



INTERNATIONAL

The key to your profit!



Field Data

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H&N Cage-Free Academy - Cuxhaven, 15th May 2019

Data Recording - Small practical example

Data from 4 flocks until 95 weeks

	P. HD (%)	Mort (%)	EN HH (eggs)	Avg. EW (g)	EM (kg)	FI (g/d)	FCR (kg/kg)	IOFC (€)
Flock 1	85.7	7.6	439.1	62.5	27.44	120.6	2.37	8.95
Flock 2	82.6	5.7	424.5	64.4	27.34	114.5	2.26	9.53
Flock 3	86.1	12.0	428.8	65.5	28.08	120.0	2.30	9.53
Flock 4	84.5	9.0	435.2	64.0	27.85	118.1	2.29	9.55

Don't give nothing for sure...make your numbers!!



Income Over Feed Cost



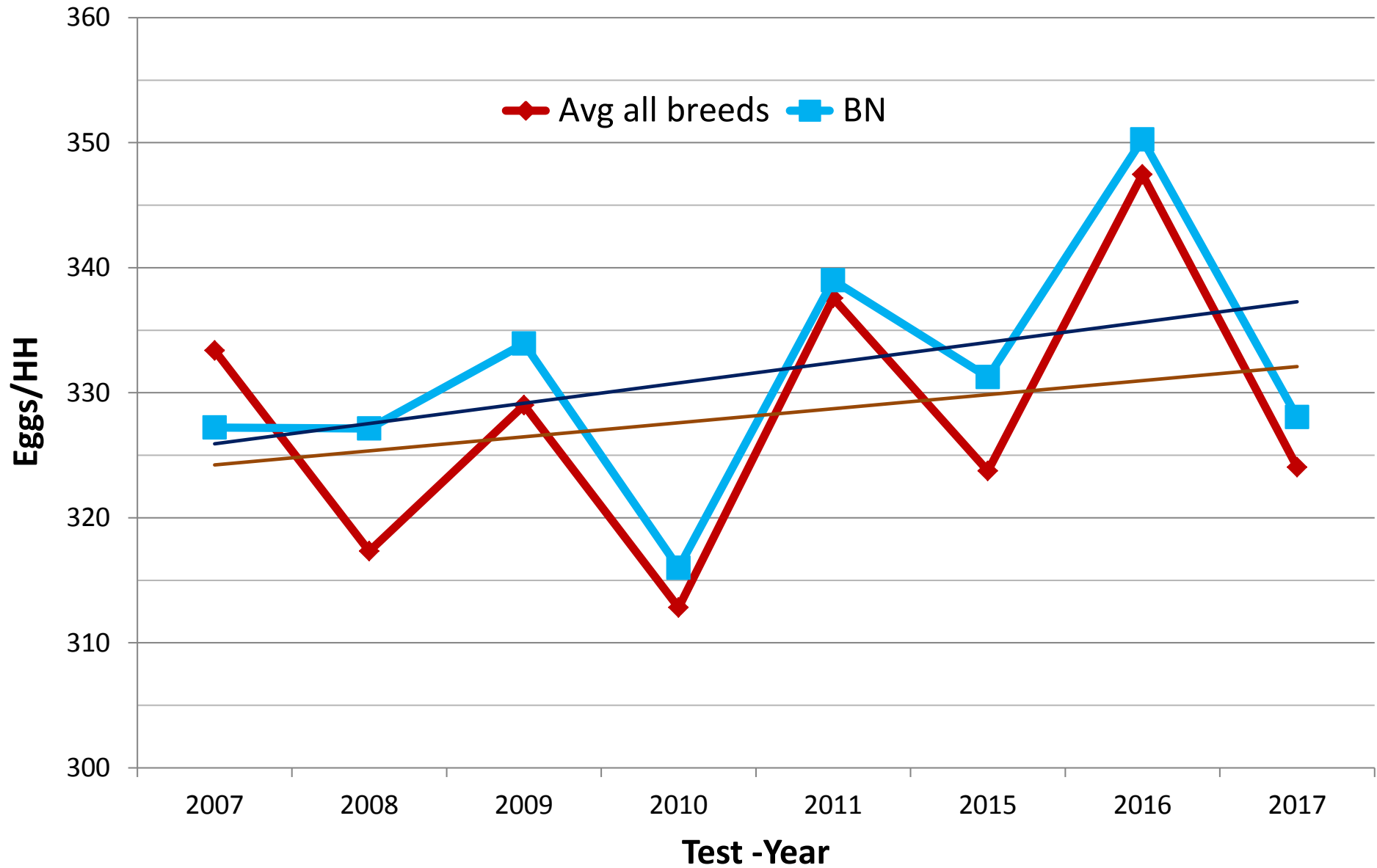
“Standard” Formula:

$$\text{IOFC} = 0.8 \times \text{EM} - 0.2 \times (\text{EM} \times \text{FCR})$$

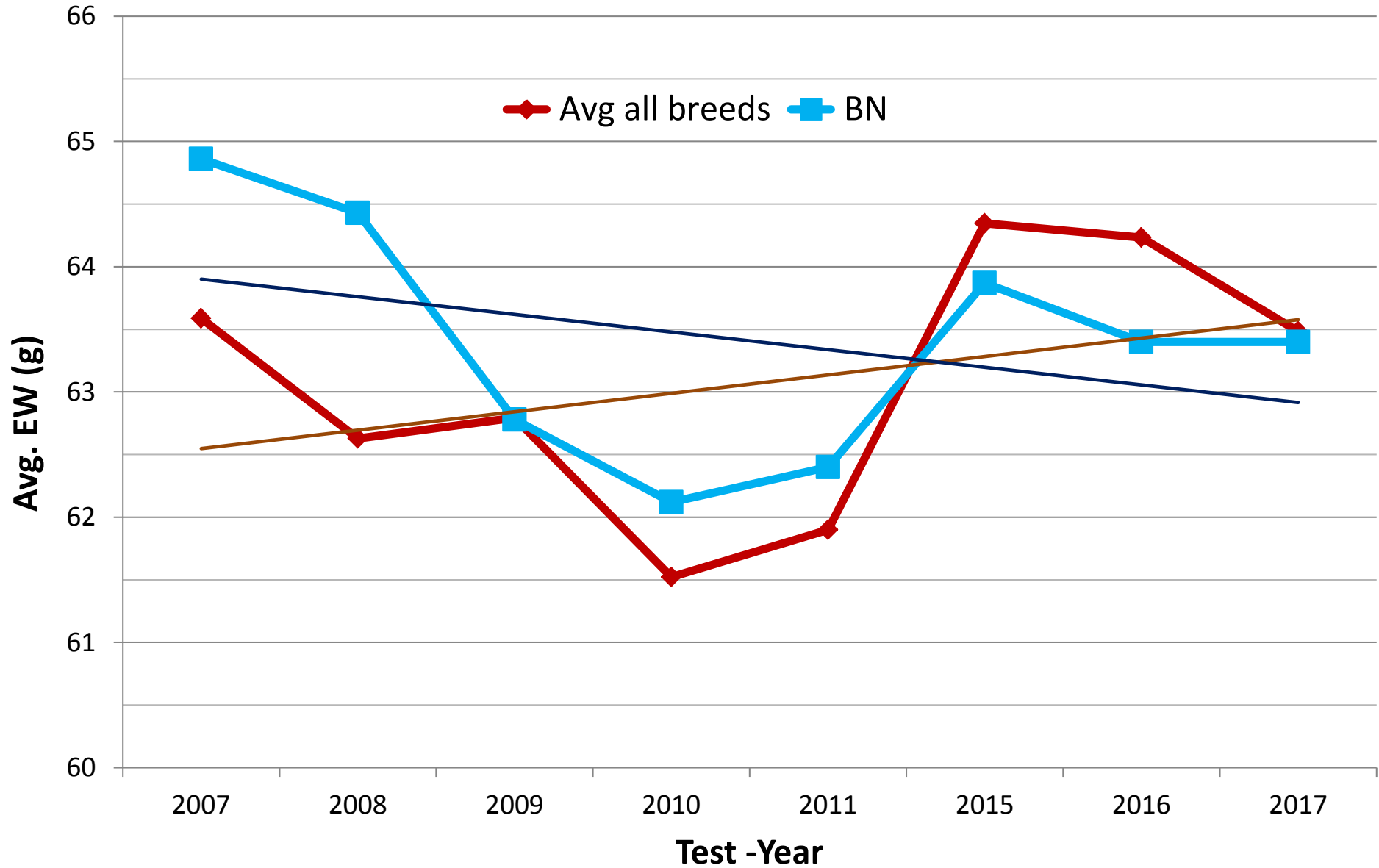
➤ Adjust the formula to your condition:

- ✓ Income:
 - Price per egg (egg size) or per kg
 - Price of the spent hen
- ✓ Feed Cost:
 - Price per kg feed

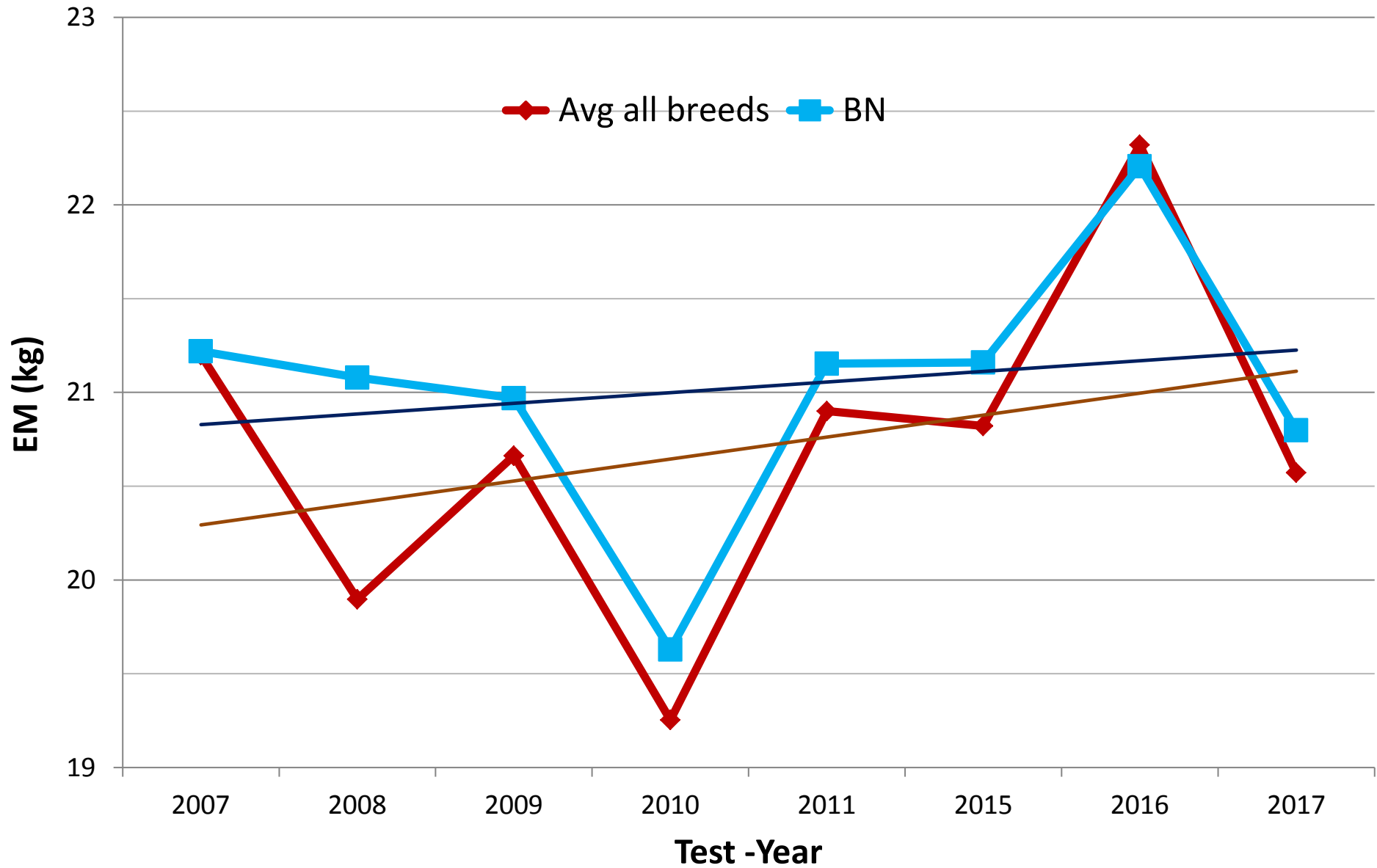
Ustrasice RST Alternative – Last 10 Years



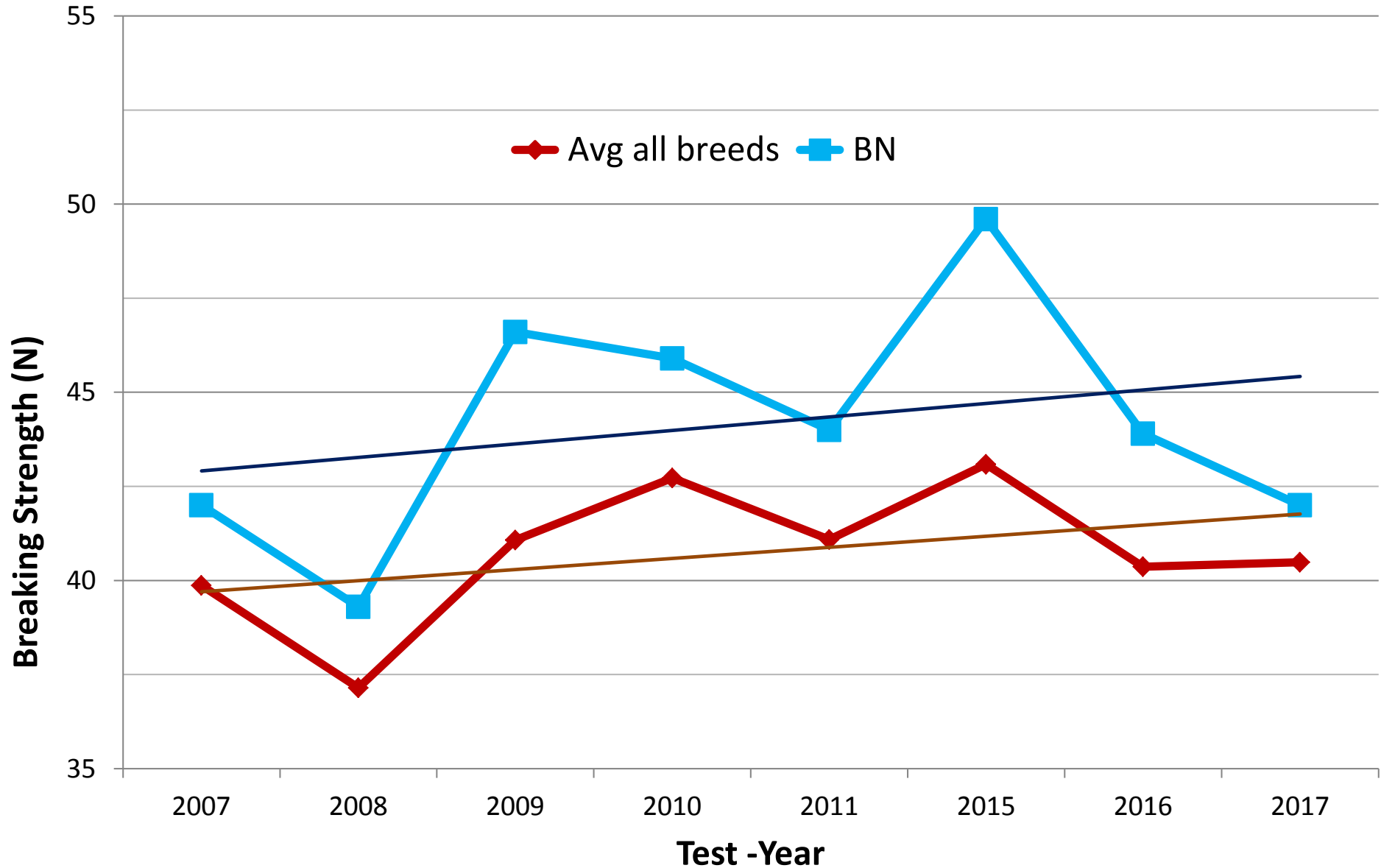
Ustrasice RST Alternative – Last 10 Years



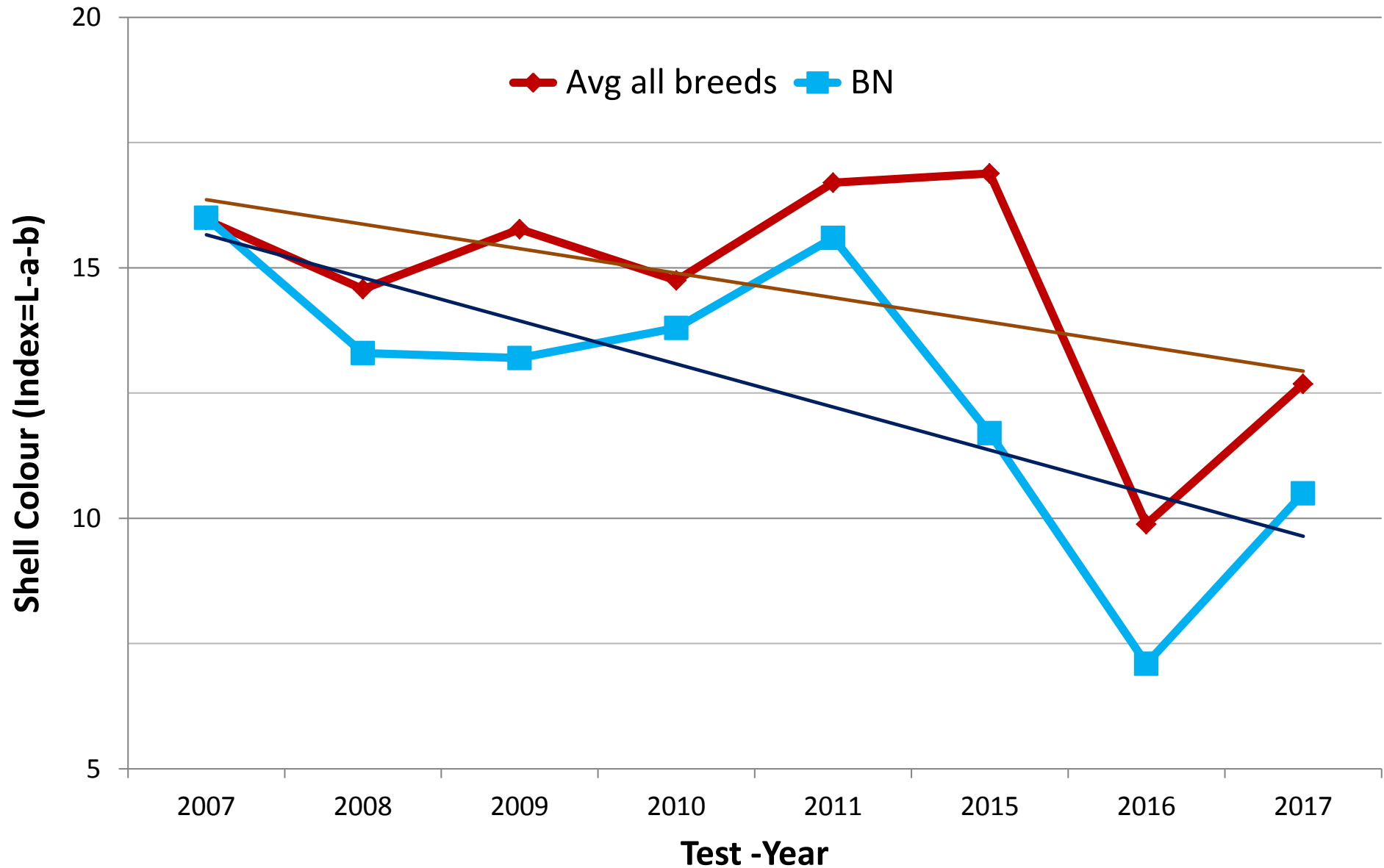
Ustrasice RST Alternative – Last 10 Years



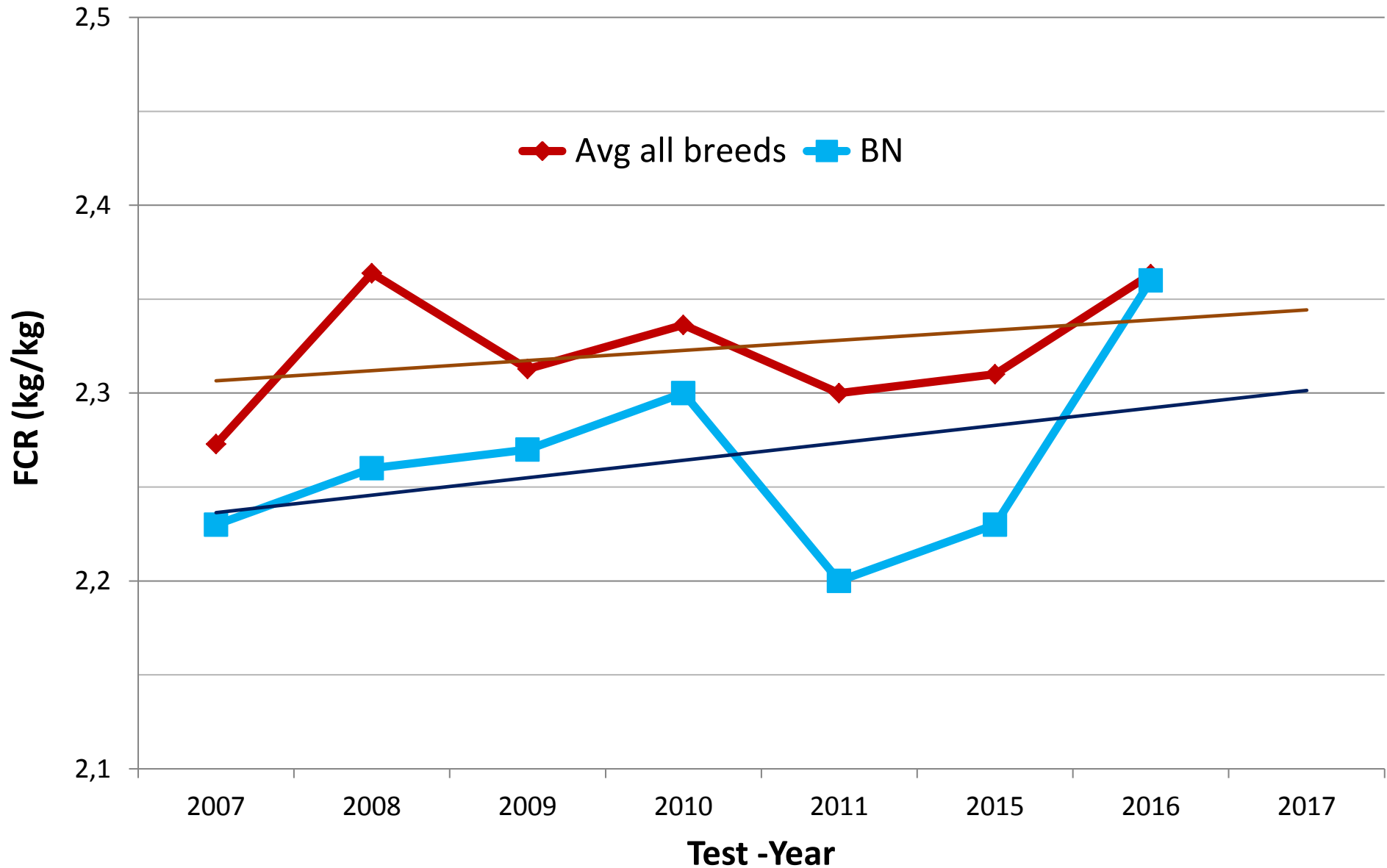
Ustrasice RST Alternative – Last 10 Years



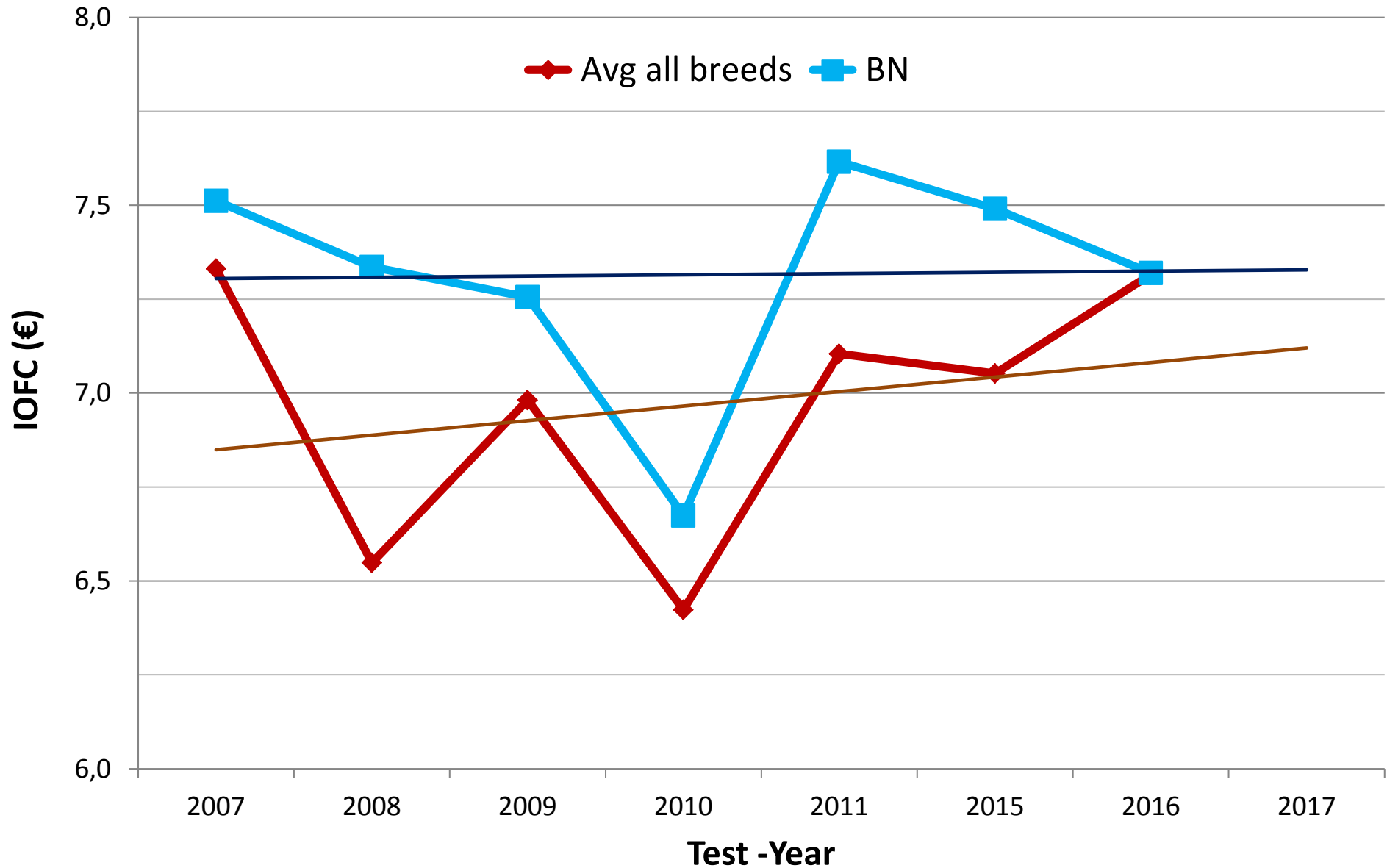
Ustrasice RST Alternative – Last 10 Years



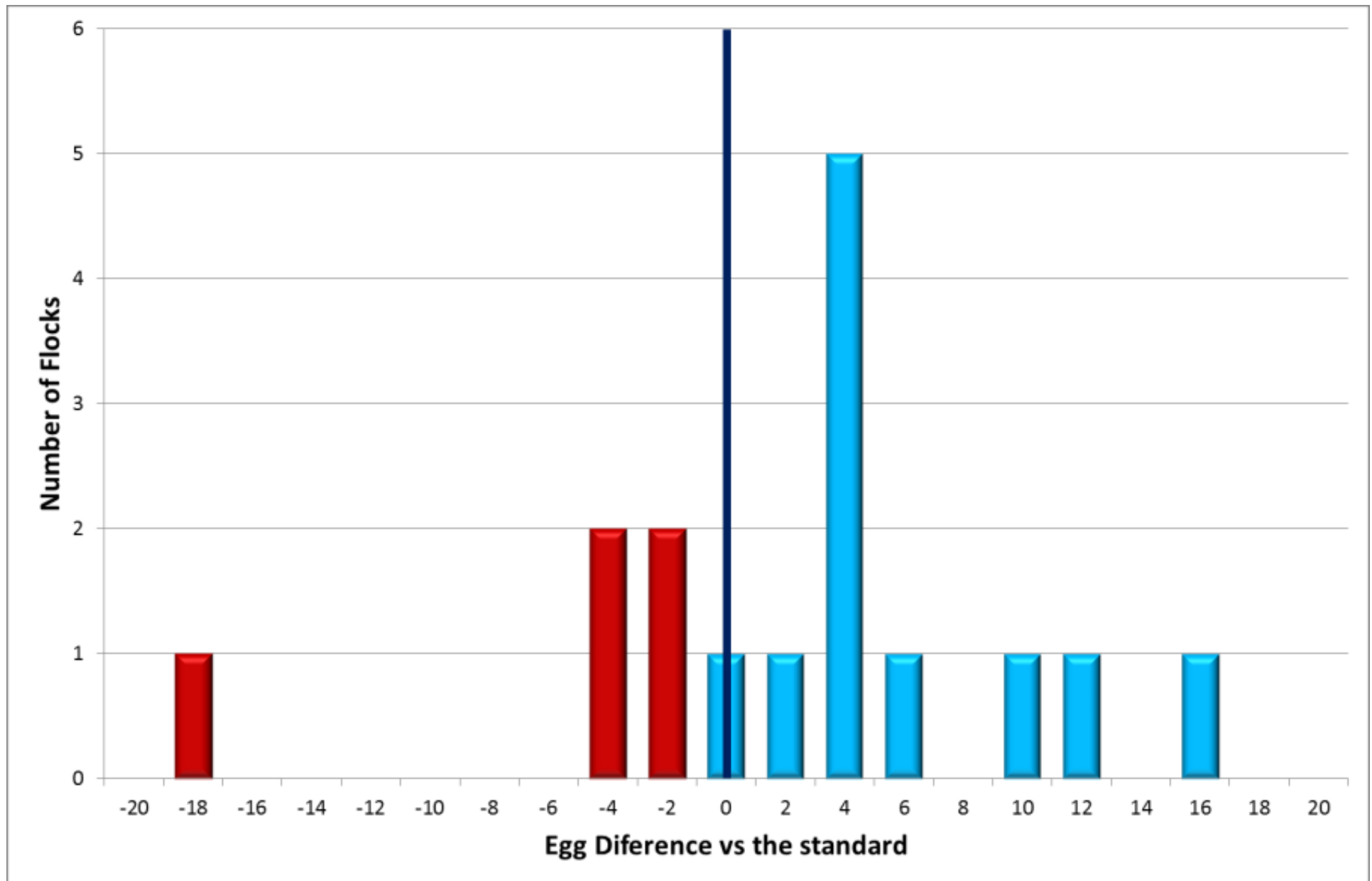
Ustrasice RST Alternative – Last 10 Years

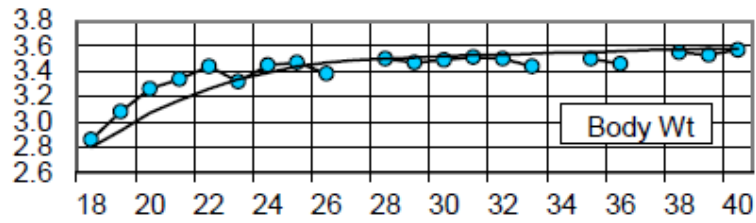


Ustrasice RST Alternative – Last 10 Years



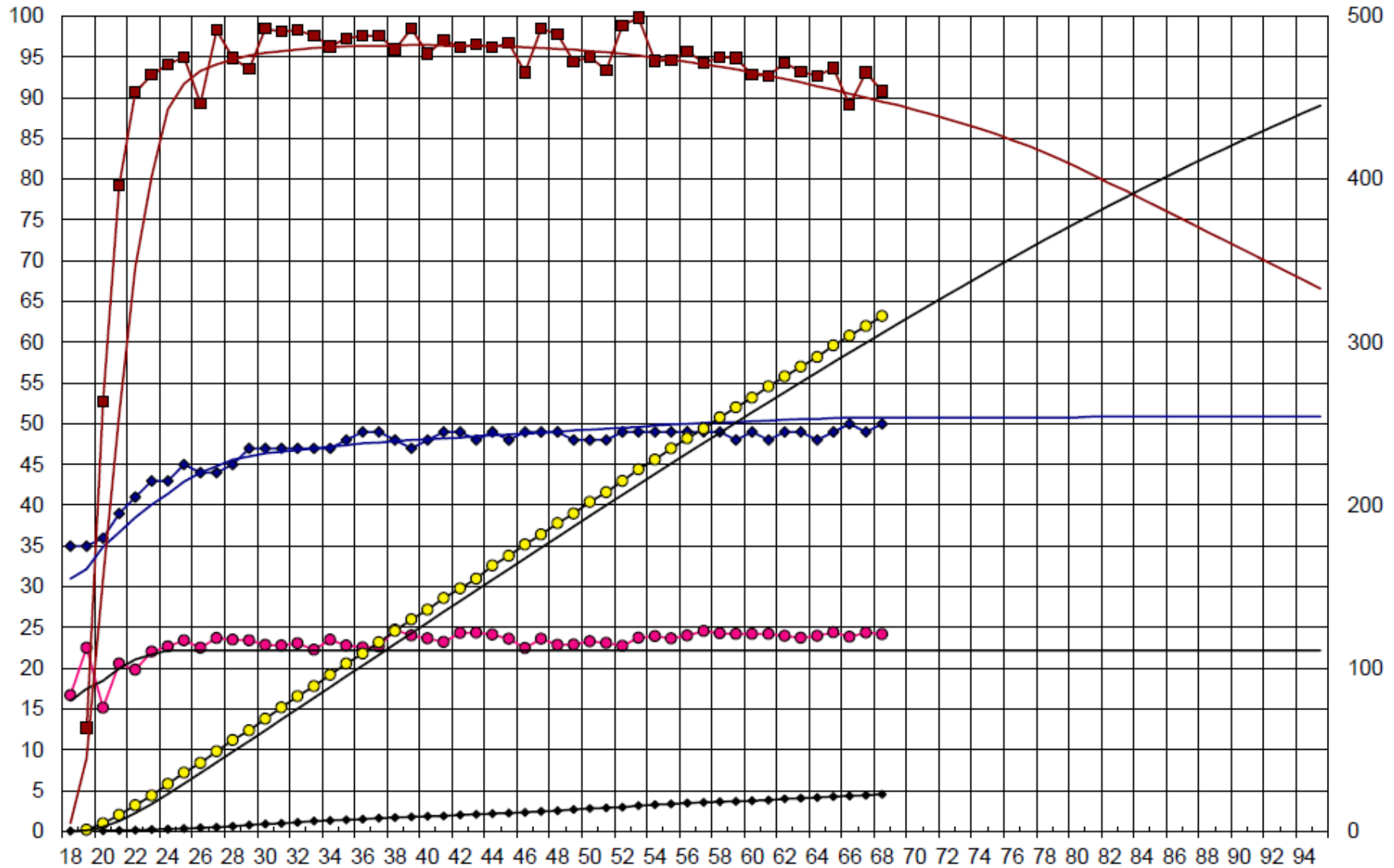
USA – 17 Cage-Free Flocks NC

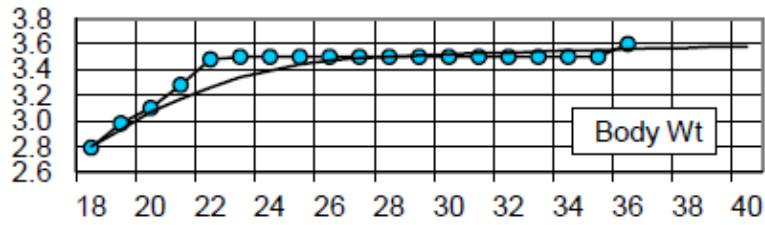




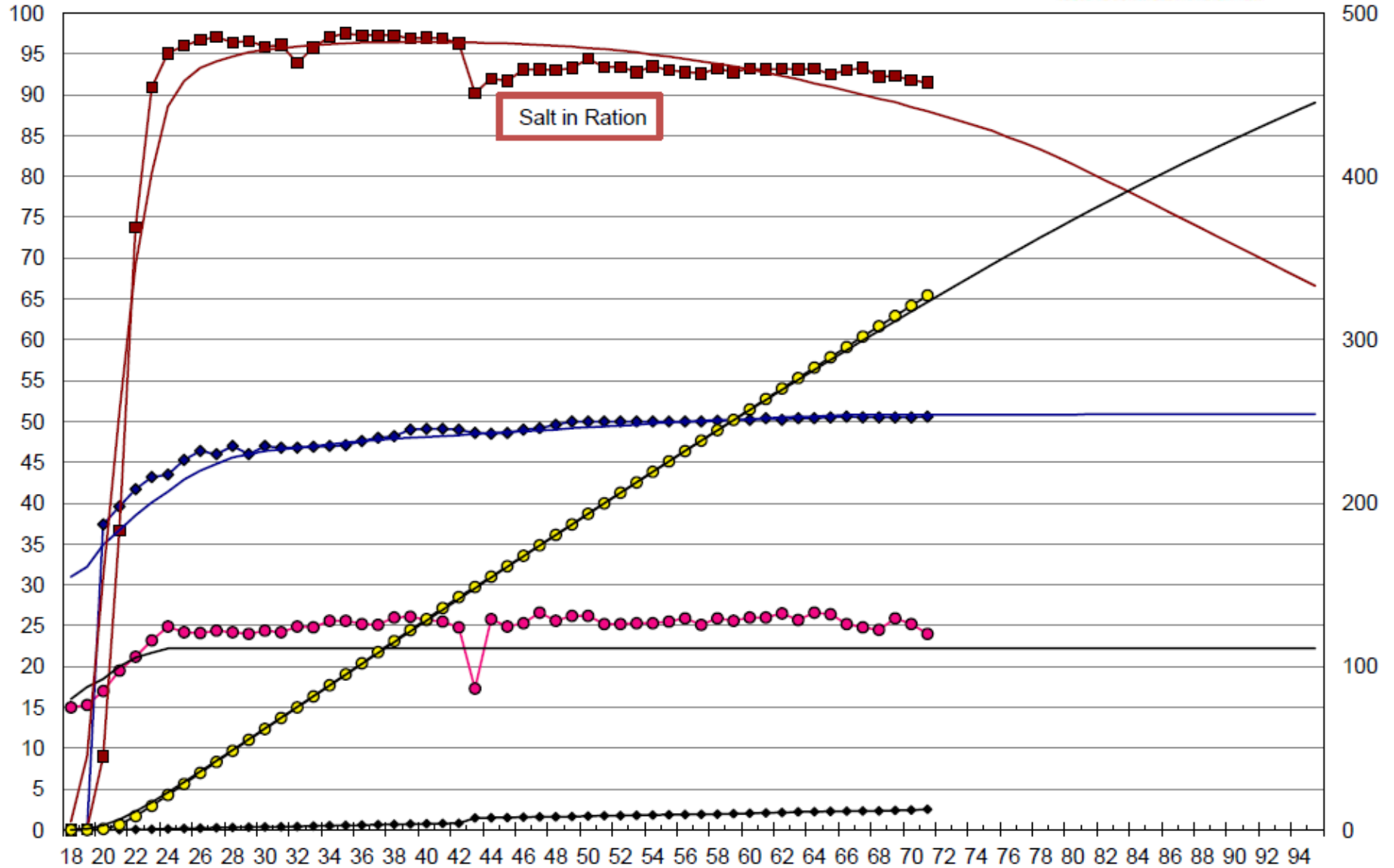
H&N Nick Chick Midwest US (Cage-Free)

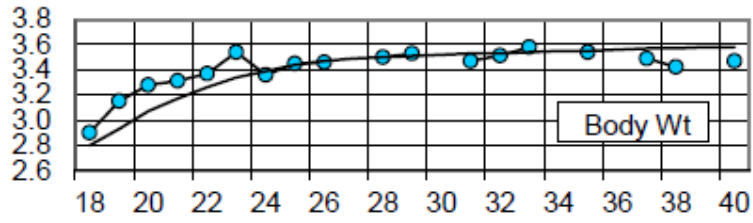
18 Wk Date - 3/10/18
Pullets Housed - 99,144





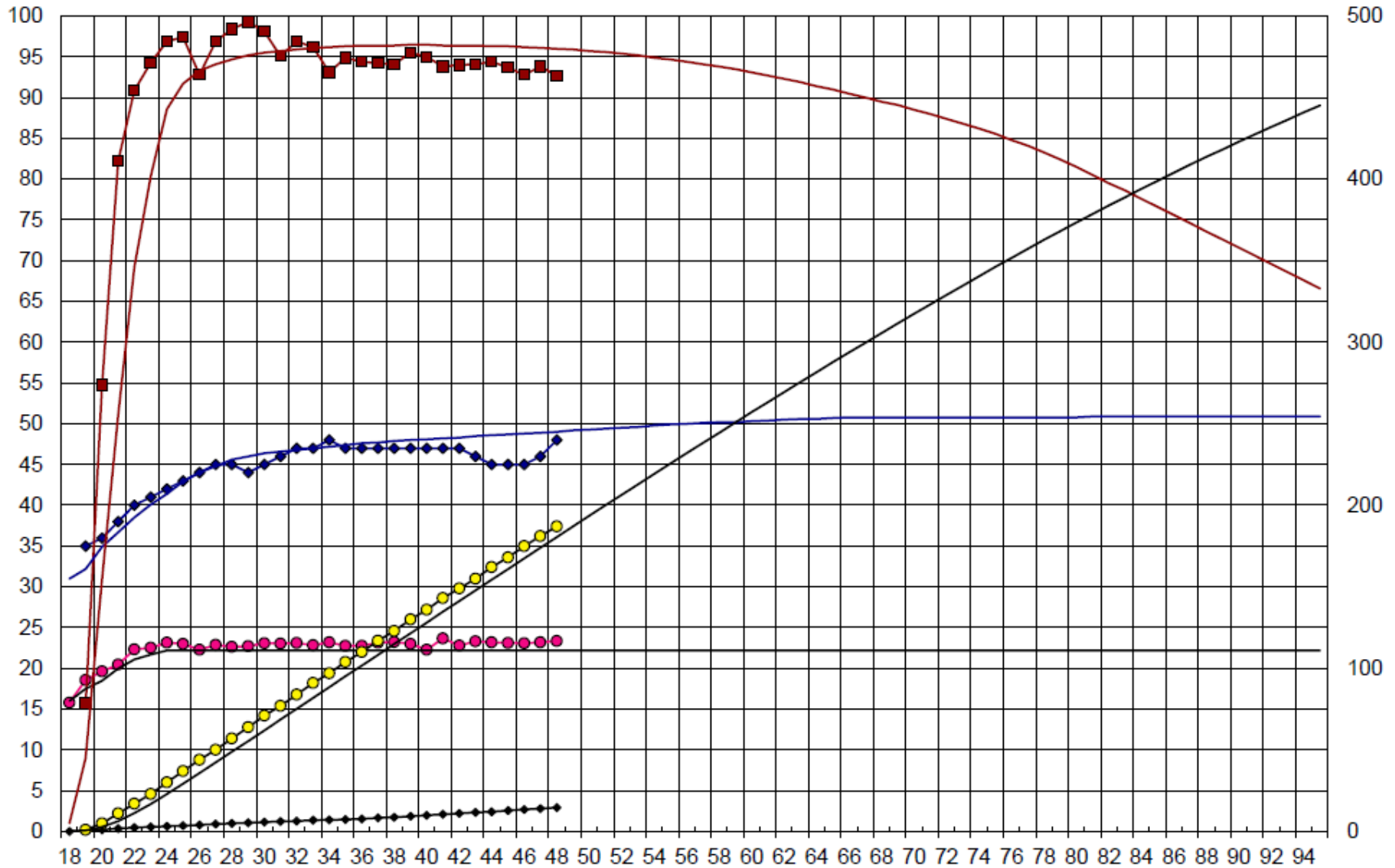
H&N Nick (CF-Floor)
 Upper-Midwest US
 18 Wk Date - 6/18/17
 Pullets Housed - 23,949



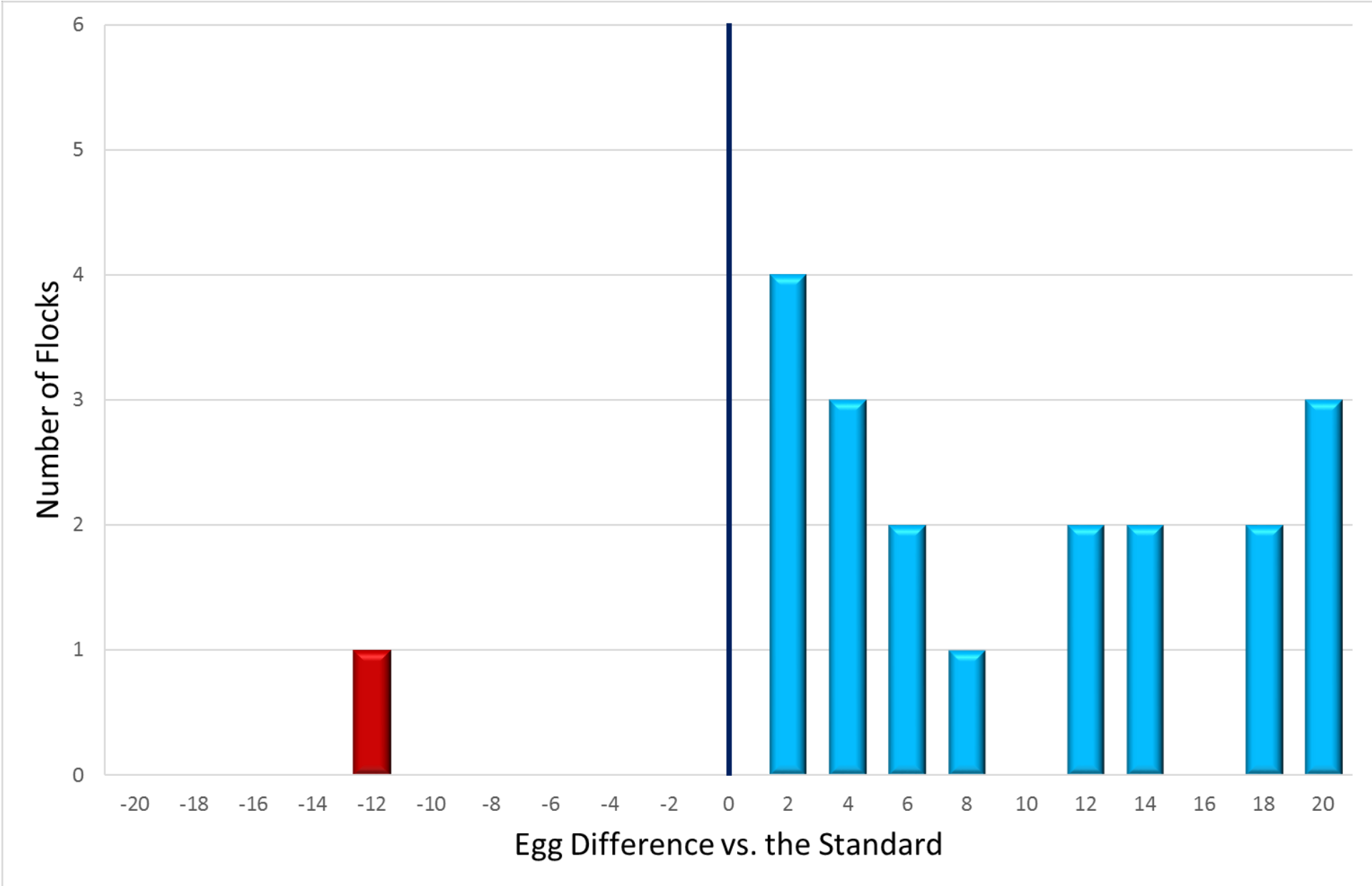


H&N Nick Chick Midwest US (Cage-Free)

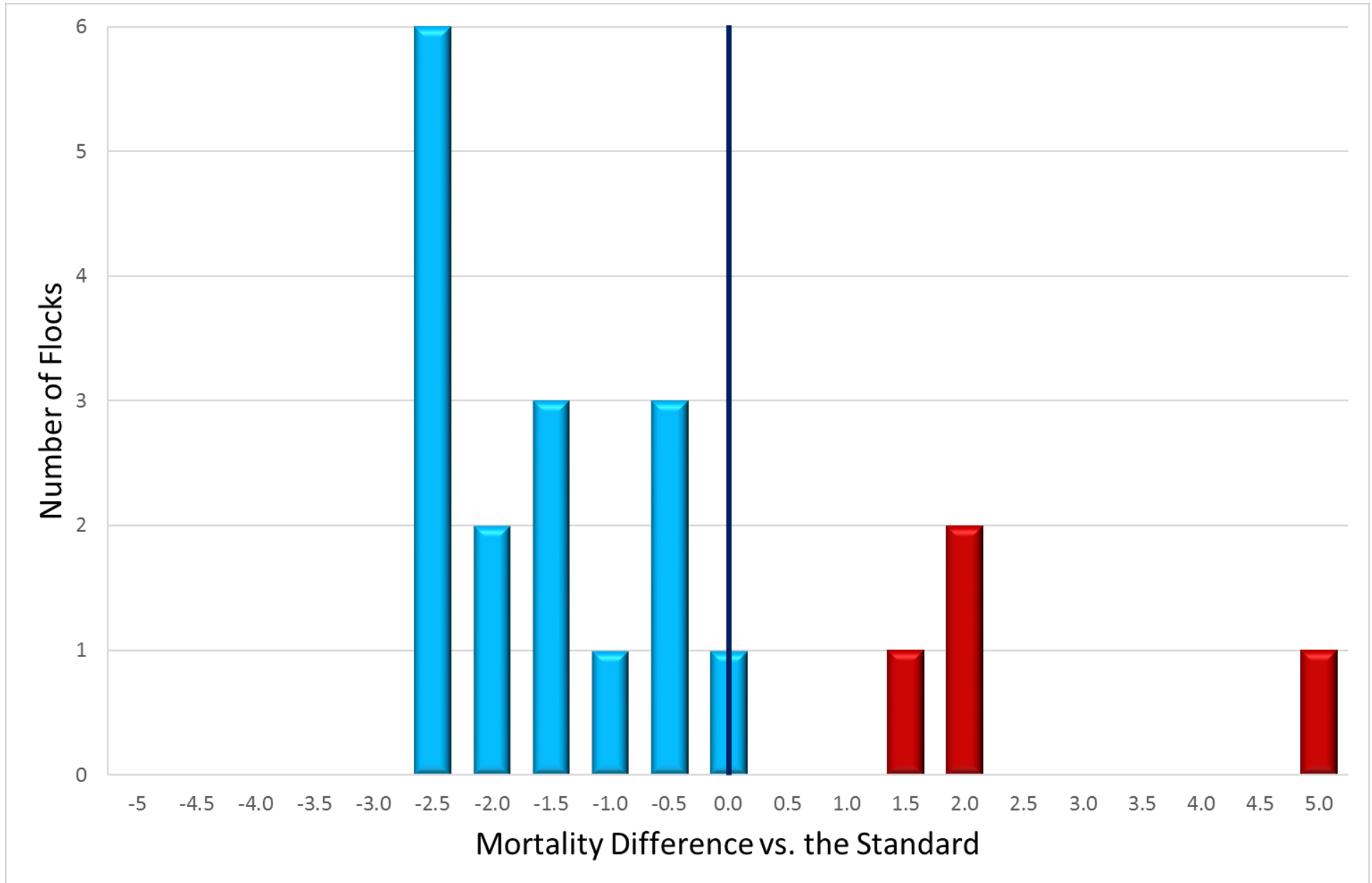
18 Wk Date - 7/28/18
Pullets Housed - 99,142



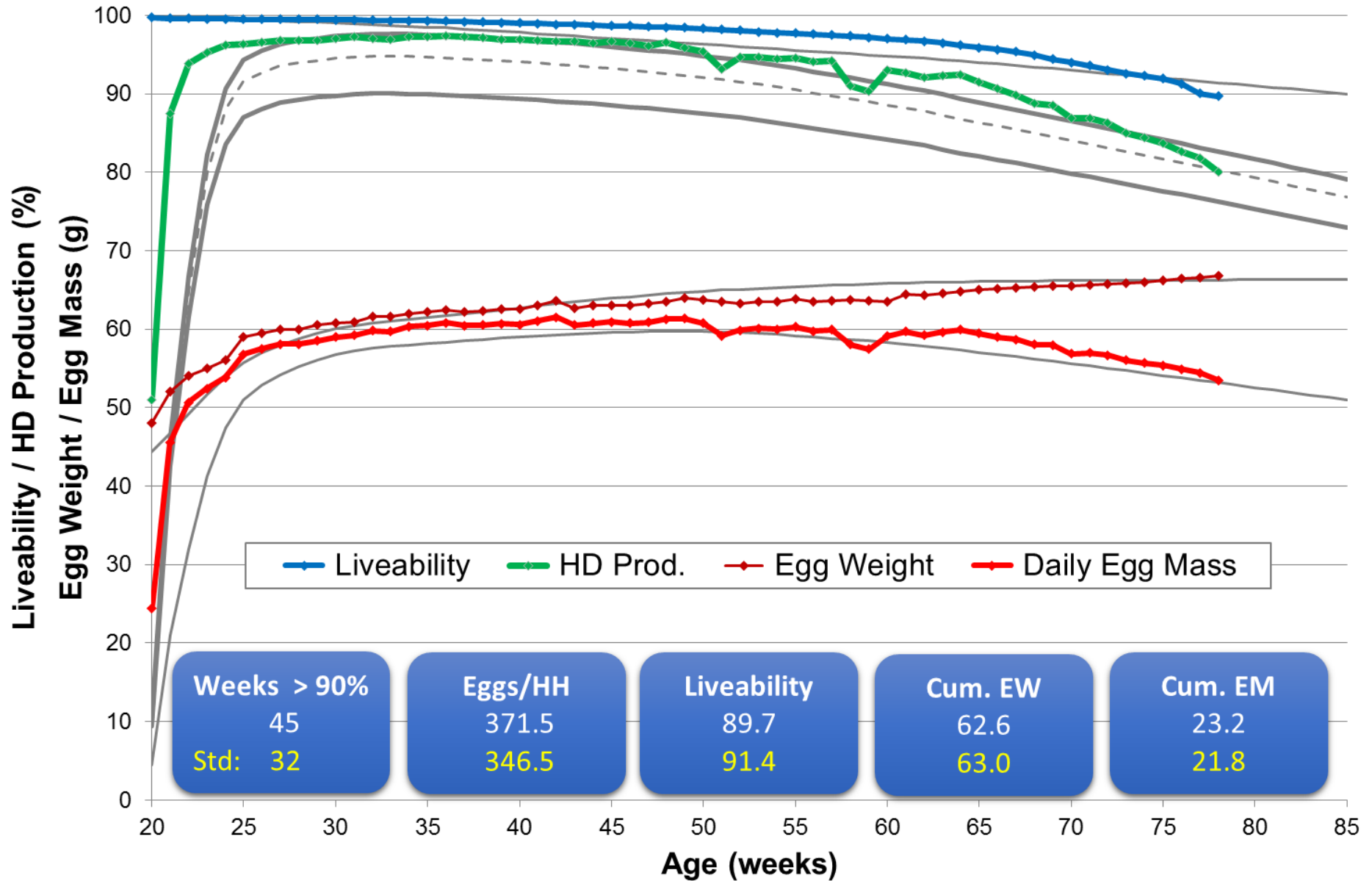
GB – 19 Free-Range Flocks BN



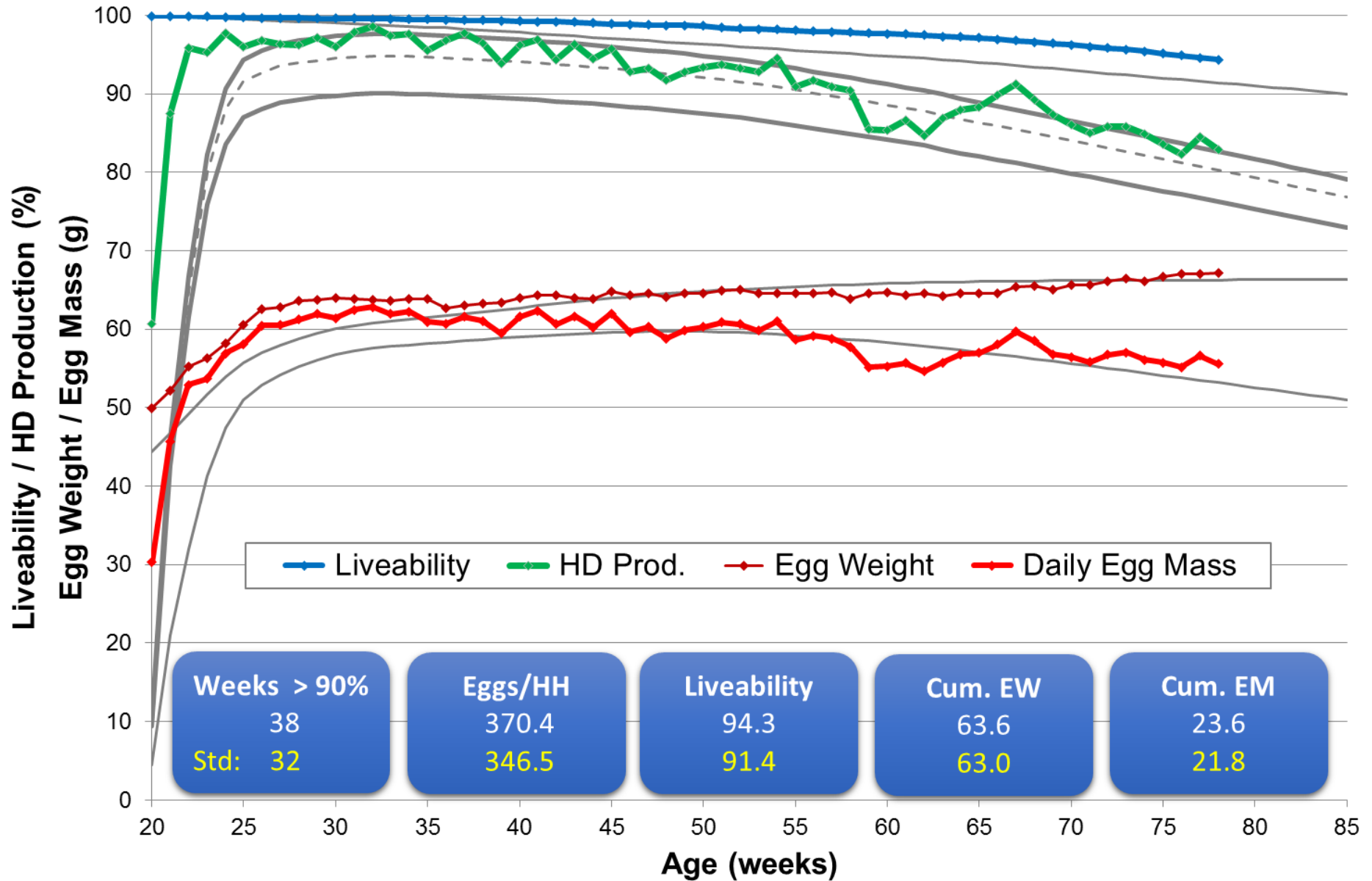
GB – 19 Free-Range Flocks BN



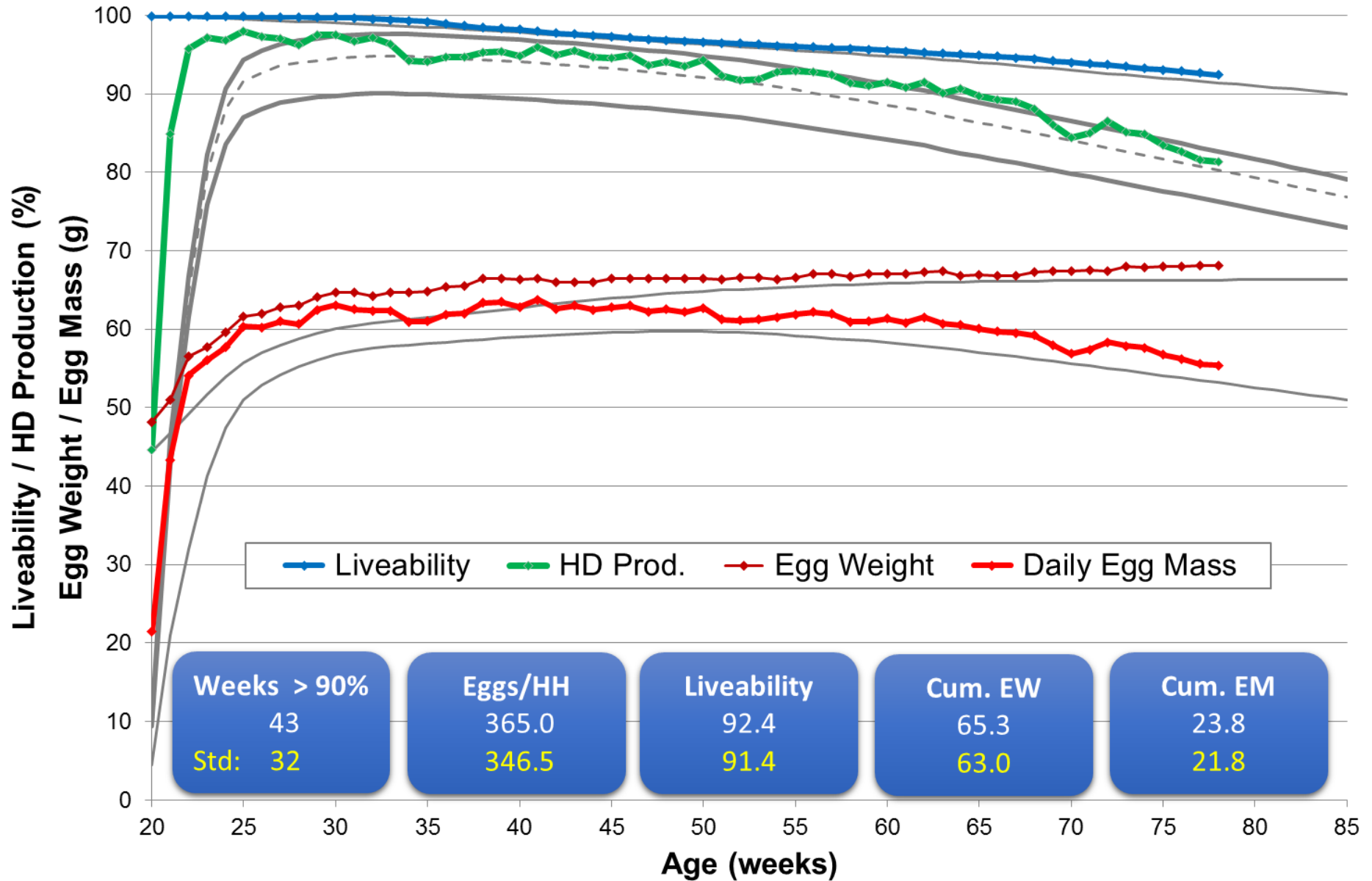
UK 2017 – 16,000 BN Free-range until 78 W



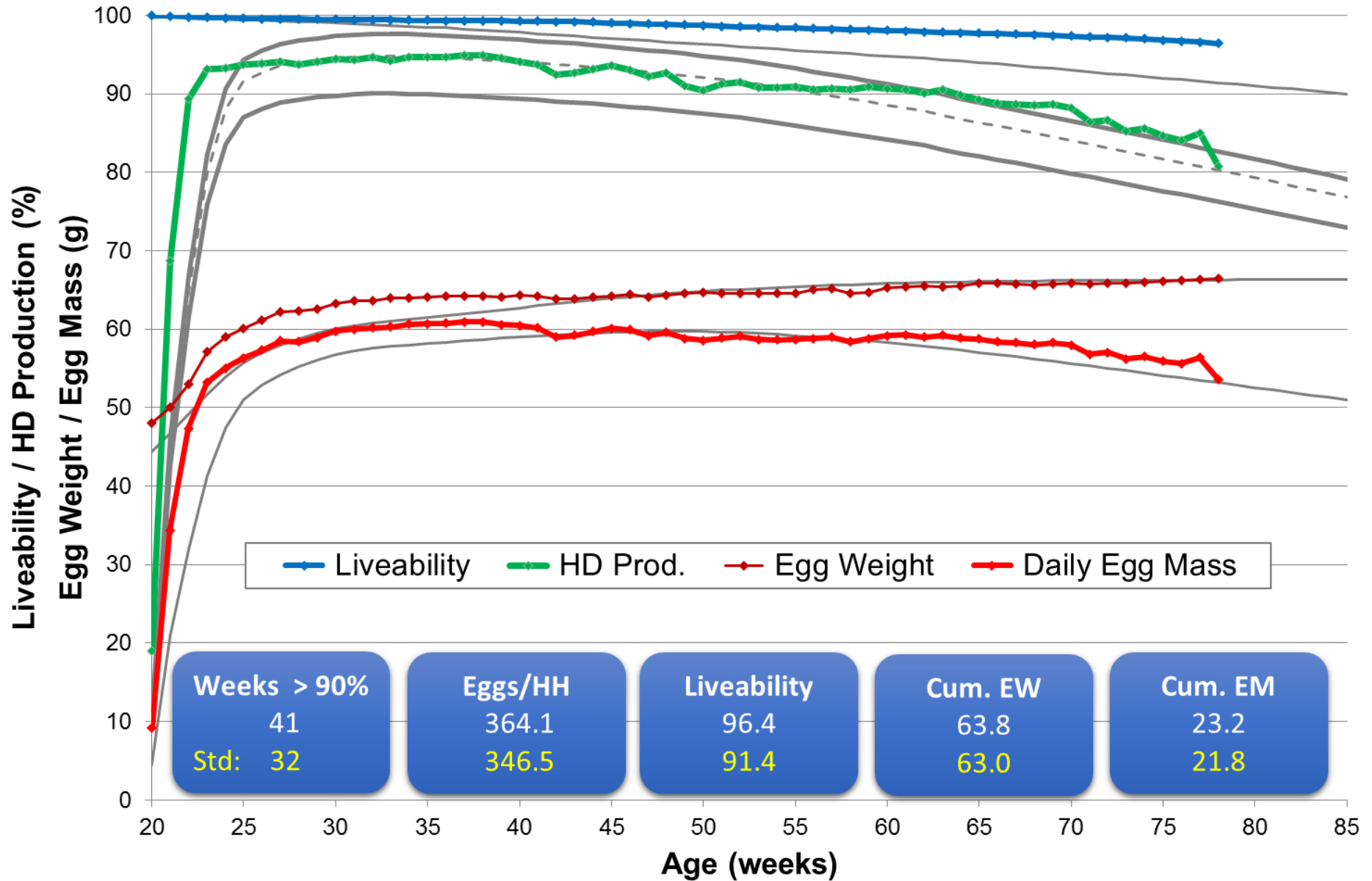
UK 2017 – 16,000 BN Free-range until 78 W



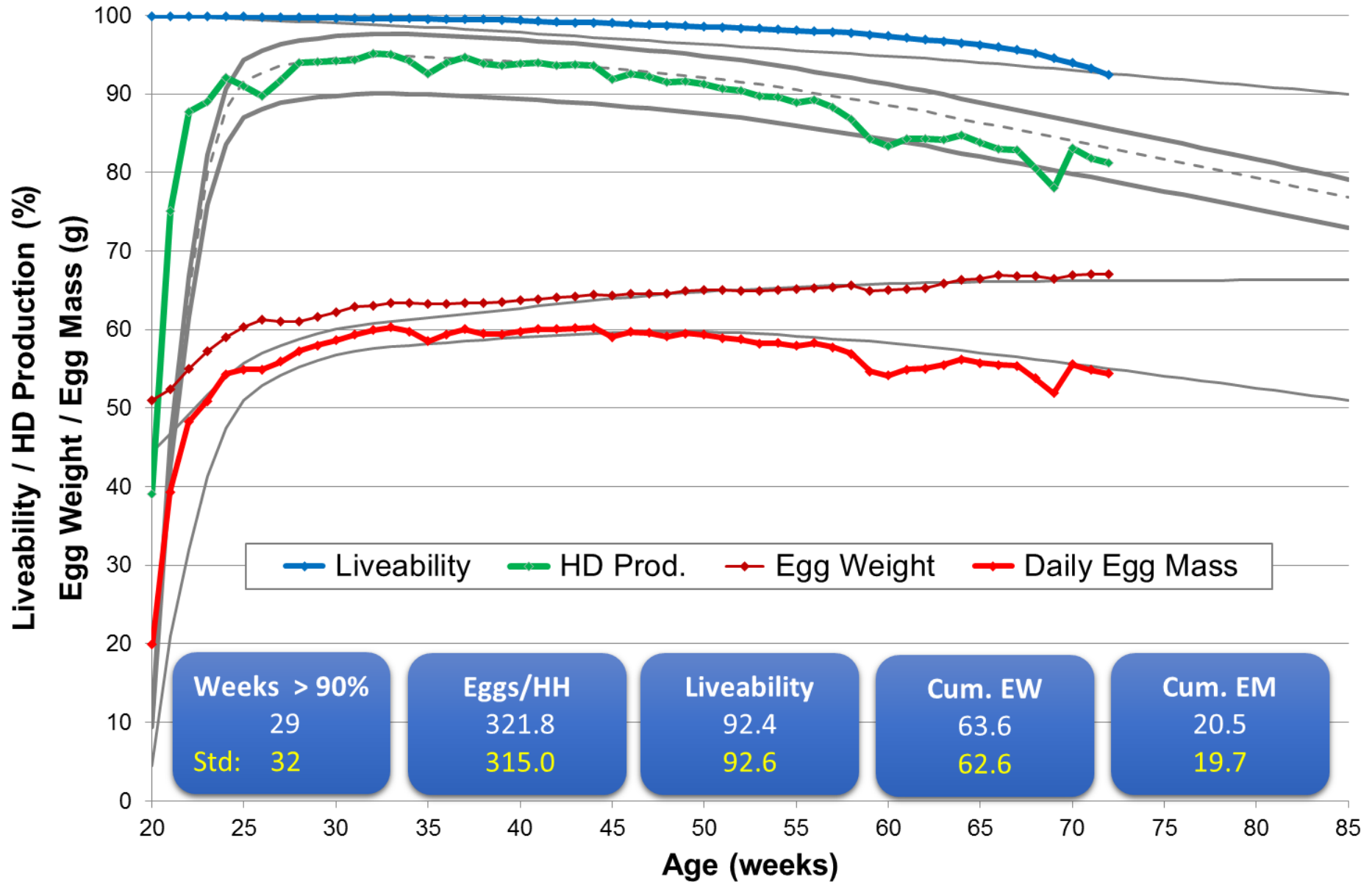
UK 2015 – 29,466 BN Free-range until 78 W



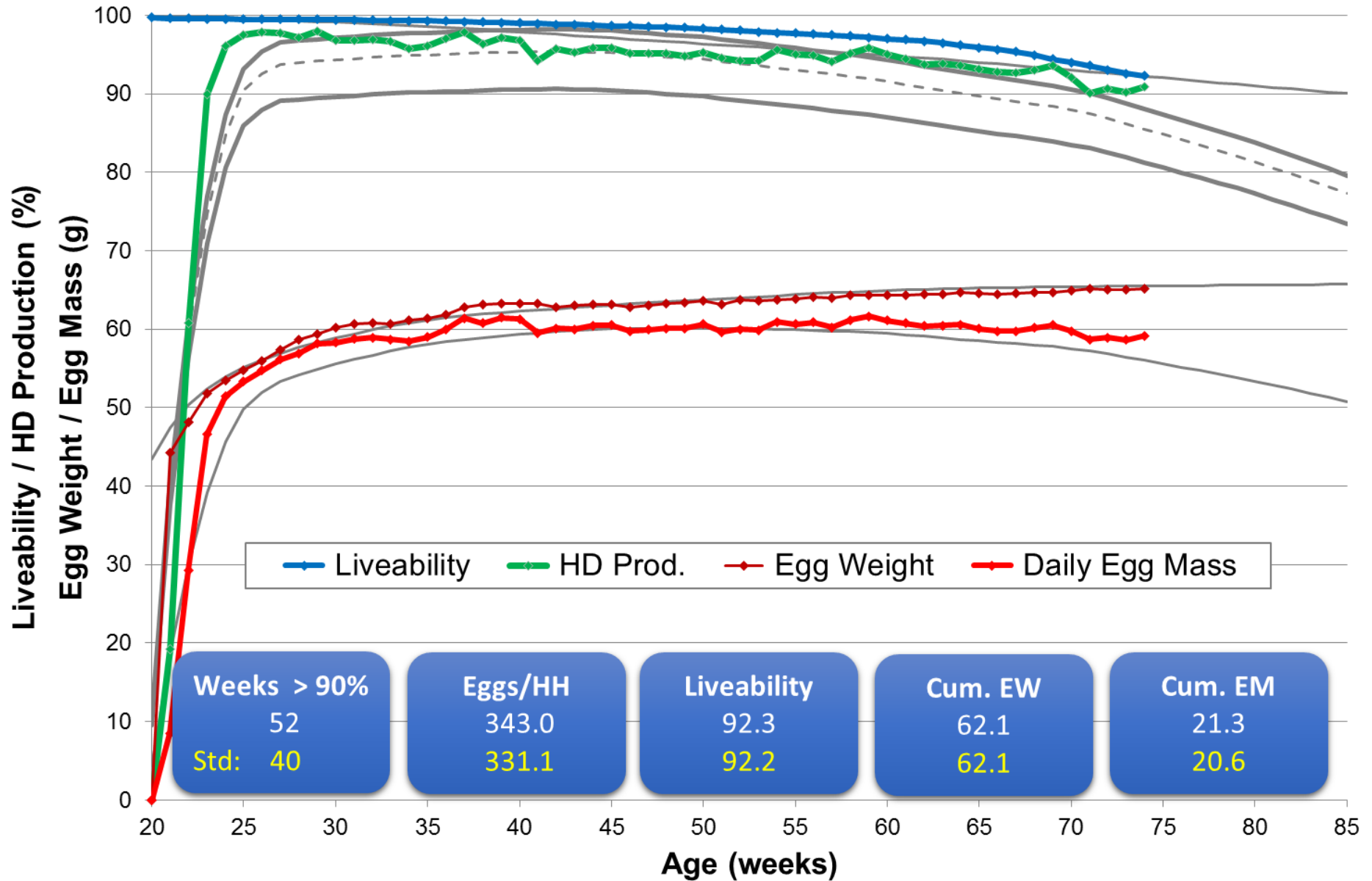
UK 2016 – 16,046 BN Free-range until 78 W



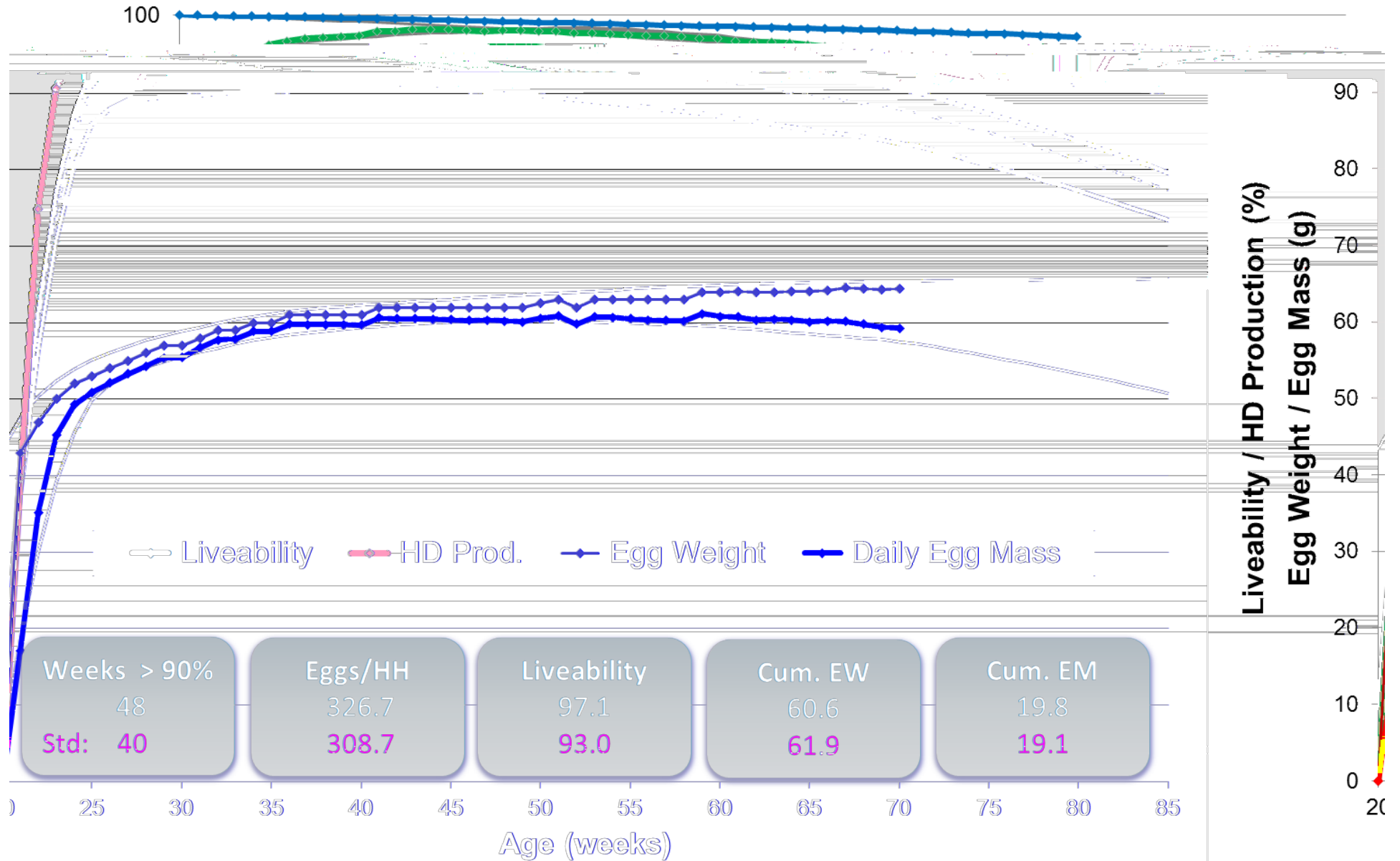
UK 2017 – 12,000 BN Organic until 72 W



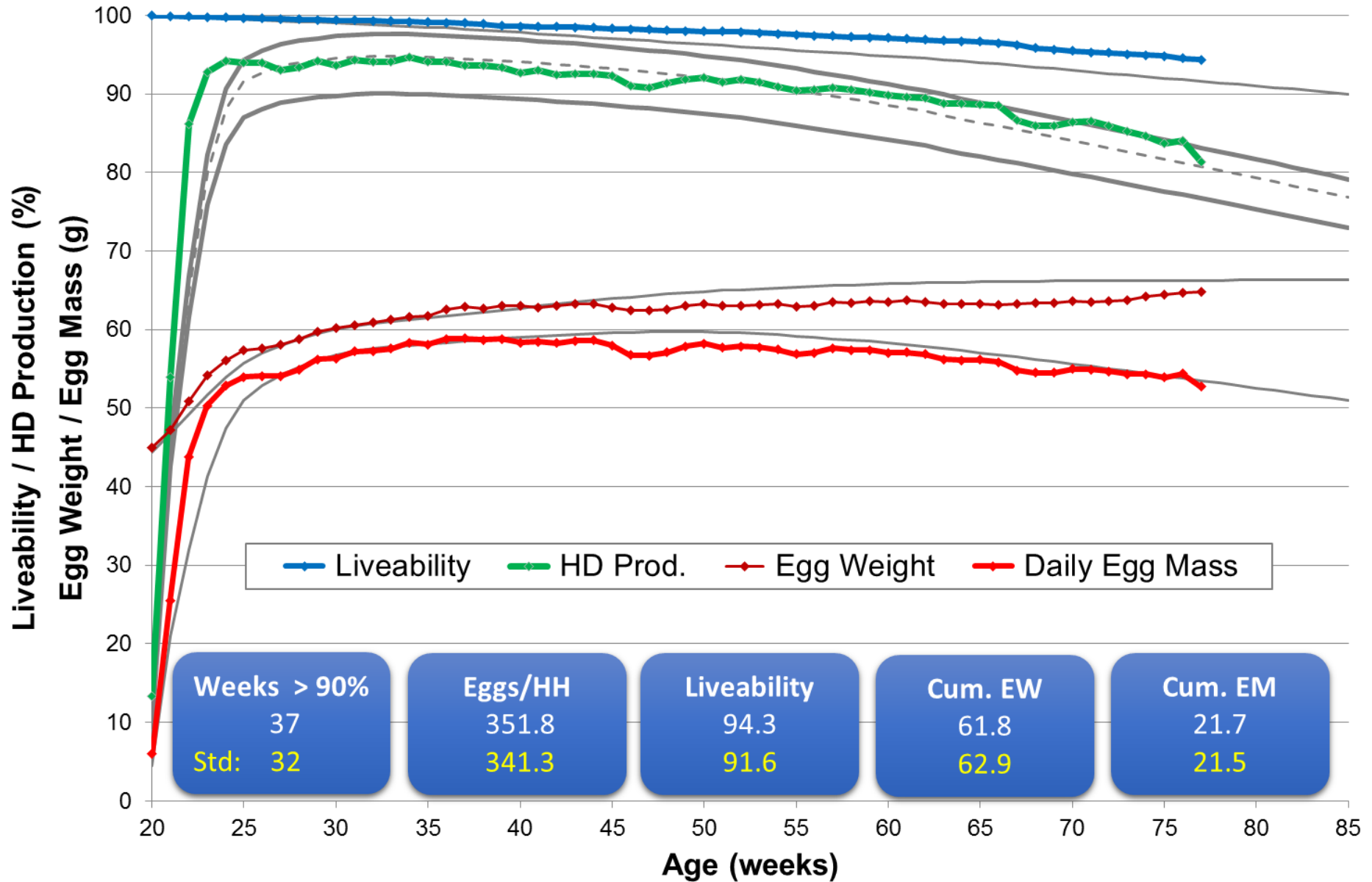
NL 2015 – 17,490 SN Aviary until 74 W



NL 2017 – 59,964 SN Aviary until 70 W



NL 2016 – 12,019 BN Organic until 77 W



Use of Data



Thank you for your attention!

