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# Presentation of KAI RED

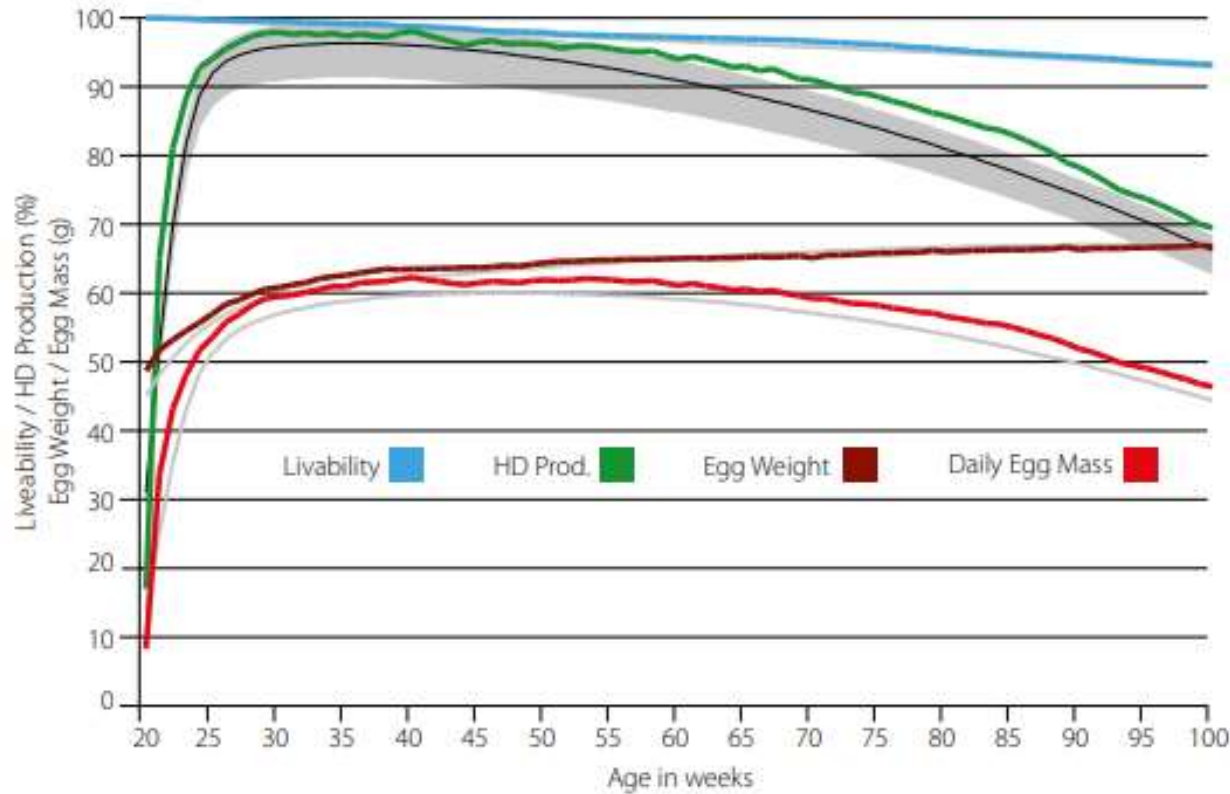
Fernando Carrasquer Puyal

Global Technical Service – Veterinary Specialist

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# What KAI is about?



KAI is about data and how we use them in modern life

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# First statement about data



Data use is main pillar of success of poultry industry

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# First statement about data

Data collection is really a hard job



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# Third statement about data



The data comes from different sources and in different formats.

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# Fourth statement about data

Not always a good analysis of the data collected is done.



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# Fifth statement about data

We are living a revolution  
on data use



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# A revolution in devices



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# A revolution in availability



**Mallorca**

Lago Junior 6'

1



**Real Madrid**

Álvaro Odriozola 73'

0



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# A revolution in interactivity



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INTERNATIONAL

# We knew what we wanted but ...

Interactive

Online

User Friendly

Laying hens & breeders flocks

For smartphones

Easy data collection

Assistant functions

Teamwork

**Buy it**



**Create it**



Or

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# So, KAI was born ( but we had twins)



**KAI**



**KAI**

**Coming soon**

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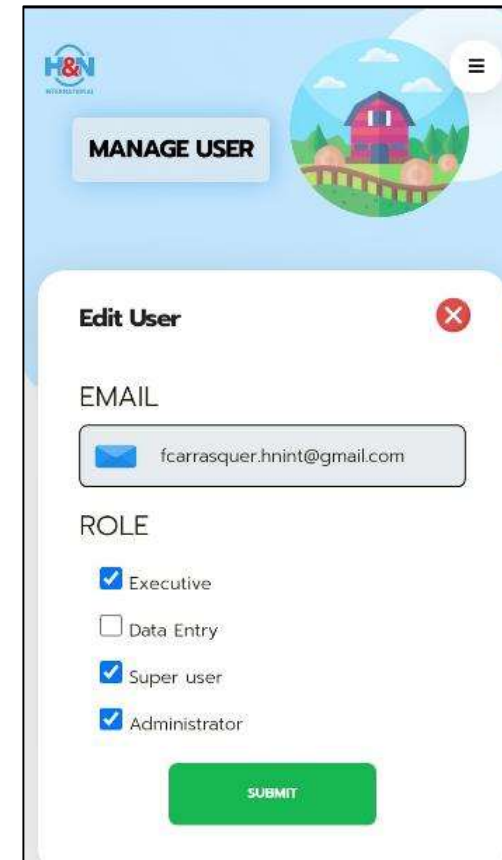
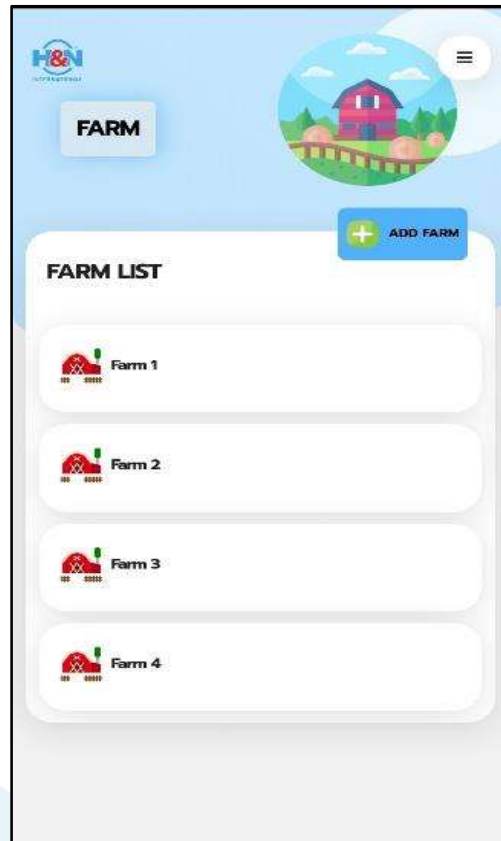
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# A walk through KAI blue



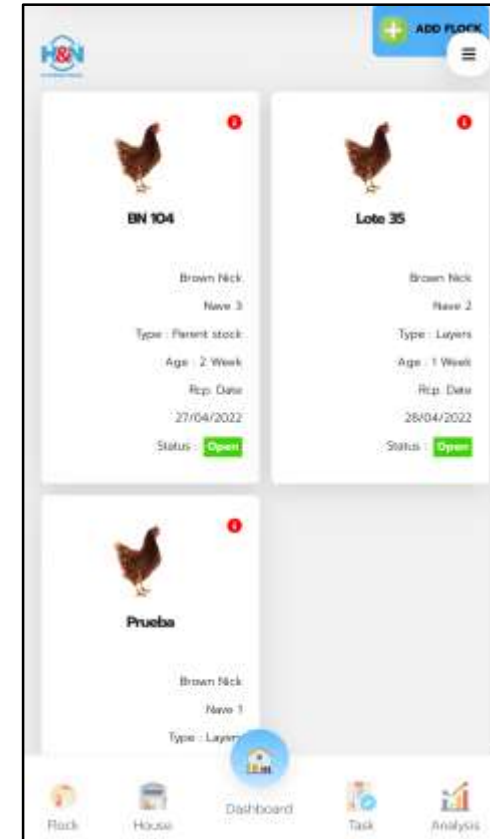
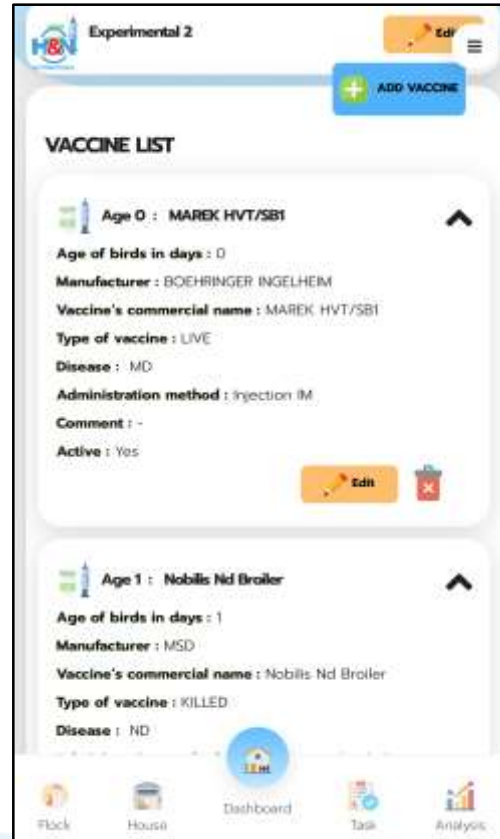
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# A walk through KAI blue



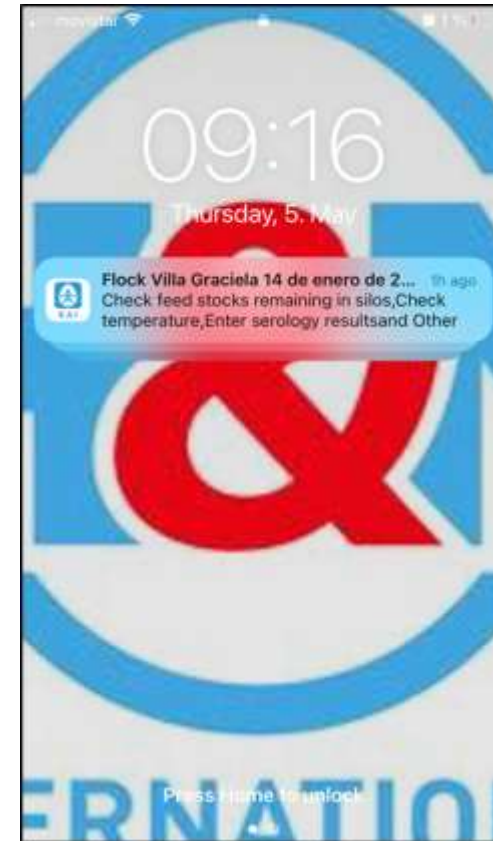
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# A walk through KAI blue



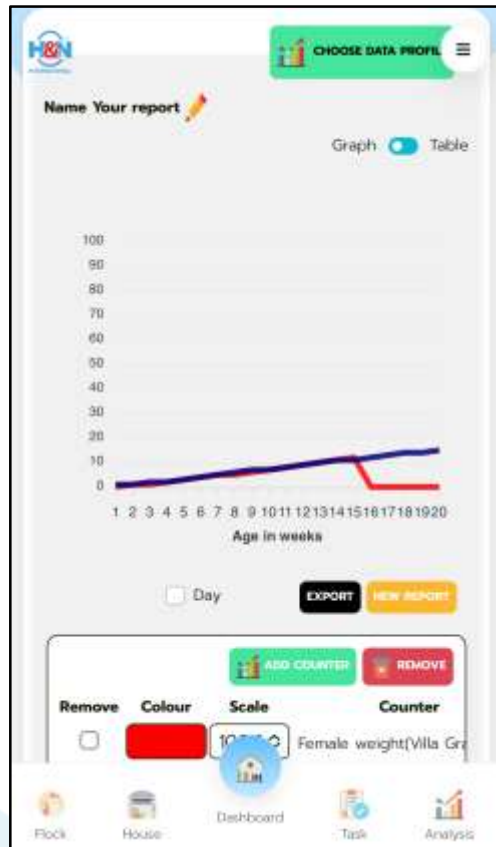
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# A walk through KAI blue



CHOOSE DATA PROFIL

Name Your report

Graph  Table

Week	Femal	Femal
1	35.70	62.00
2	67.00	120.00
3	130.00	179.00
4	207.00	242.00
5	286.00	314.00
6	404.00	393.00
7	477.00	480.00
8	522.00	568.00
9	638.00	655.00
10	734.00	740.00
**	836.00	814.00

Day

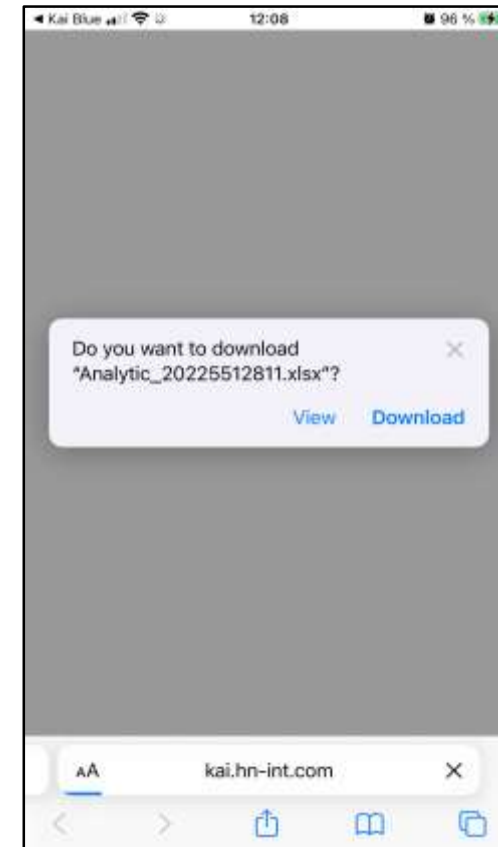
EXPORT NEW REPORT

ADD COUNTER REMOVE

Remove Colour Scale Counter

Female weight(Villa Gr  
14 de enero de 2022)

Flock House Dashboard Task Analysis



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# What to expect when you are expecting?



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- Same architecture as KAI blue
- Covering egg production
- Hatchery module ( PS flocks)
- Egg grading module ( Commercial flocks)
- Data entering tools
- Interconnectivity with KAI blue

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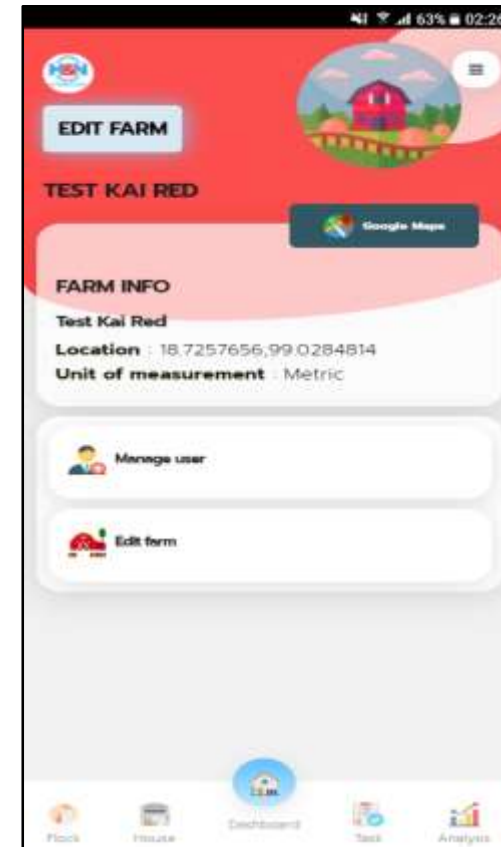
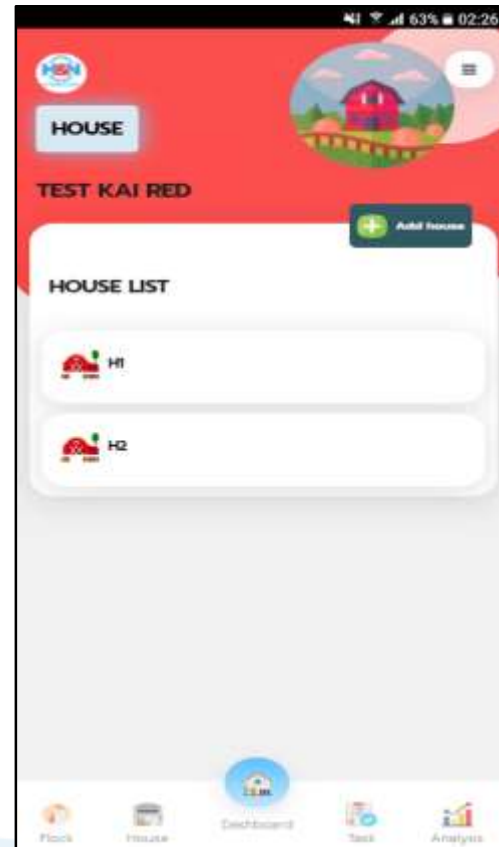
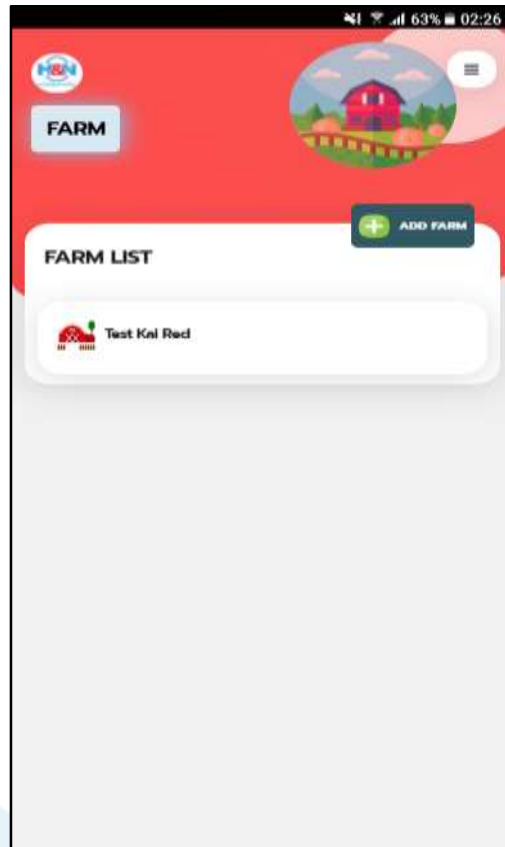
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# A preview on KAI red



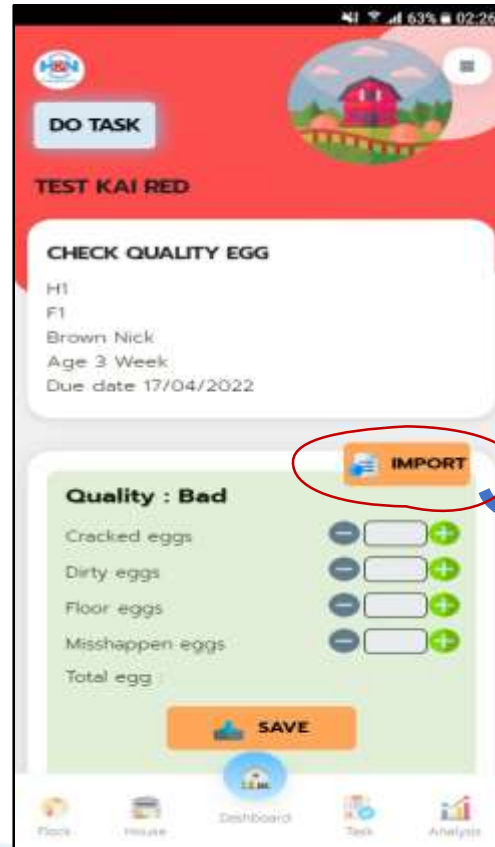
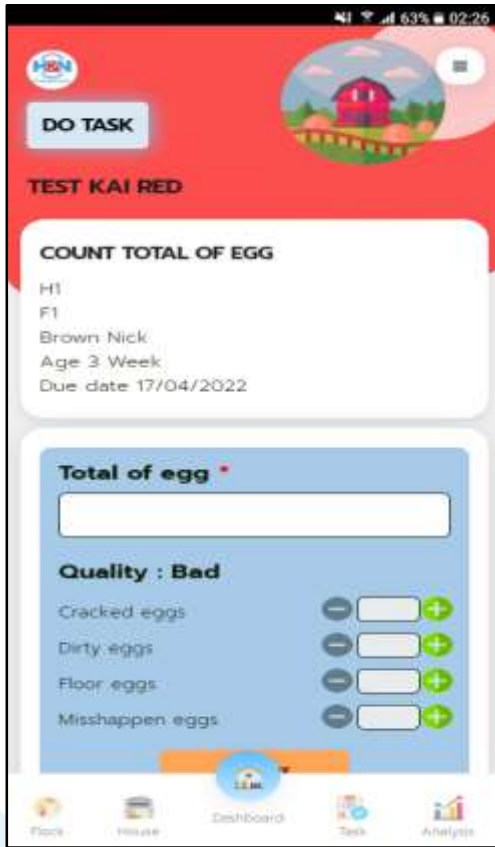
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# A preview on KAI red



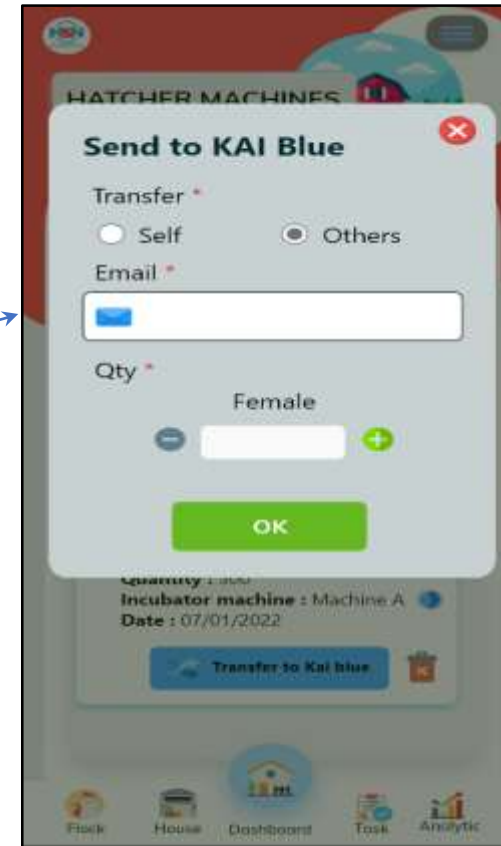
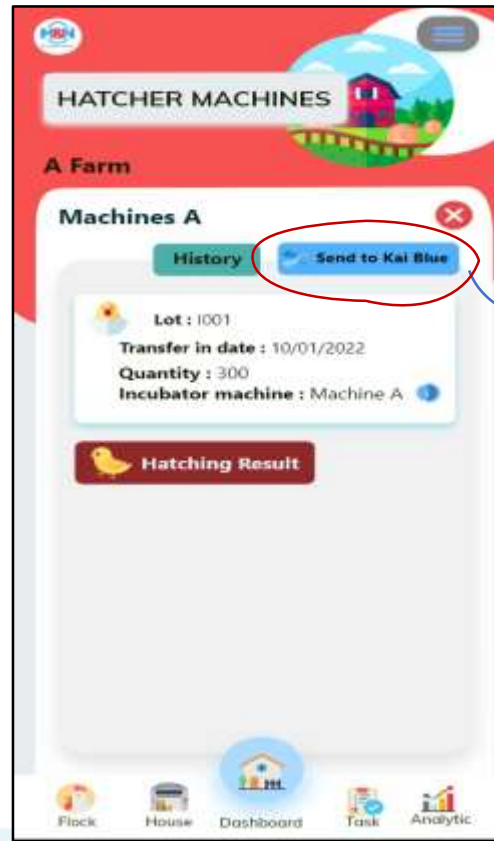
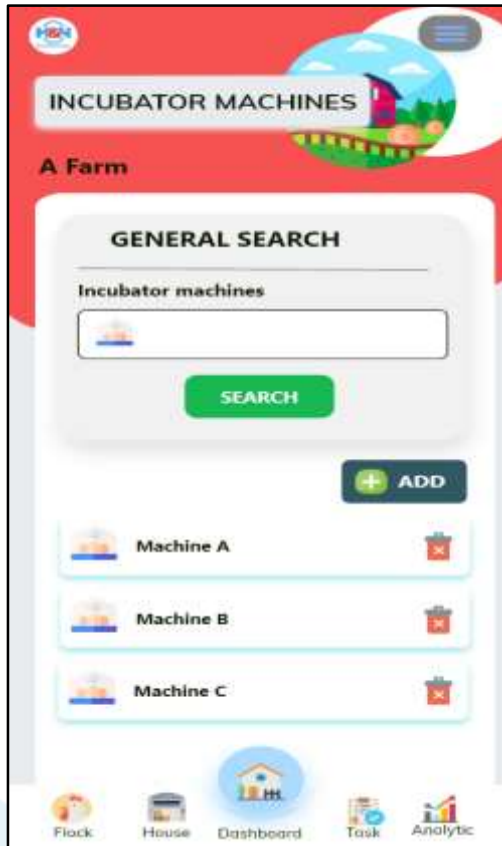
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# A preview on KAI red



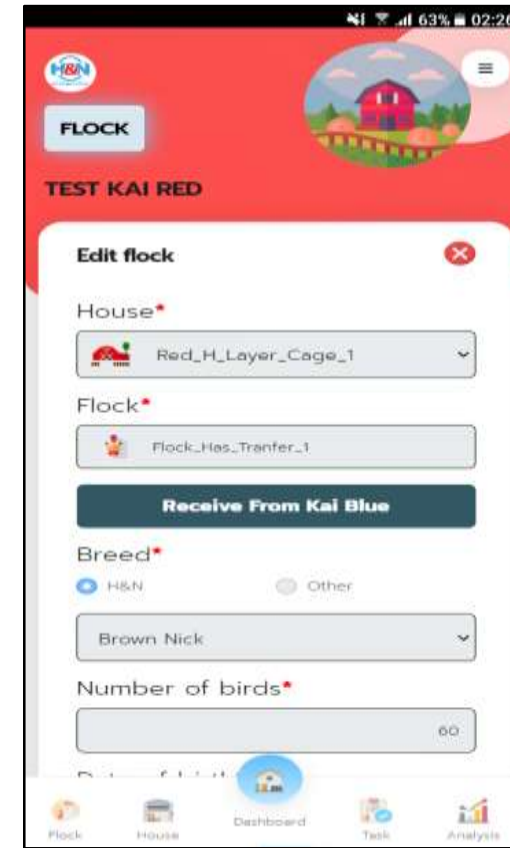
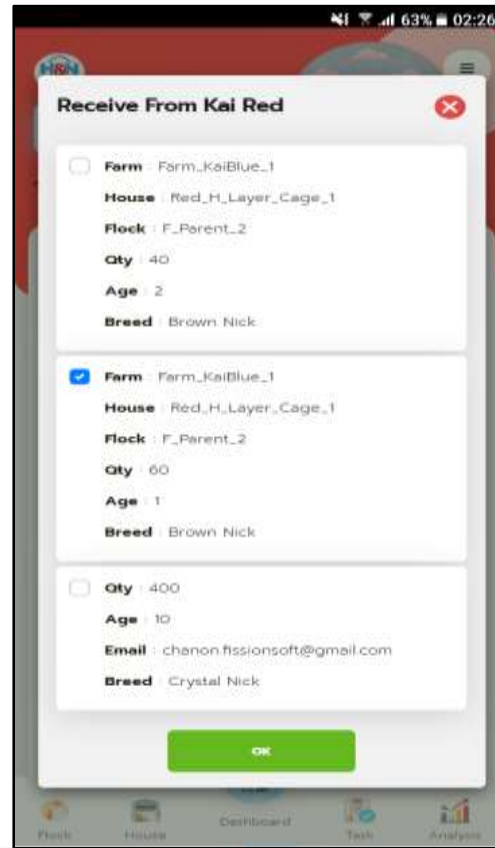
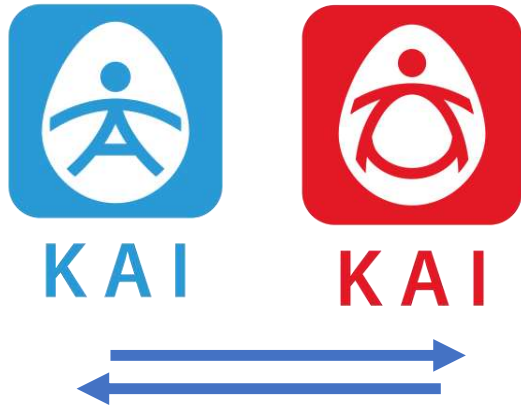
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# A preview on KAI red



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# Interconnectivity in KAI

## PS Operation



KAI

PS Rearing farm A



KAI

PS farm B



KAI

Rearing farm C



KAI

Production farm D

## Commercial eggs Operation



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# KAI vs competitors



FLOCKMAN4U



Data collection



Graphics



Mobile app



Teamwork



Assistant functions



Problem solving



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# A new way of sharing data ( AKA value)

1996

2006

2020

How to monitor this trend in customers

18 22 26 30 34 38 42 46 50 54 58 62 66 70 74 78 82 86 90 94 98 102

Age in weeks

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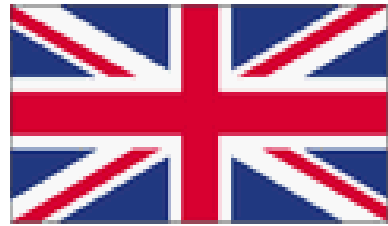




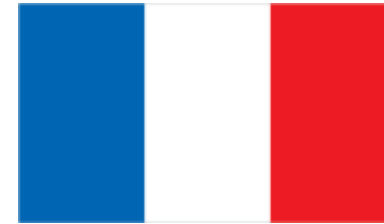
# Language available



KAI



Coming:



KAI



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# Final words



KAI project is still on going.  
We are LISTENING to your  
opinion or needs.

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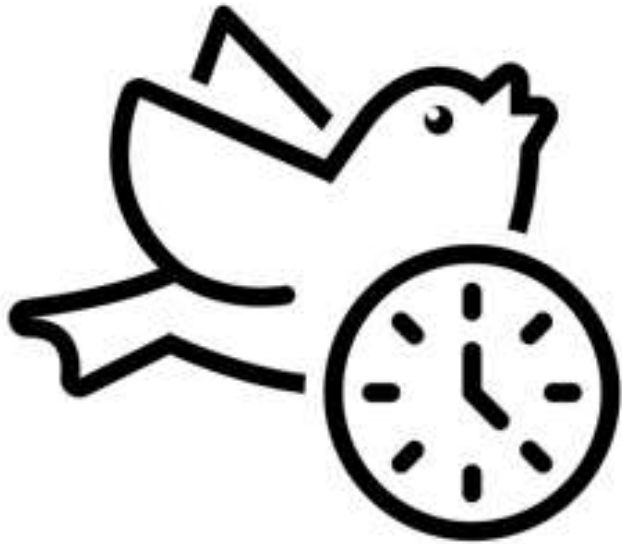
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# Final words



Become an early adopter.  
Competitors will develop  
similar program sooner or later

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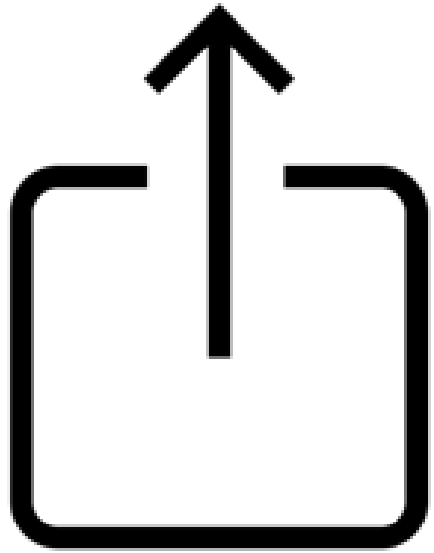
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# Final words



KAI is not just a tool for production assistance but for better communication. We need to start using it for this purpose.



# Thank you for your attention and enjoy Mallorca



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KAI

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KAI farming assistant

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