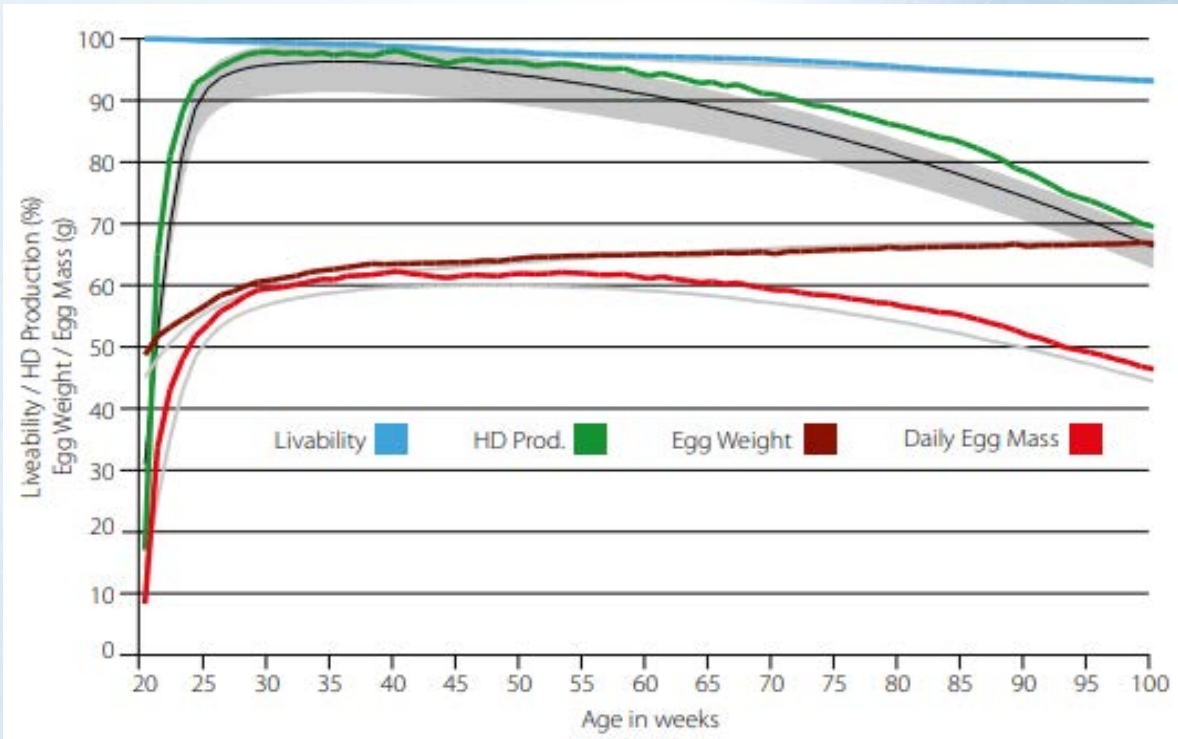




## Presentation of KAI

Fernando Carrasquer Puyal  
Global Technical Service – Veterinary Specialist

# What KAI is about?



KAI is about data and how we use them in modern life

# First statement about data

Data use is main pillar of success of poultry industry



# First statement about data

Data collection is really a hard job



# Third statement about data

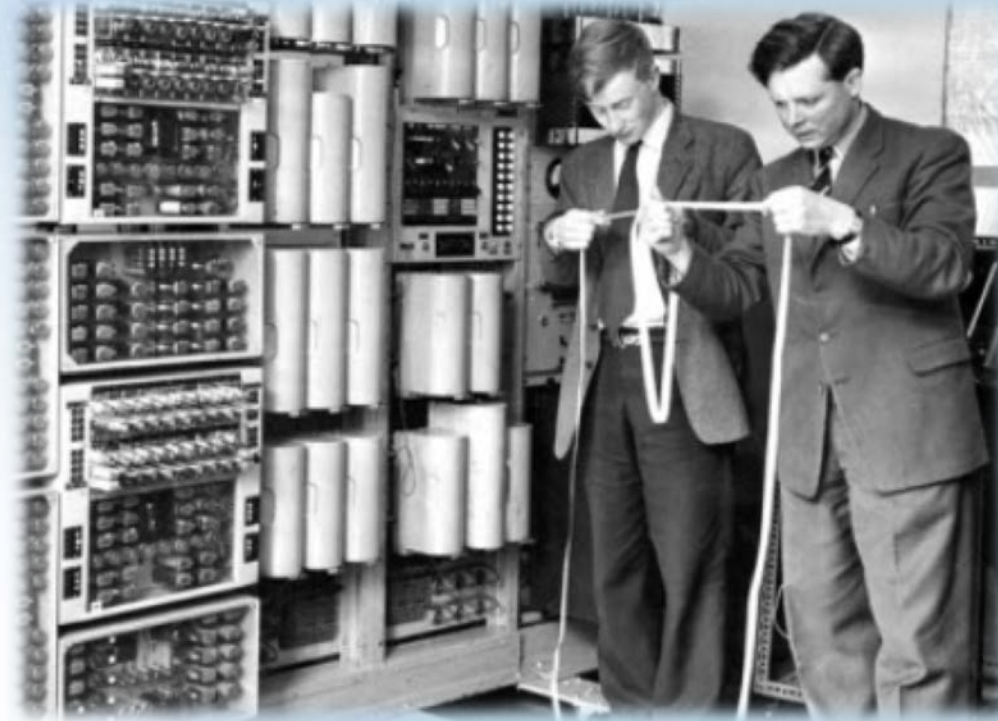


The data comes from different sources and in different formats.



# Fourth statement about data

Not always a good analysis of the data collected is done



# Fifth statement about data



We are living a  
revolution on data use

# A revolution in devices



1990



2020



# A revolution in availability



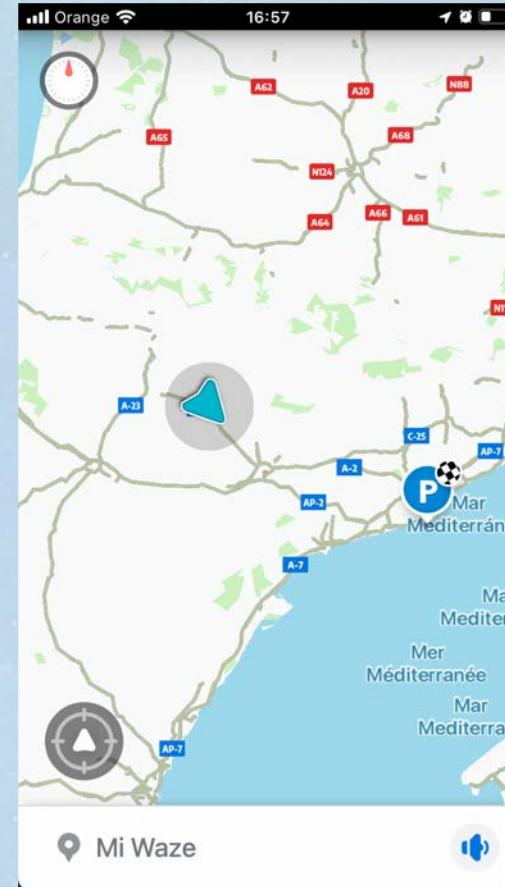
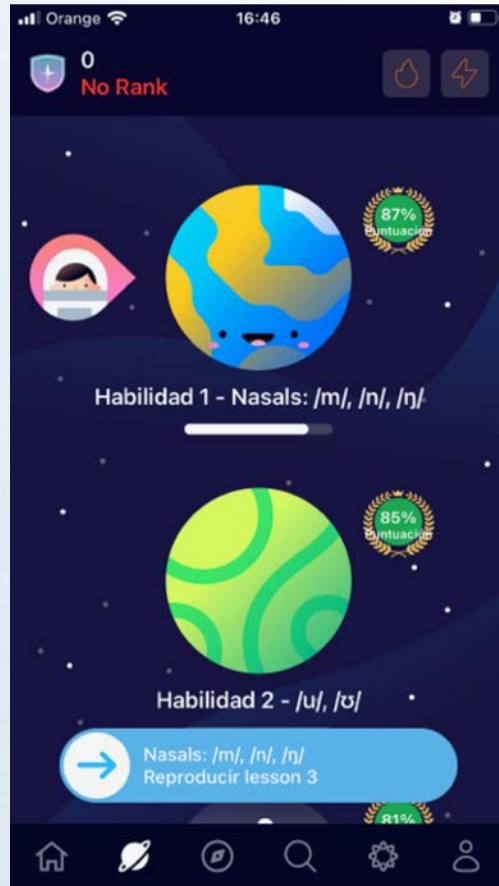
5



0



# A revolution in interactivity



# We knew what we wanted but ...

Interactive

Online

User Friendly

Laying hens & breeders flocks

Teamwork

For smartphones

Easy data collection

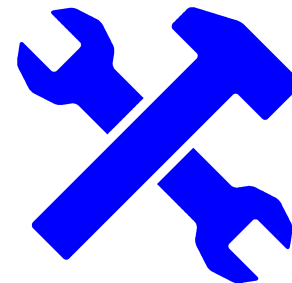
Assistant functions

**Buy it**



Or

**Create it**



# So, KAI was born ( but we had twins)



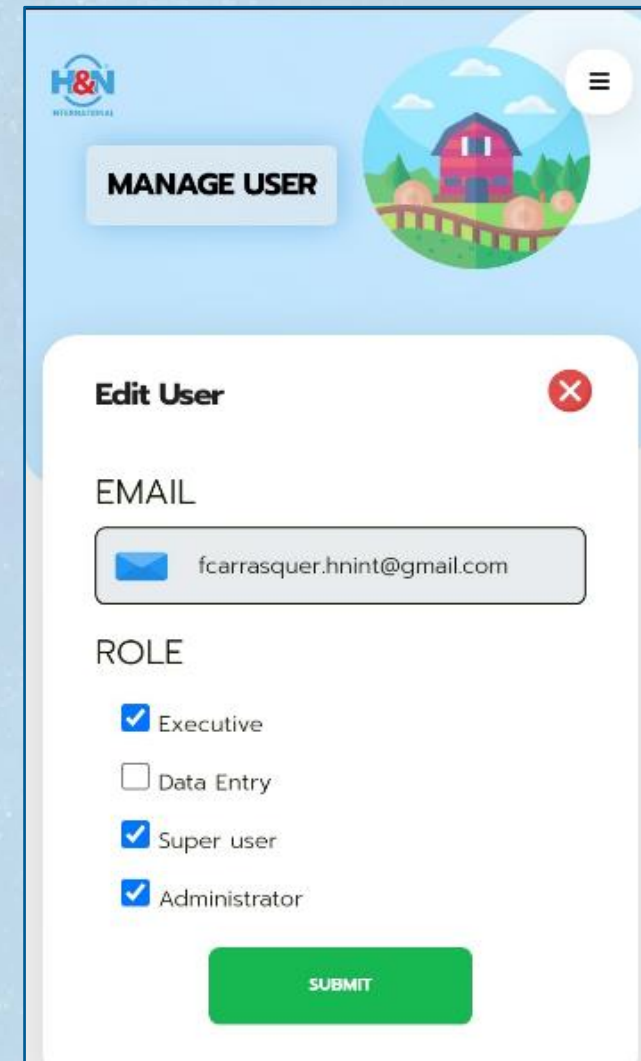
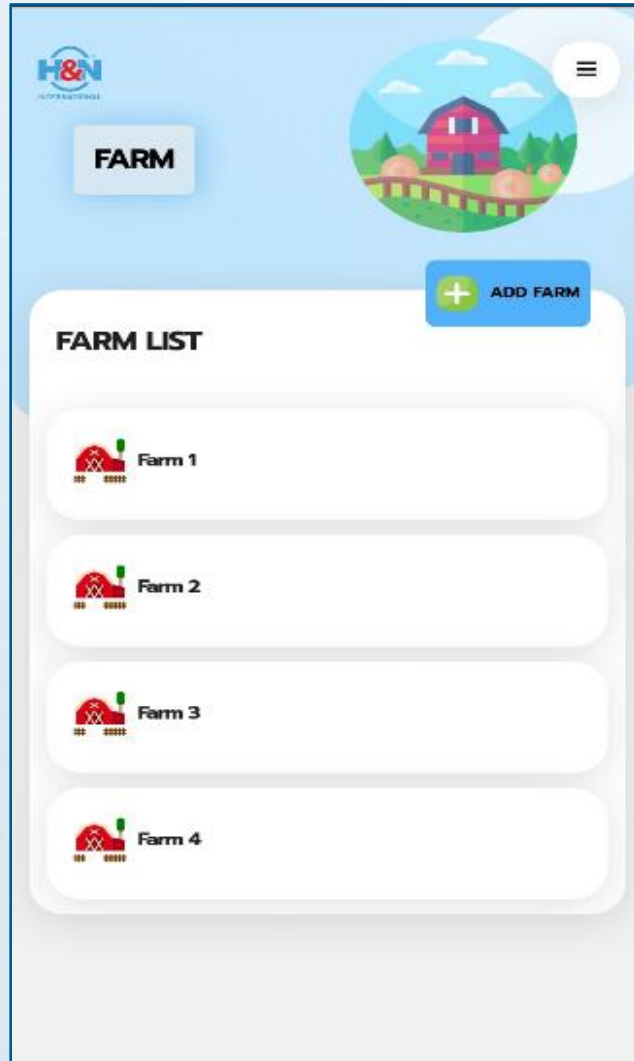
**KAI**



**KAI**



# A walk-through KAI



# A walk-through KAI

**HOUSE**

GRANJA PRUEBA

+ Add house

**HOUSE LIST**

- Nave 1
- Nave 2
- Nave 3

Flock House Dashboard Task Analysis

Experimental 2

+ ADD VACCINE

**VACCINE LIST**

Age 0 : MAREK HVT/SB1

Age of birds in days : 0

Manufacturer : BOEHRINGER INGELHEIM

Vaccine's commercial name : MAREK HVT/SB1

Type of vaccine : LIVE

Disease : MD

Administration method : Injection IM

Comment : -

Active : Yes

Age 1 : Nobilis Nd Broiler

Age of birds in days : 1

Manufacturer : MSD

Vaccine's commercial name : Nobilis Nd Broiler

Type of vaccine : KILLED

Disease : ND

Flock House Dashboard Task Analysis

+ ADD FLOCK

**BN 104**

Brown Nick

Nave 3

Type : Parent stock

Age : 2 Week

Rcp. Date : 27/04/2022

Status : Open

**Lote 35**

Brown Nick

Nave 2

Type : Layers

Age : 1 Week

Rcp. Date : 28/04/2022

Status : Open

**Prueba**

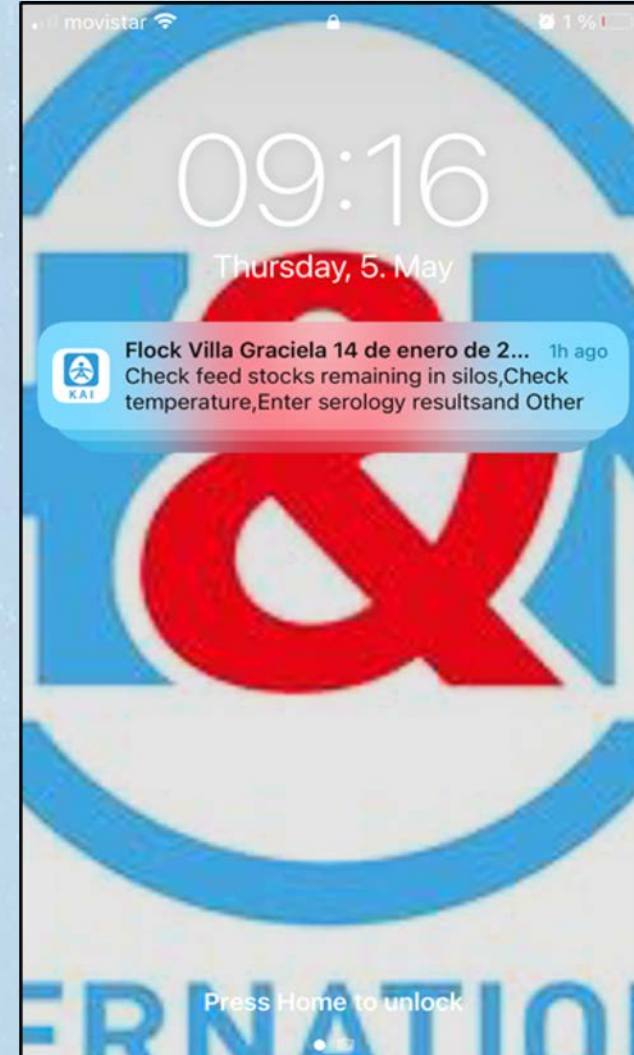
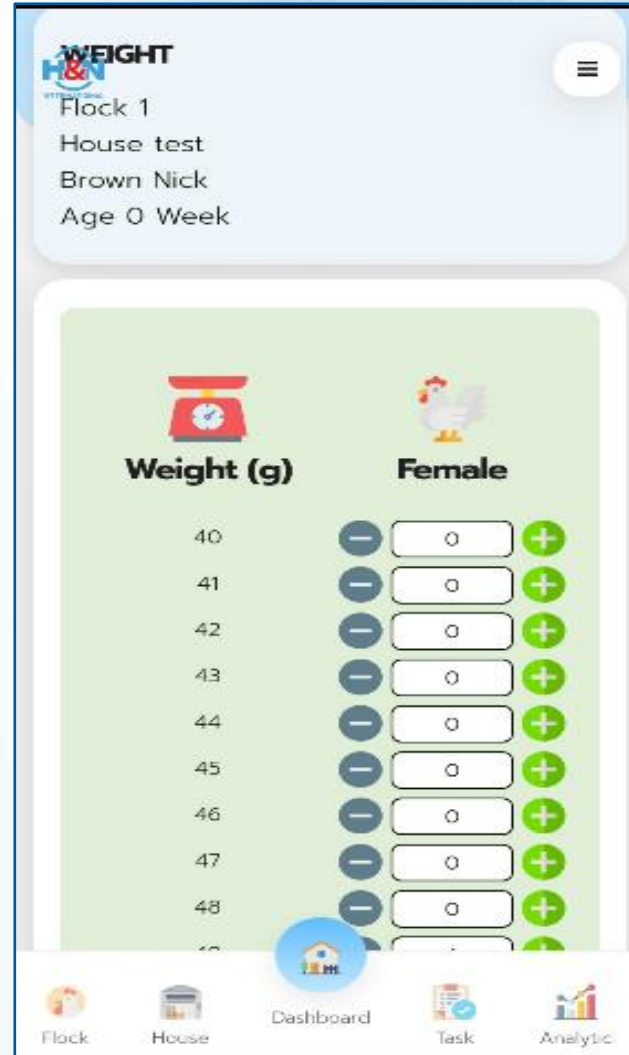
Brown Nick

Nave 1

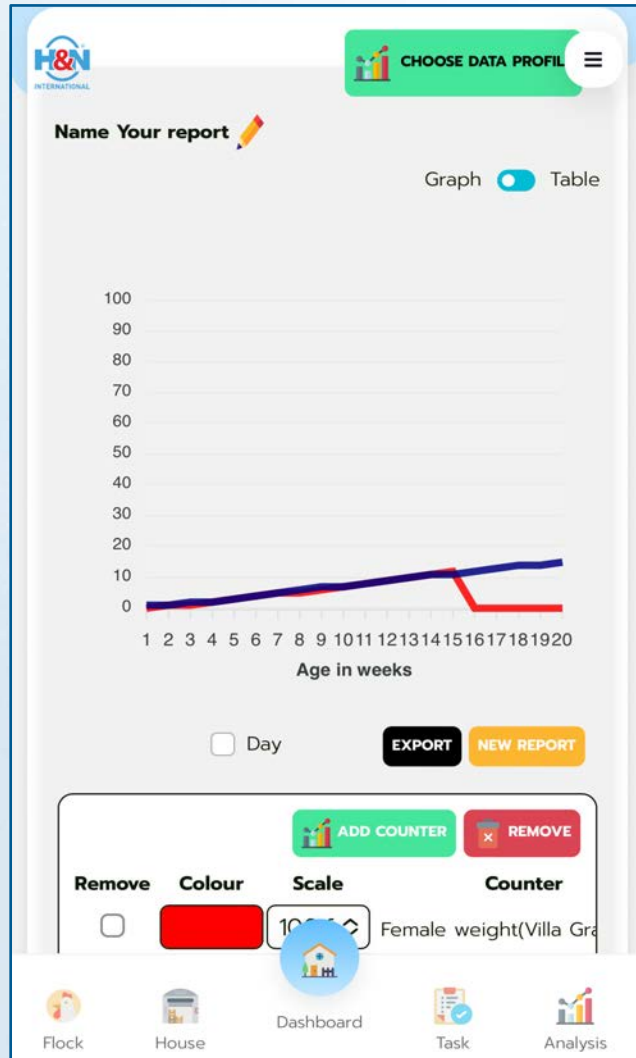
Type : Layers

Flock House Dashboard Task Analysis

# A walk-through KAI



# A walk-through KAI



CHOOSE DATA PROFIL

Name Your report

Graph  Table

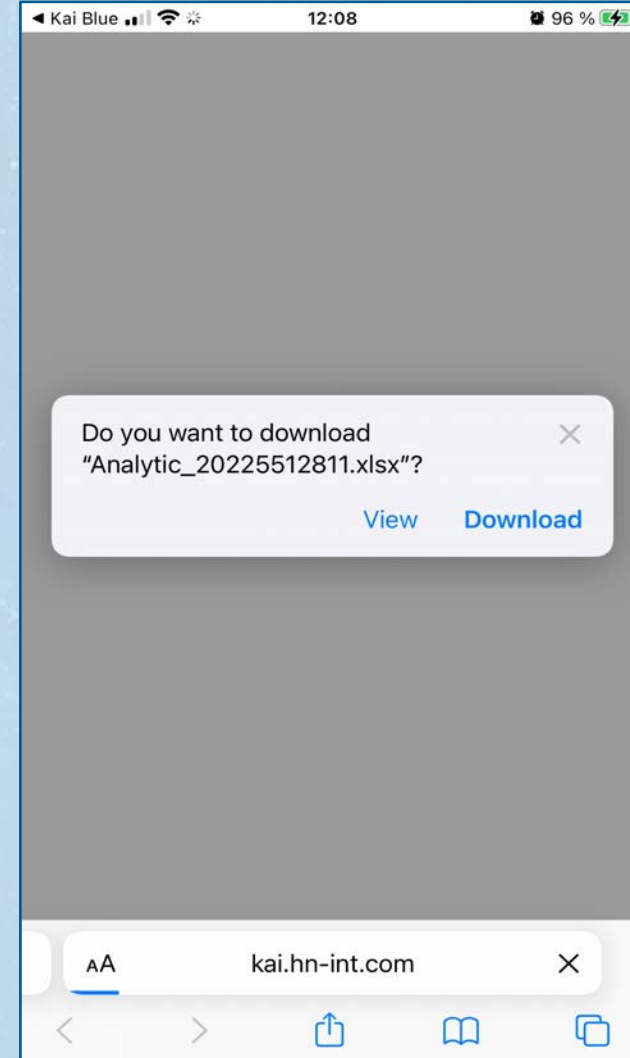
Week	Femal	Femal
1	35.70	62.00
2	67.00	120.00
3	130.00	179.00
4	207.00	242.00
5	286.00	314.00
6	404.00	393.00
7	477.00	480.00
8	522.00	568.00
9	638.00	655.00
10	734.00	740.00
11	820.00	824.00

Day

EXPORT NEW REPORT

Remove Colour Scale Counter

Female weight(Villa Gra  
14 de enero de 2022)





# A walk-through KAI

CHOOSE DATA PROFIL

Name Your report

Graph  Table

Age in weeks

EXPORT NEW REPORT

ADD COUNTER REMOVE

Remove Colour Scale Counter

Flock House Dashboard Task Analysis

CHOOSE DATA PROFIL

Name Your report

Graph  Table

Week	Femal	Femal
1	35.70	62.00
2	67.00	120.00
3	130.00	179.00
4	207.00	242.00
5	286.00	314.00
6	404.00	393.00
7	477.00	480.00
8	522.00	568.00
9	638.00	655.00
10	734.00	740.00
11	820.00	824.00

Day EXPORT NEW REPORT

ADD COUNTER REMOVE

Remove Colour Scale Counter

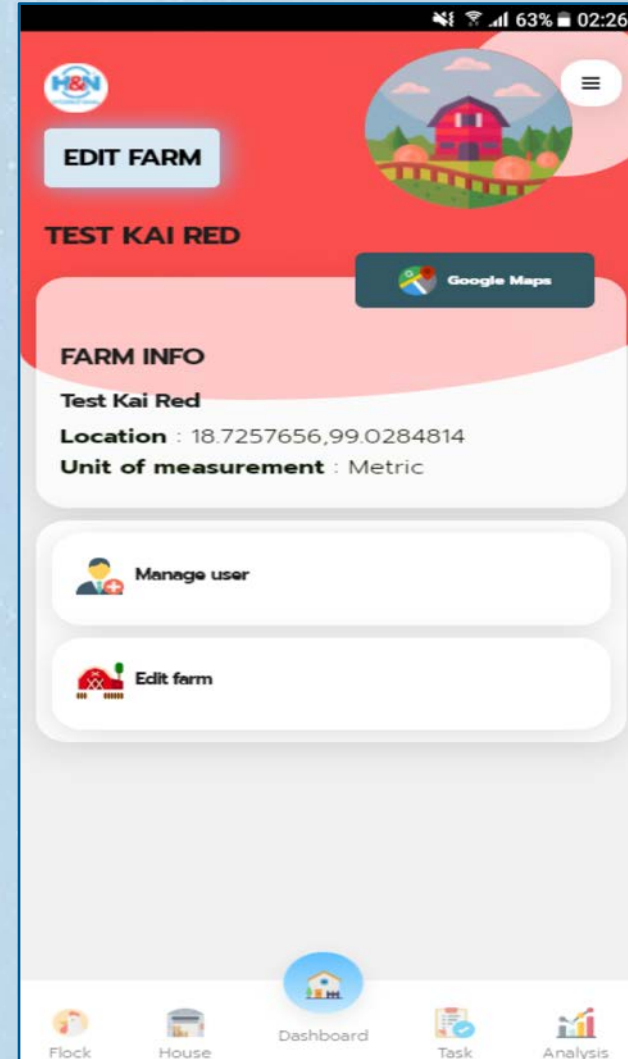
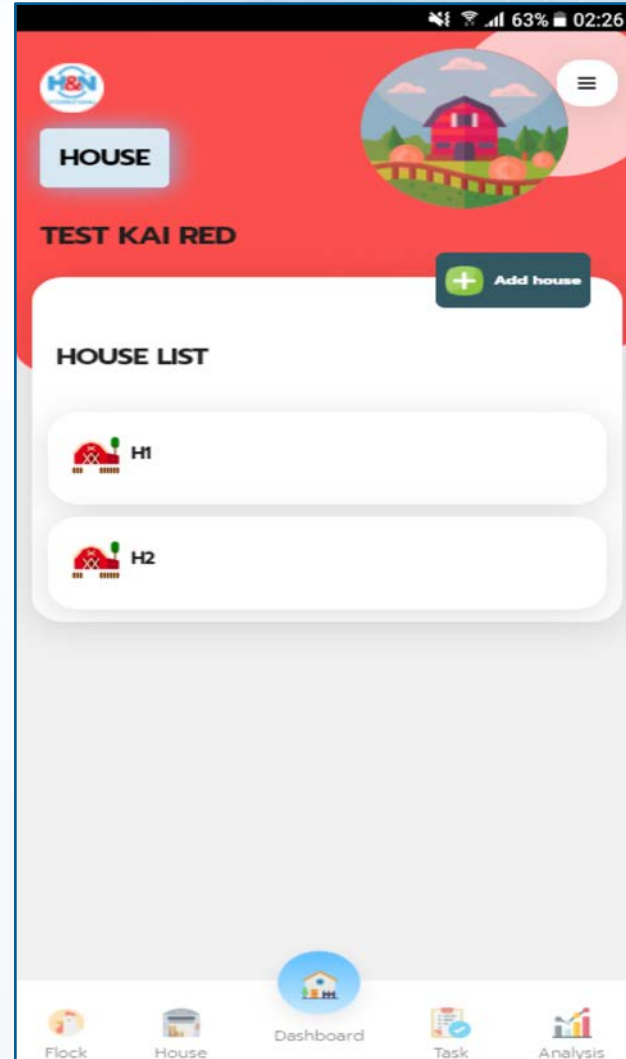
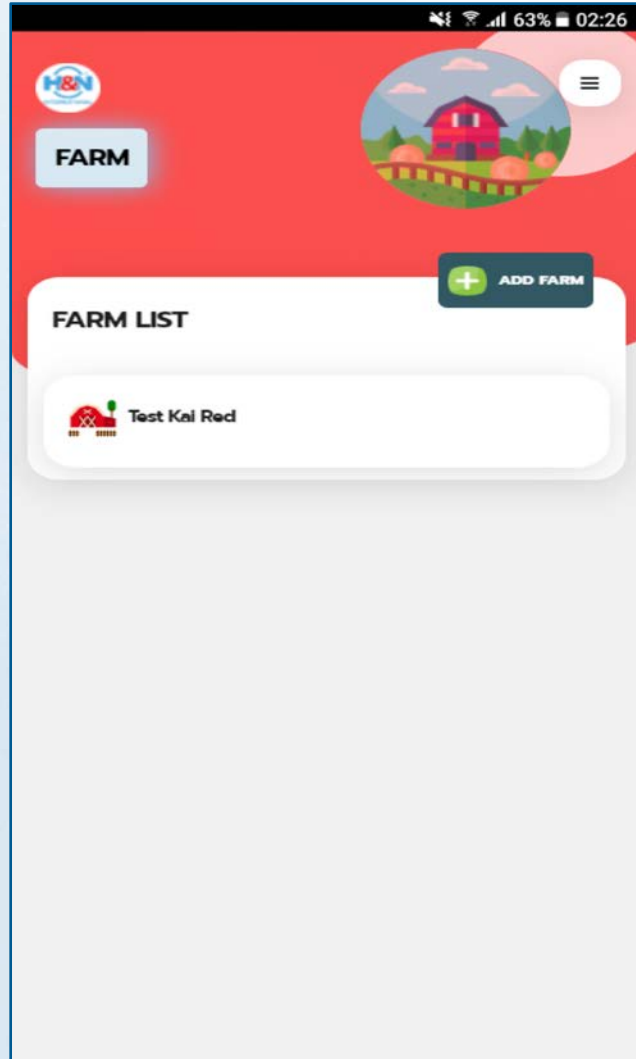
Flock House Dashboard Task Analysis

Do you want to download "Analytic\_20225512811.xlsx"?

View Download

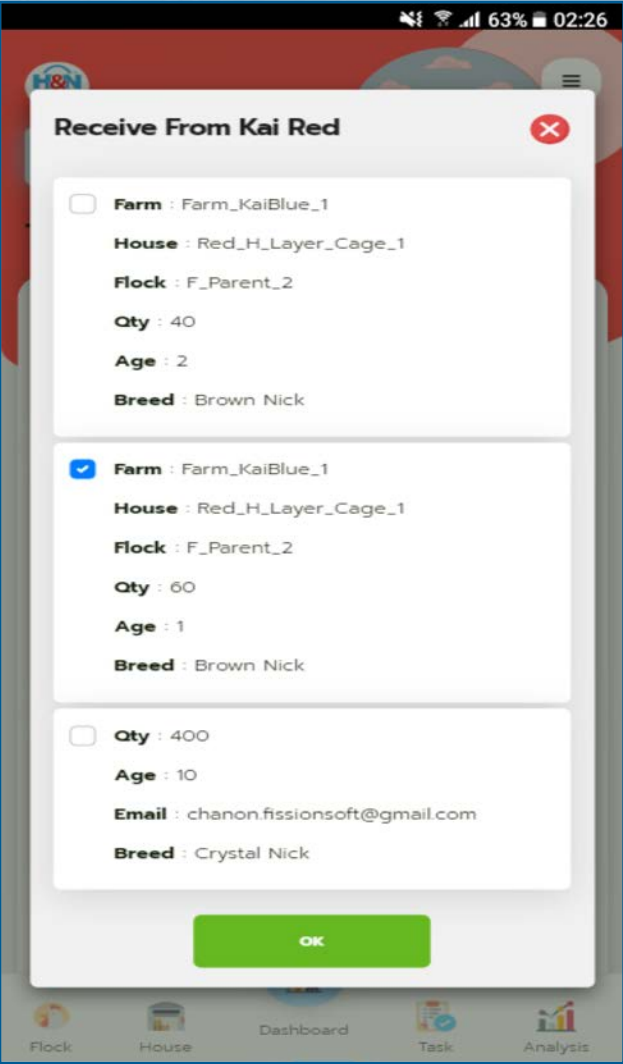
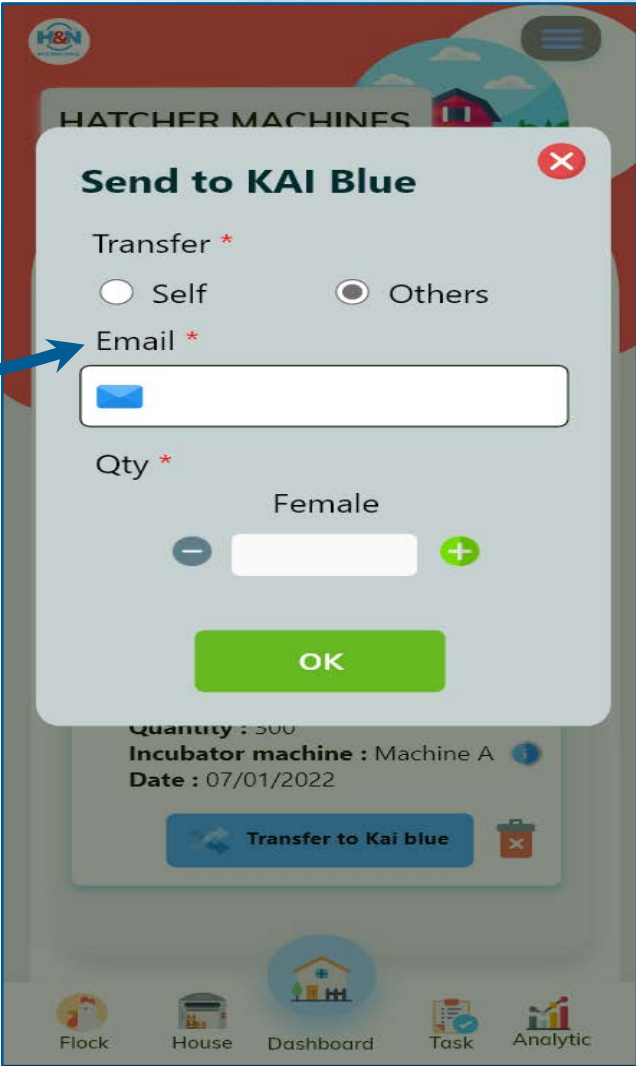
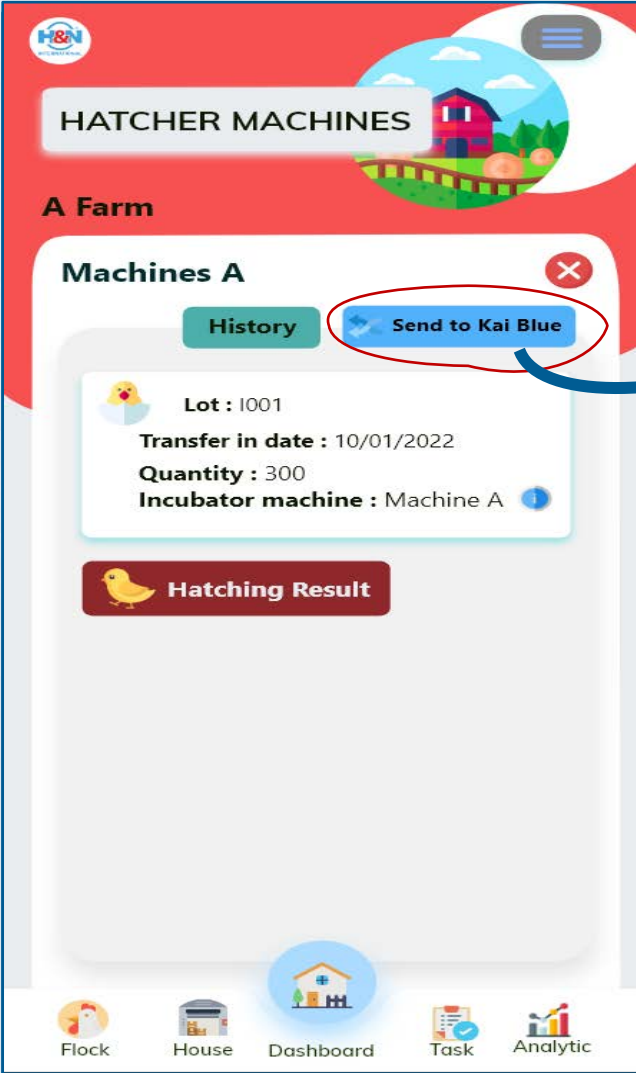
kai.hn-int.com

# A walk-through KAI

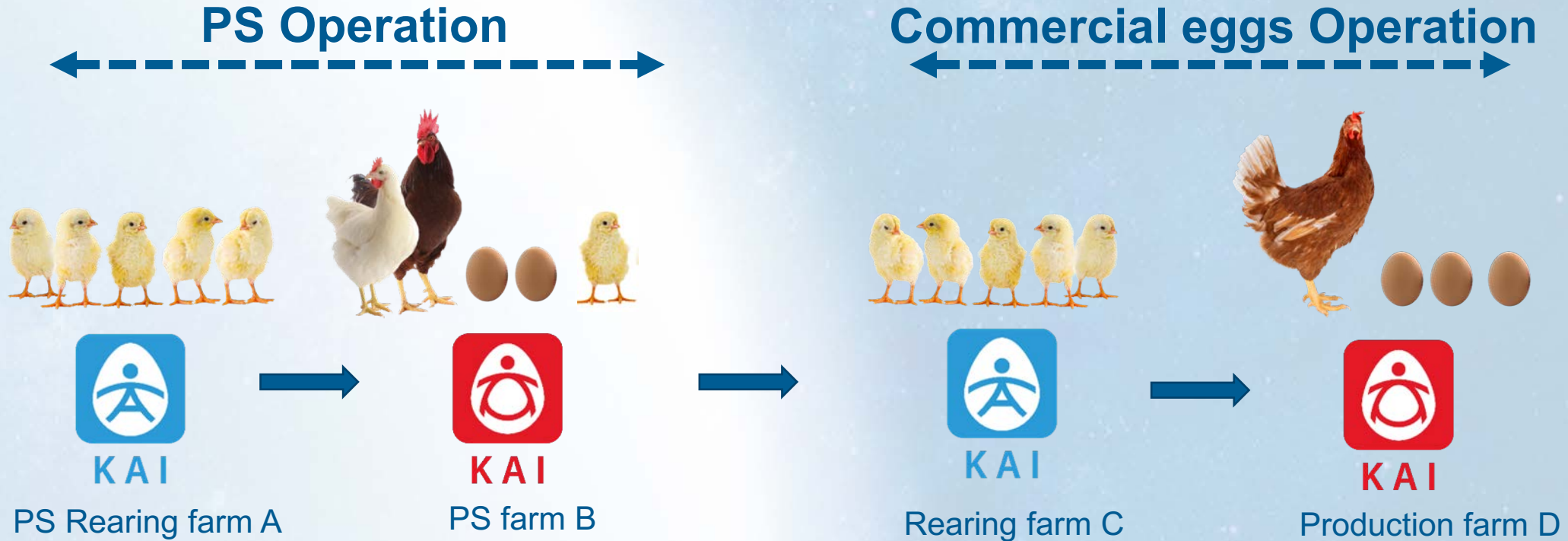








# Easy Peasy interconnectivity in KAI



# All operations in one platform



# KAI vs competitors

				
Data collection	✓	✓	✓	✓
Graphics	✓	✓	✓	✓
Mobile app	✗	✗	✓	✓
Teamwork	✗	✗	✓	✓
Assistant functions	✗	✗	✗	✓
Problem solving	✗	✗	✗	✓

# Languages available

Coming:



# Final words



KAI project is still on going.  
We are LISTENING to  
your opinion or needs.

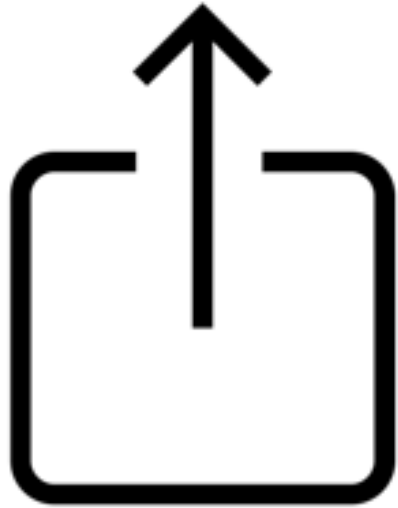


# Final words



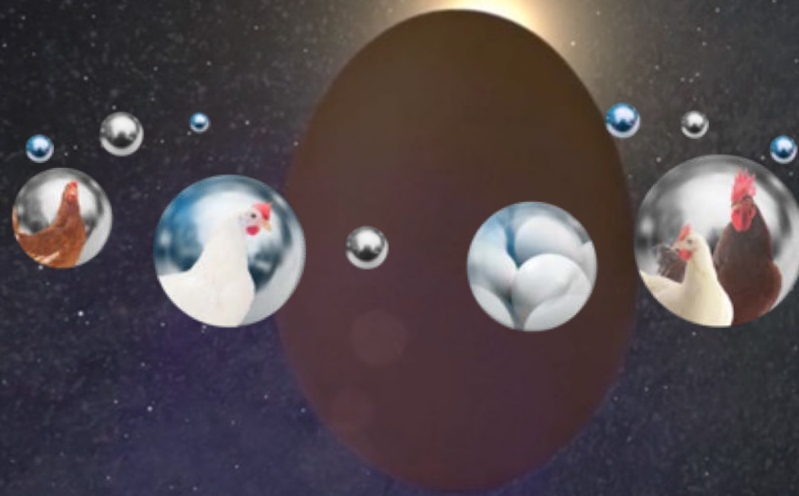
Become an early adopter.  
Competitors will develop  
similar program sooner or  
later

# Final words



KAI is not just a tool for production assistance but for better communication. We need to start using it for this purpose.

# Thank you for your attention



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KAI farming assistant