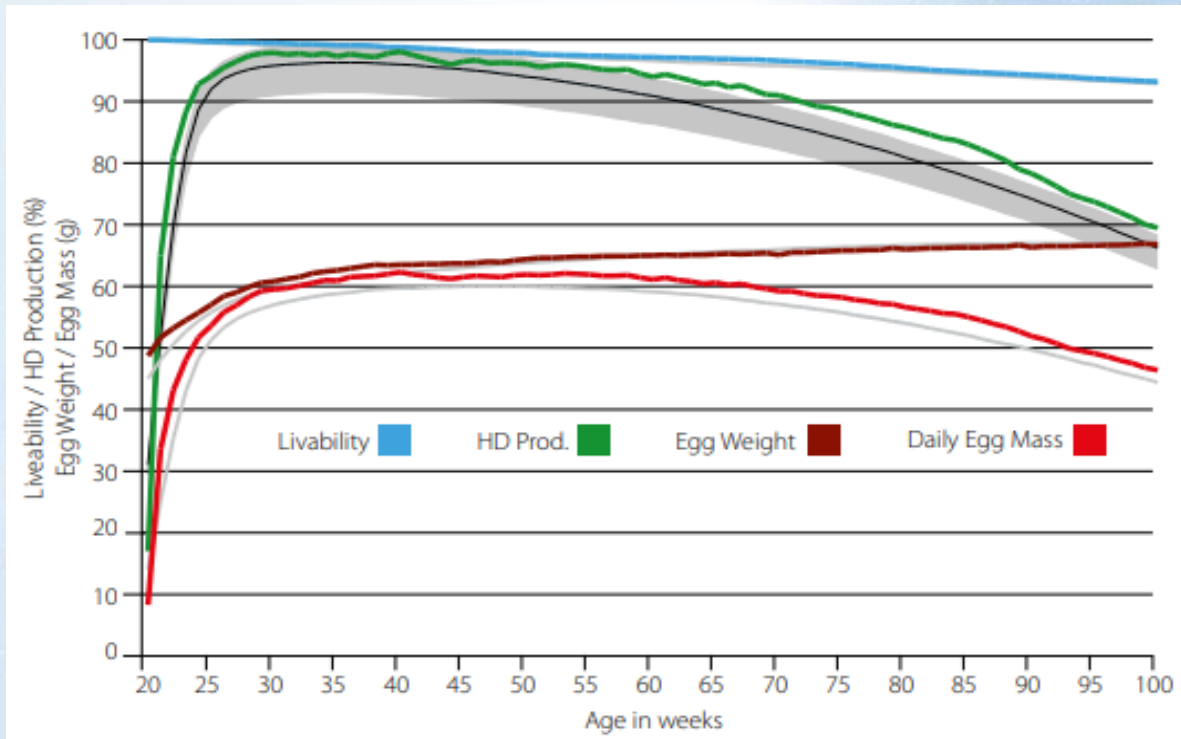




Presentation of KAI

Fernando Carrasquer Puyal
Global Technical Service – Veterinary Specialist
H&N International GmbH

What KAI is about?



KAI is about data and how we use them in modern life

First statement about data

Data use is main pillar of success of poultry industry



First statement about data

Data collection is really a hard job



Third statement about data

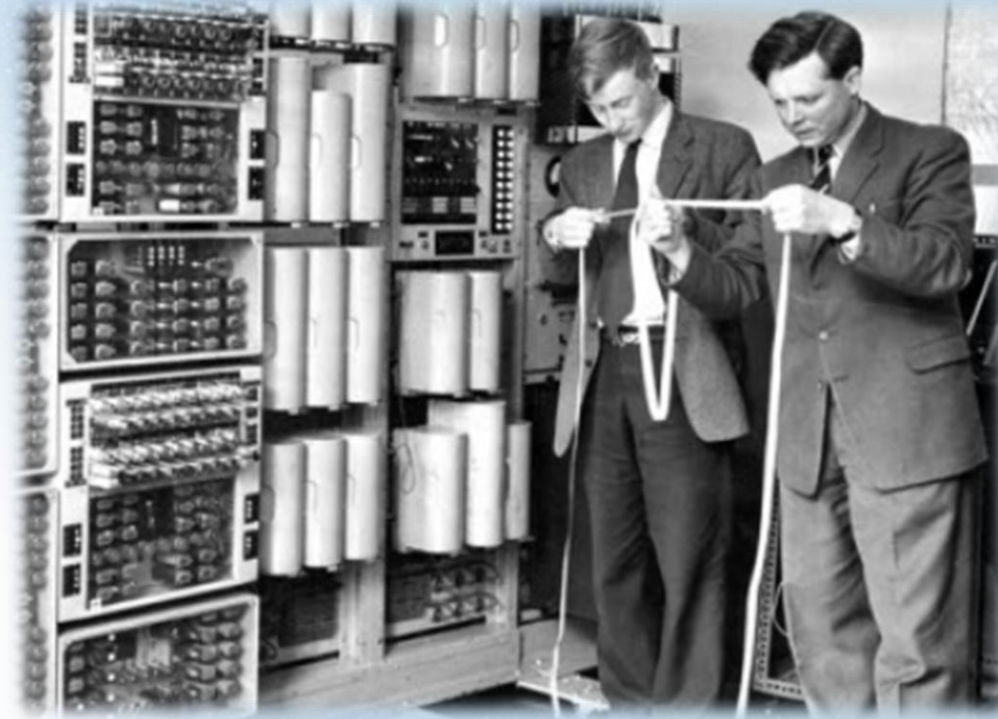


The data comes from different sources and in different formats.



Fourth statement about data

Not always a good analysis of the data collected is done



Fifth statement about data



We are living a
revolution on data use

A revolution in devices



1990



2020

A revolution in availability



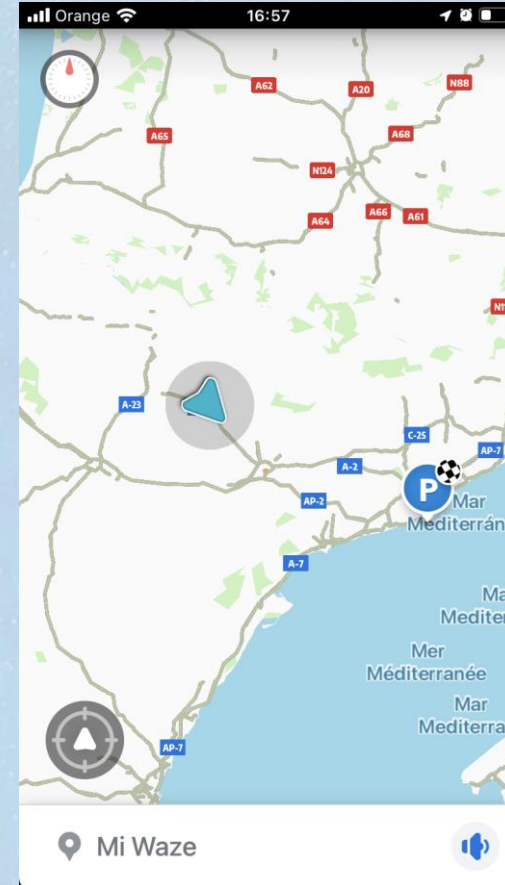
5



0



A revolution in interactivity



We knew what we wanted but ...



Or



So, KAI was born (but we had twins)



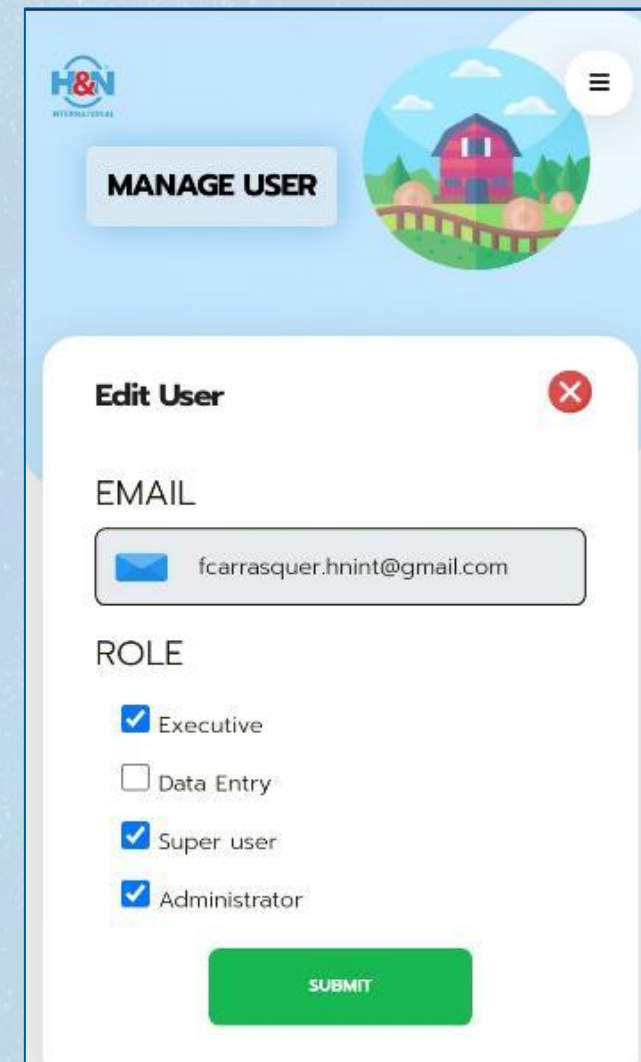
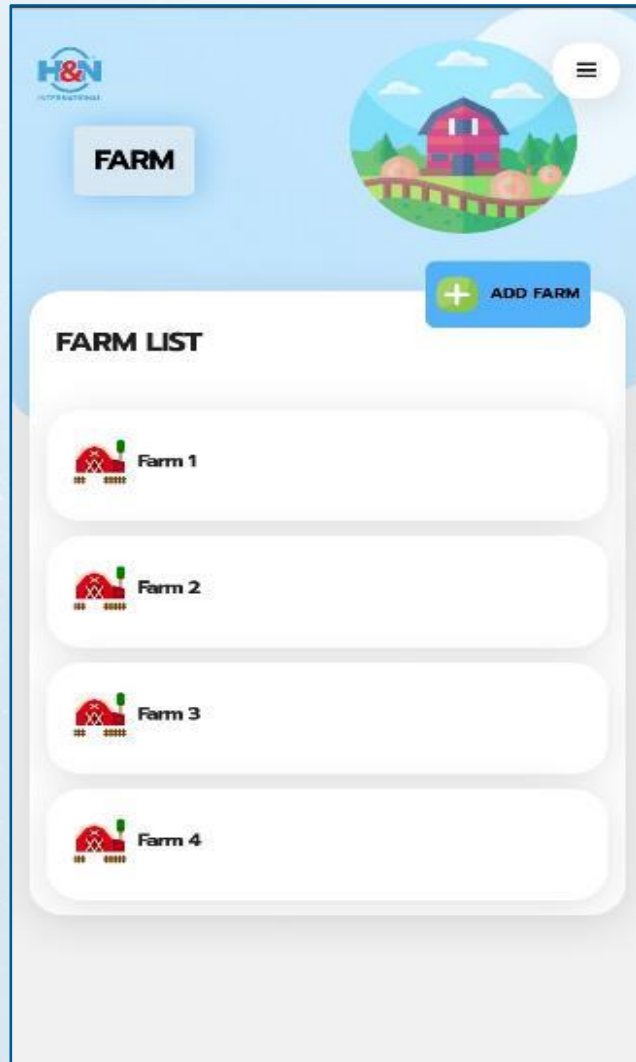
KAI



KAI



A walk-through KAI



A walk-through KAI

HOUSE

GRANJA PRUEBA

Add house

HOUSE LIST

- Nave 1
- Nave 2
- Nave 3

Flock House Dashboard Task Analysis

Experimental 2

ADD VACCINE

VACCINE LIST

Age 0 : MAREK HVT/SB1

Age of birds in days : 0

Manufacturer : BOEHRINGER INGELHEIM

Vaccine's commercial name : MAREK HVT/SB1

Type of vaccine : LIVE

Disease : MD

Administration method : Injection IM

Comment : -

Active : Yes

Age 1 : Nobilis Nd Broiler

Age of birds in days : 1

Manufacturer : MSD

Vaccine's commercial name : Nobilis Nd Broiler

Type of vaccine : KILLED

Disease : ND

Flock House Dashboard Task Analysis

ADD FLOCK

FLOCK

BN 104

Brown Nick

Nave 3

Type : Parent stock

Age : 2 Week

Rcp. Date : 27/04/2022

Status : Open

Lote 35

Brown Nick

Nave 2

Type : Layers

Age : 1 Week

Rcp. Date : 28/04/2022

Status : Open

Prueba

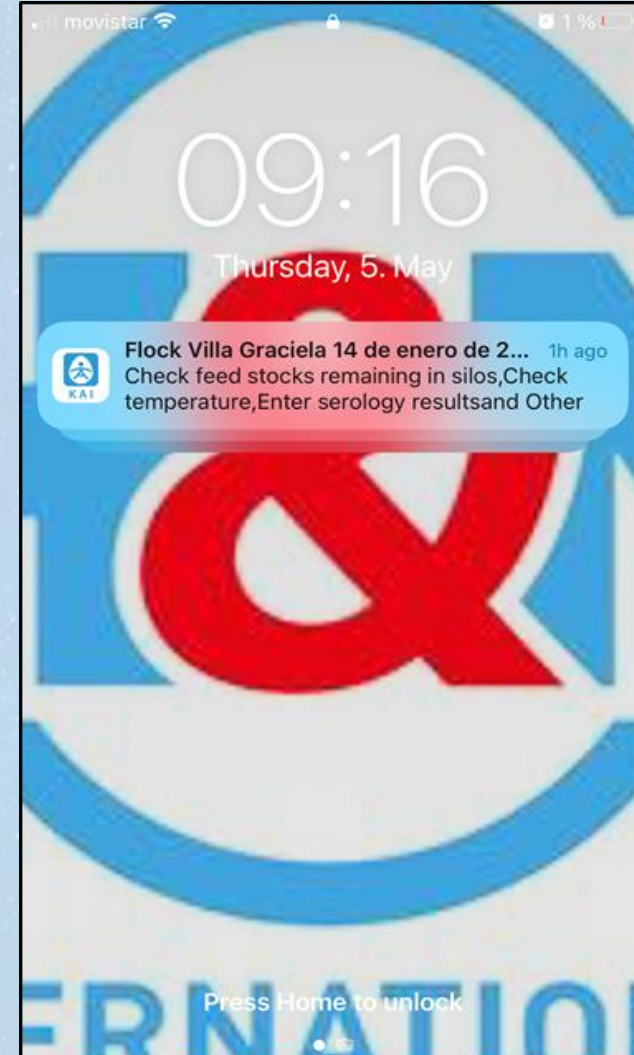
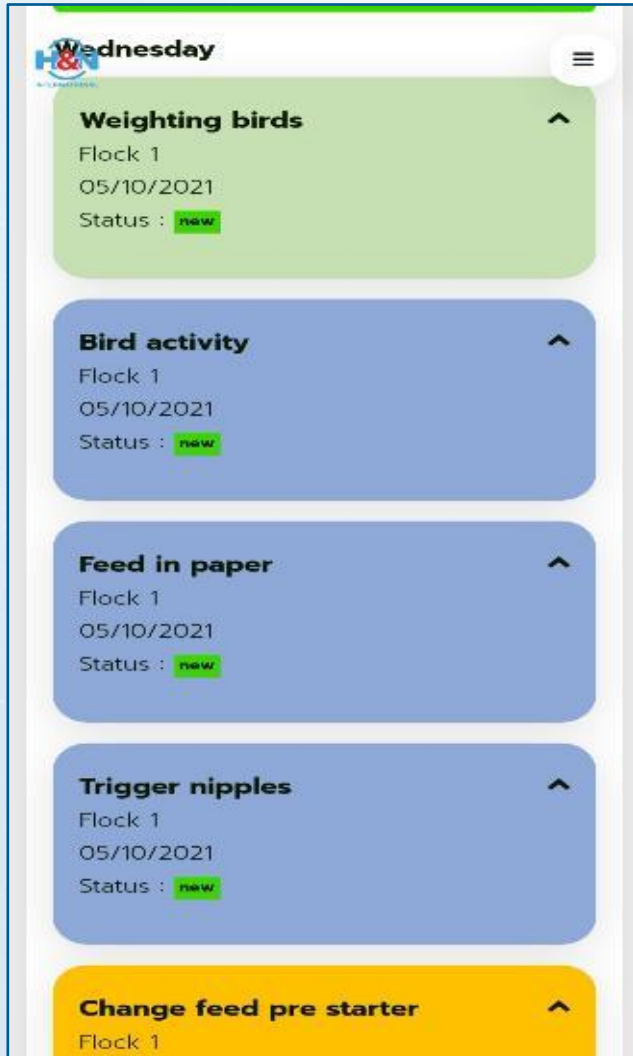
Brown Nick

Nave 1

Type : Layers

Flock House Dashboard Task Analysis

A walk-through KAI



A walk-through KAI

Name Your report

Graph Table

Age in weeks

Day **EXPORT** **NEW REPORT**

Remove **ADD COUNTER** **REMOVE**

Remove **Colour** **Scale** **Counter**

100.00 Female weight(Villa Gra

Flock House Dashboard Task Analysis

Name Your report

Graph Table

Week	Femal	Femal
1	35.70	62.00
2	67.00	120.00
3	130.00	179.00
4	207.00	242.00
5	286.00	314.00
6	404.00	393.00
7	477.00	480.00
8	522.00	568.00
9	638.00	655.00
10	734.00	740.00
11	820.00	824.00

Day **EXPORT** **NEW REPORT**

Remove **ADD COUNTER** **REMOVE**

Remove **Colour** **Scale** **Counter**

100.00 Female weight(Villa Gra

Flock House Dashboard Task Analysis

Do you want to download "Analytic_20225512811.xlsx"?

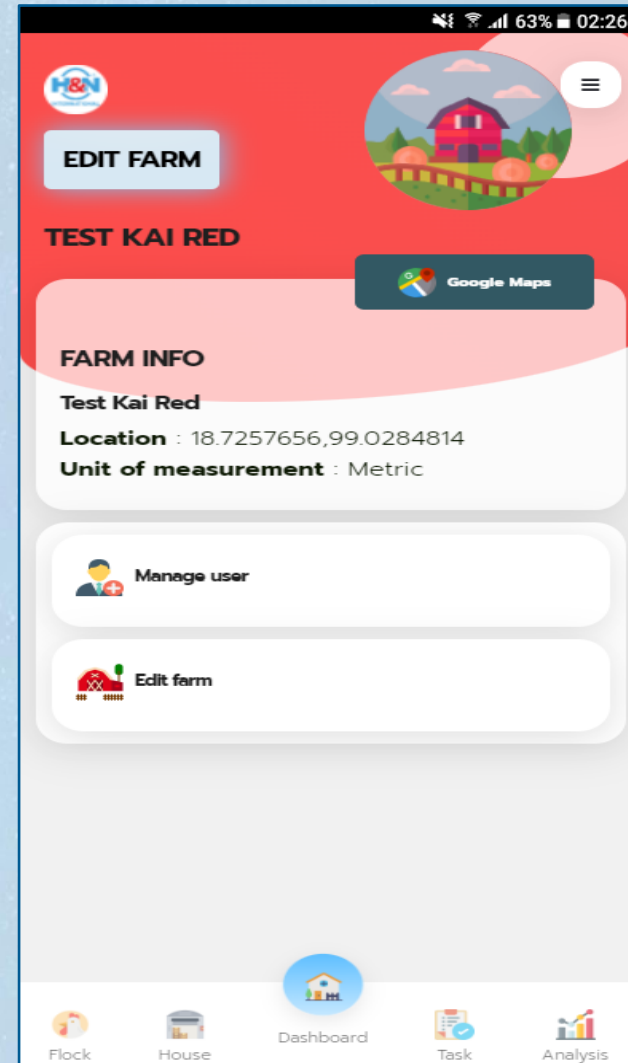
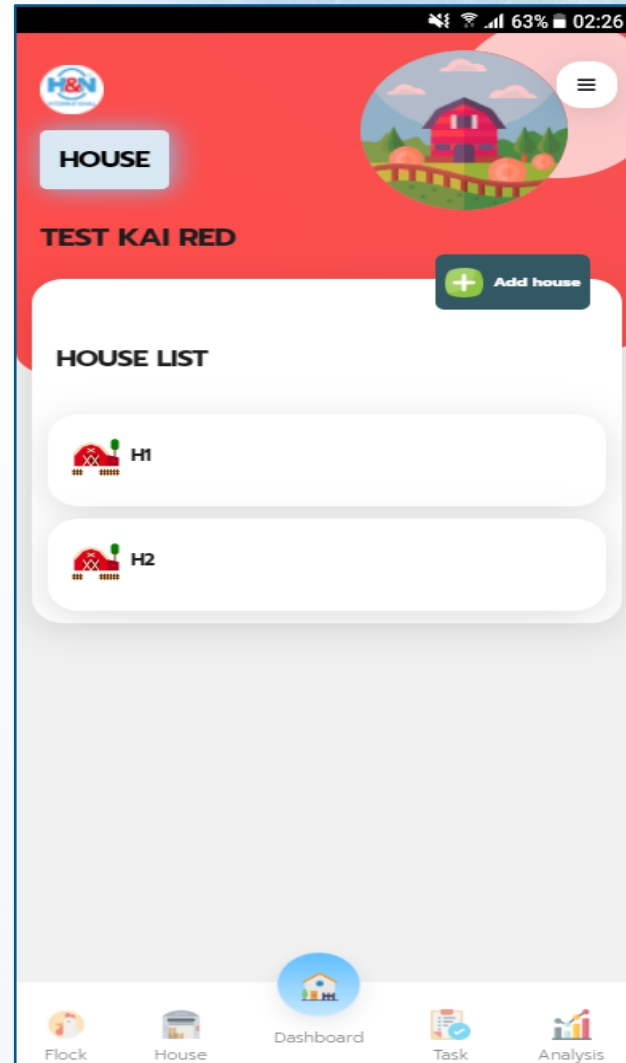
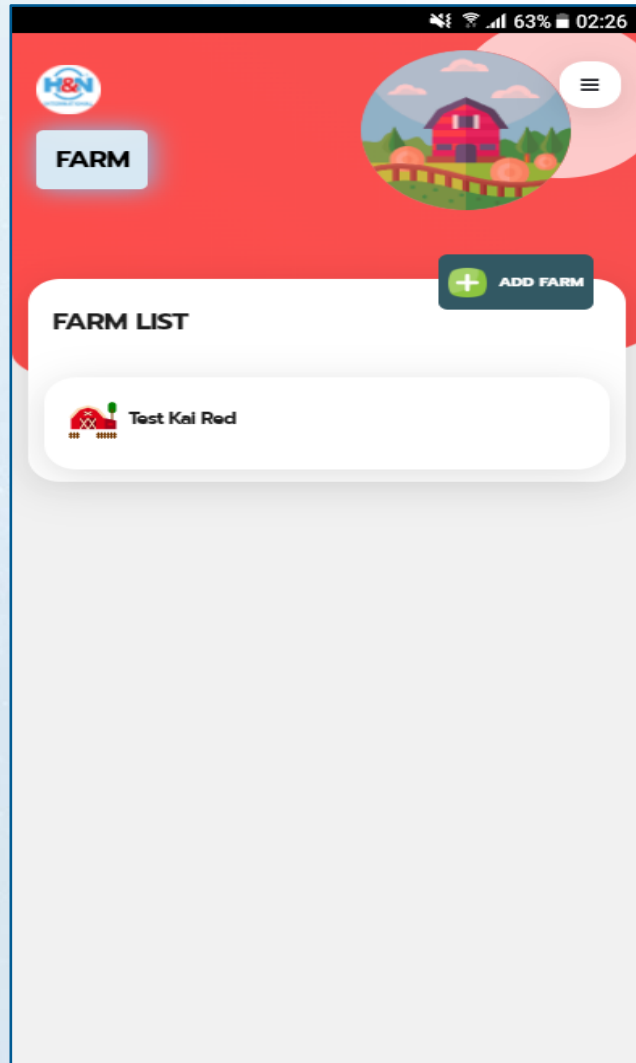
View Download

AA kai.hn-int.com

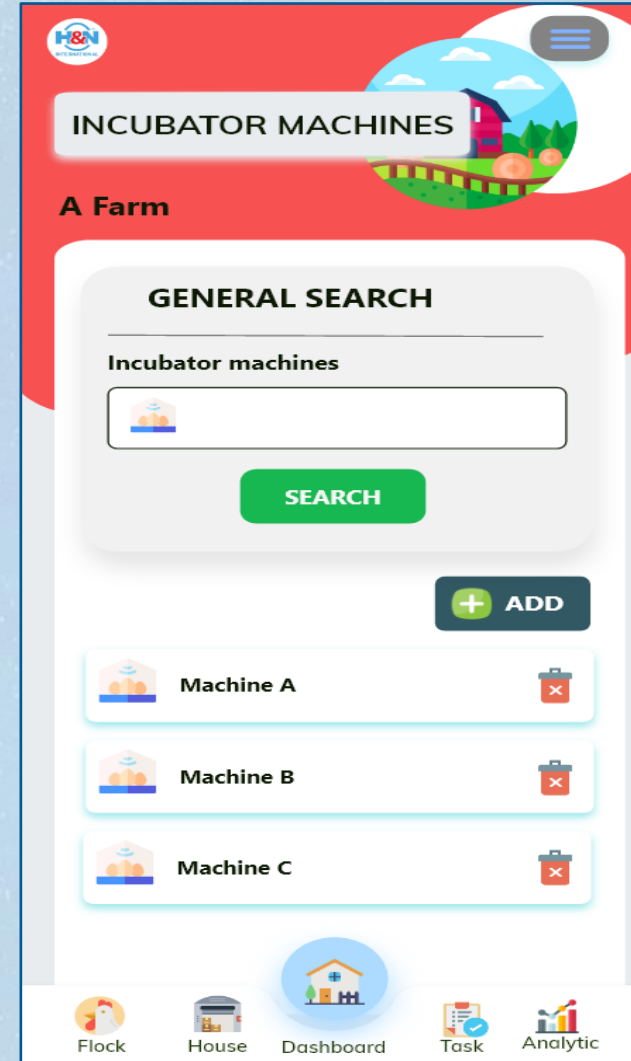
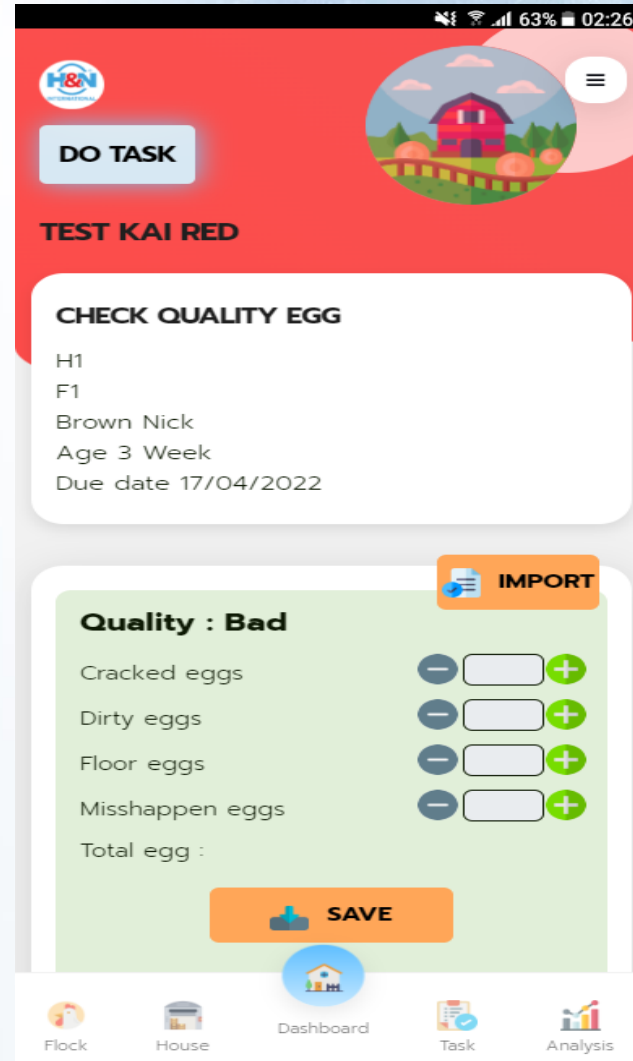
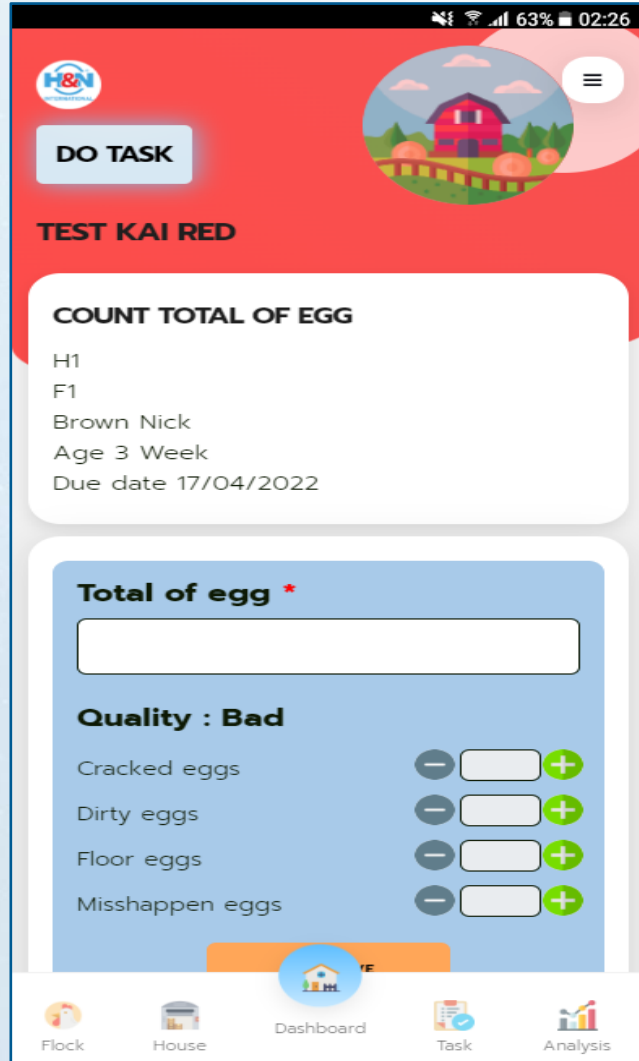
A walk-through KAI

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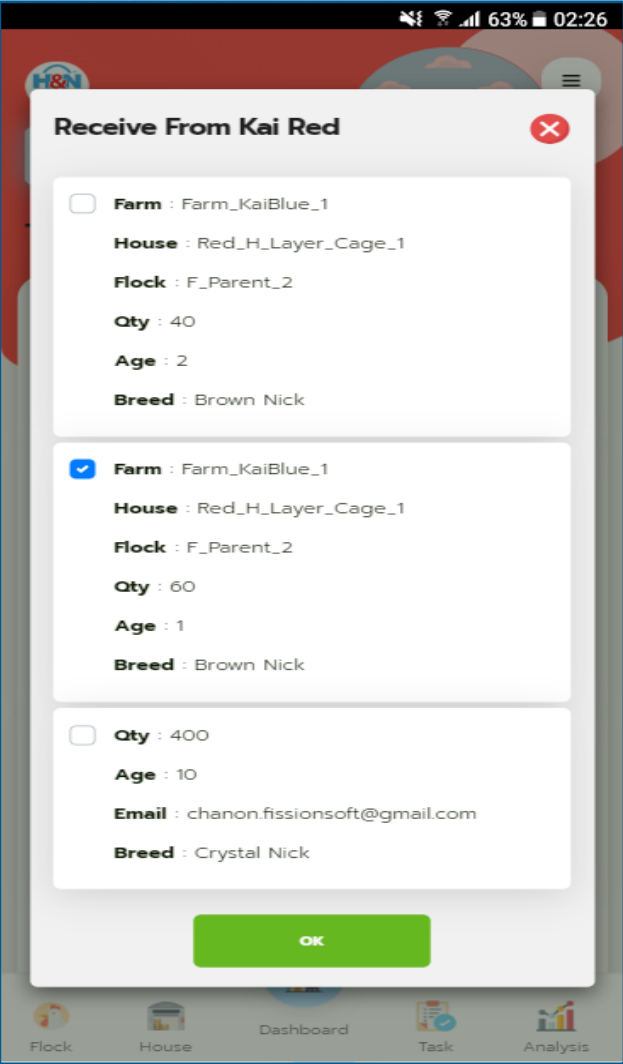
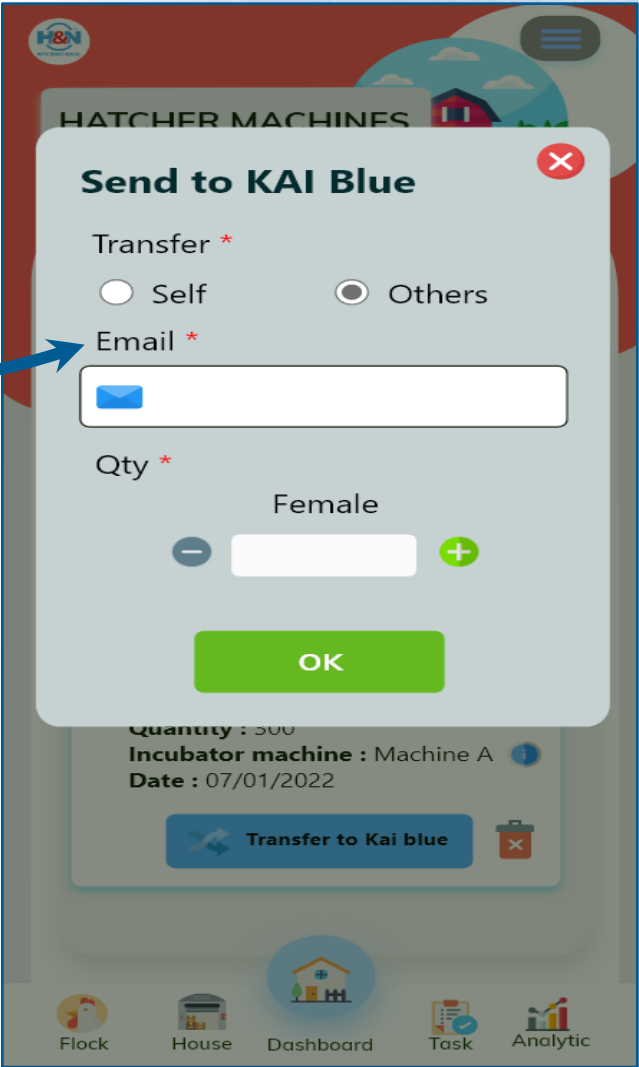
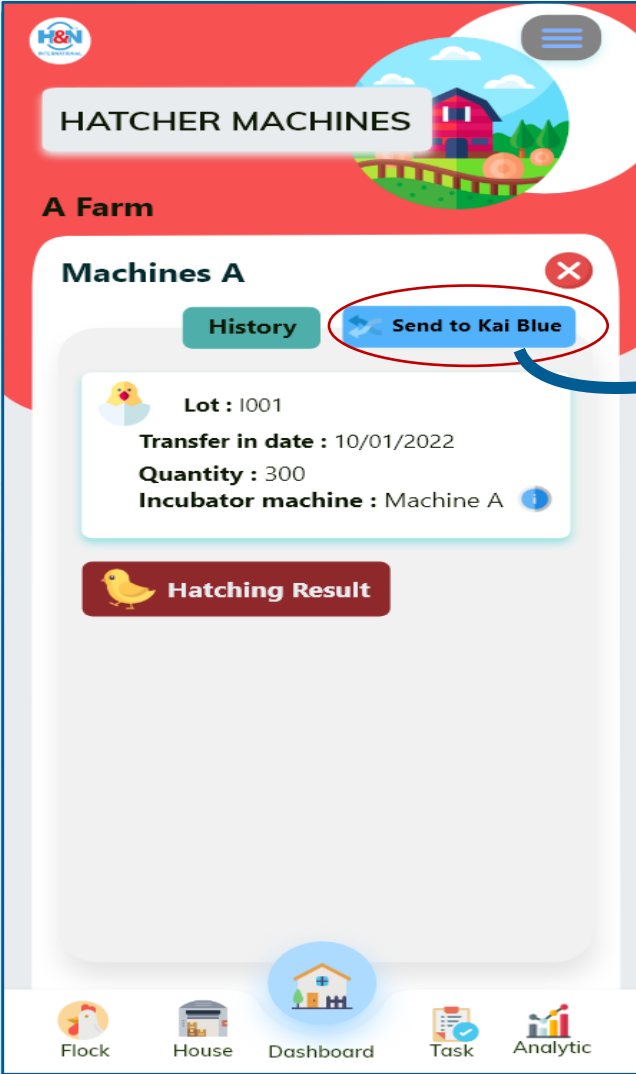
A walk-through KAI



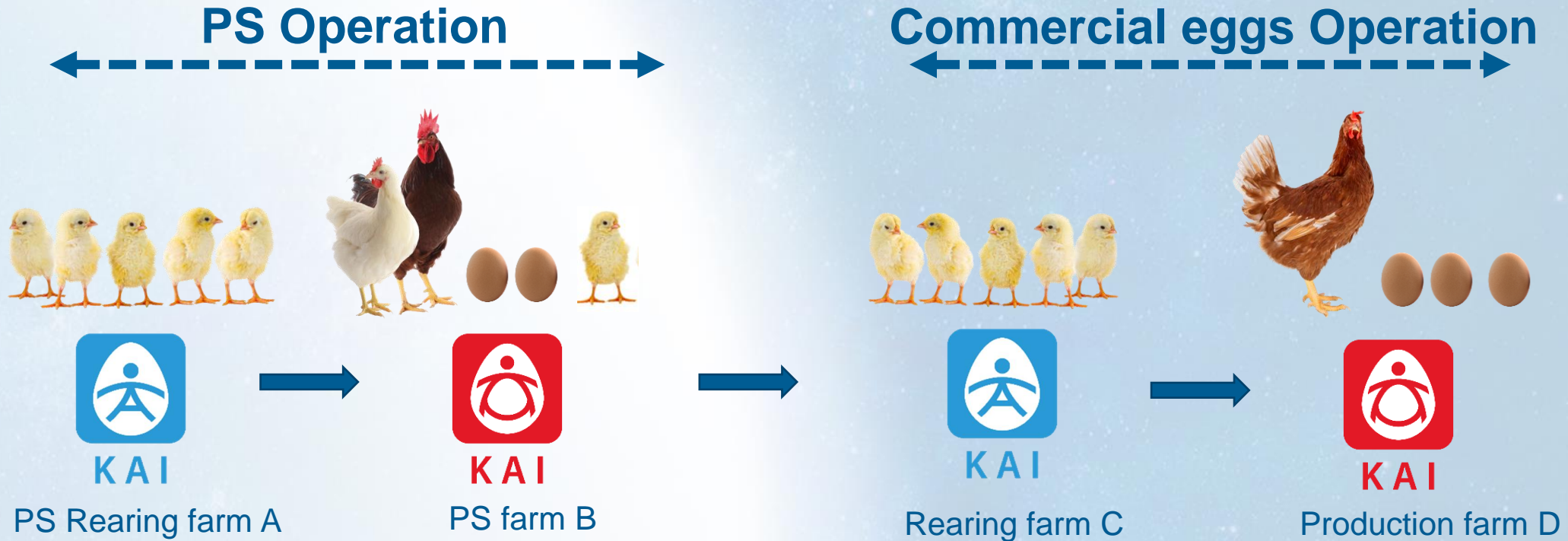
A walk-through KAI



Easy Peasy interconnectivity in KAI



All operations in one platform



KAI vs competitors



FLOCKMAN4U



Data collection	✓	✓	✓	✓
Graphics	✓	✓	✓	✓
Mobile app	✗	✗	✓	✓
Teamwork	✗	✗	✓	✓
Assistant functions	✗	✗	✗	✓
Problem solving	✗	✗	✗	✓

Languages available



Coming:



Communication rules

WHEN SHOULD I CALL THE PRODUCT MANAGER?

**PRODUCT
MANAGER (ES)**

**PRODUCT
MANAGER (EN)**



**EMILIO
SCAPPATICCIO**



**PRATAP
RANAVARE**

- Question on KAI
- Presentation for customers or prospects.
- User's training.

Final words



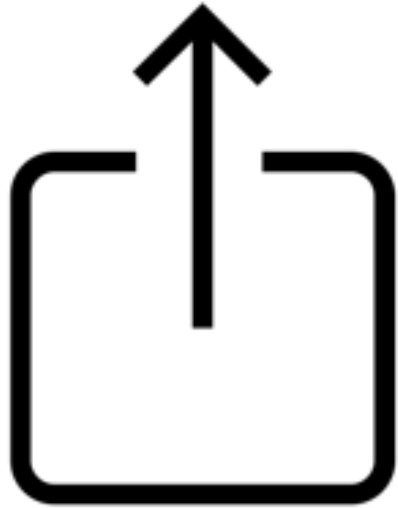
KAI project is still on going.
We are **LISTENING** to
your opinion or needs.

Final words



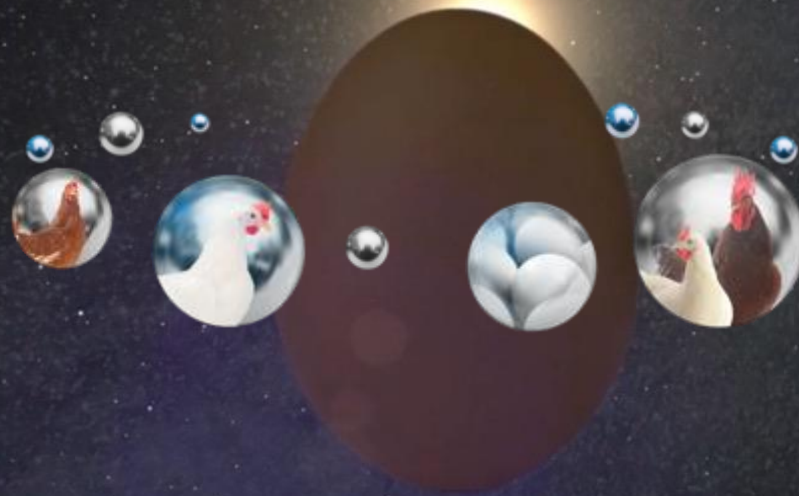
Become an early adopter.
Competitors will develop
similar program sooner or
later

Final words



KAI is not just a tool for production assistance but for better communication. We need to start using it for this purpose.

Thank you for your attention



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Find out more about
KAI farming assistant